



Sunny Skies Café Executive Summary

Company Overview:

Sunny Skies Café is a cozy, community-focused coffee shop located in the heart of Sunnyville. Our mission is to provide a welcoming space where people can enjoy high-quality coffee, delicious pastries, and light meals while fostering a sense of community.

Products and Services:

We offer specialty coffee and espresso drinks, freshly baked pastries and desserts, light breakfast and lunch options, and host community events and workshops.

Market Opportunity:

The demand for specialty coffee and unique café experiences is growing, particularly in urban areas like Sunnyville. Sunny Skies Café aims to tap into this market by offering a unique blend of high-quality products and a warm, inviting atmosphere.

Financial Highlights:

We seek \$150,000 in initial funding, with projected annual revenue of \$300,000 in the first year. We expect to break even within the first 12 months.

Future Plans:

We plan to introduce a loyalty program for regular customers, host monthly community events and workshops, and expand our menu to include more health-conscious options.