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Northern Macomb Branch of NAACP Now Serves All of Macomb County

Mount Clemens, Michigan - June 9, 2023 - The National Association for the Advancement of Colored People (NAACP) is pleased to announce the expansion of its local branch to serve the entire Macomb County area.

Prior to the expansion, the once 'Northern Macomb' branch was only authorized to provide services and resources to those cities in the northern region of Macomb County, such as Romeo, Armada, Richmond, and Lenox Township.

The expanded NAACP branch will now encompass: the City of Mount Clemens, Clinton Township, Eastpointe, Fraser, New Baltimore, the Village of New Haven, Ray Township, Macomb Township, City of Memphis, Village of Armada, Armada Township, Bruce Township, City of Centerline, Chesterfield Township, Grosse Pointe Shores, Harrison Township, Lenox Township, City of Richmond, Richmond Township, Village of Romeo, City of Roseville, Shelby Township, City of St. Clair Shores, City of Sterling Heights, City of Utica, City of Warren, and Washington Township.

Under the leadership of Interim President London Bell, a Macomb County native, the branch has worked closely with the national and state level for quite some time to increase the number of communities served. Now a reality, Bell is excited to get the work started.

"We are very excited about the new expansion of our branch to serve all of Macomb County. This new expansion also brings new leadership opportunities within our branch for all Macomb County NAACP members, particularly our young change agents who will continue to advance the pillars of the NAACP into the next generation." President Bell states.

By extending its reach, the Macomb County branch aims to amplify its impact and strengthen its ability to effect positive change. “This expansion couldn’t come at a better time!” says Malea Howard, Branch Interim Vice-President and Membership Chair.

“We will be able to more effectively address systemic inequalities and discrimination, promote voter education and engagement, advocate for equal opportunities in employment, housing, education, and criminal justice, and work towards the overall betterment of the communities we serve.” Vice-President Howard continues.

The branch will focus on growing its membership through building and maintaining relationships in the community. “Our strategy is to create authentic relationships and collaborate with community leaders, organizations, businesses, and individuals to identify and address their needs and challenges they face,” Howard states.

To celebrate the launch of the expansion, the branch will host various community events, including an Open House in the months to come. “These events will provide an opportunity for residents, resource organizations, and allies to come together, exchange ideas, and collectively work towards building a more inclusive and equitable society.” President Bell states. “Anyone can join the NAACP. Your color doesn’t matter, your heart does, and if you’re willing to help us do the work, we’d love to have you!” Howard exclaims. “We encourage community members, concerned citizens, and those passionate about fighting injustice to join us in this new chapter of our journey.”

For more information about the expanded NAACP branch and upcoming events or to get involved, please visit their website at nm-naacp.org or contact them at membershipchair.macombnaacp.org

About NAACP:

The National Association for the Advancement of Colored People (NAACP) is the oldest and largest civil rights organization in the United States. Since 1909, the NAACP has been instrumental in combating racial discrimination and promoting social justice through advocacy, litigation, and community mobilization. With over 2,200 branches and units nationwide, the NAACP continues to fight for equality and justice for all Americans.