

## Privacy Policy

### 1. Introduction

Welcome to Acute Care Consulting. Your privacy is of utmost importance to us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website. By using our site, you agree to the collection and use of information in accordance with this policy.

### 2. Information Collection and Use

When you use our services, we may collect the following types of information:

1. **Personal Information:** This includes details like your name, email address, phone number, and any other information you provide to us when booking an appointment or interacting with our website.
2. **Log Data:** We collect information that your browser sends whenever you visit our website. This log data may include your computer's IP address, browser type, browser version, the pages of our site that you visit, the time and date of your visit, and other statistics.
3. **Cookies and Tracking Technologies:** We use cookies and similar tracking technologies to track the activity on our website and hold certain information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent.

### 3. SMS 10 DLC Compliance

In compliance with SMS 10-Digit Long Code (10 DLC) regulations:

1. **Data Collection for SMS Communication:** We may collect your phone number to send SMS updates, notifications, and marketing messages. By providing your phone number, you consent to receive SMS messages from us.
2. **Opt-Out:** If you no longer wish to receive SMS communications, you can opt out at any time by replying STOP to any SMS message you receive from us.
3. **Data Sharing:** We do not sell your phone number to third parties. However, we may share your phone number with our service providers who facilitate SMS delivery on our behalf.

### 4. Use of Your Information

We may use the information we collect in the following ways:

- To provide, operate, and maintain our website
- To improve, personalize, and expand our website
- To understand and analyze how you use our website
- To develop new products, services, and features
- To communicate with you, either directly or through one of our partners

## **5. Disclosure of Your Information**

We do not sell, trade, or otherwise transfer your Personal Data to outside parties except in the following situations:

- To comply with legal obligations
- To protect and defend our rights or property
- To prevent or investigate possible wrongdoing in connection with the website
- To protect the personal safety of users of the website or the public

## **6. Security of Your Information**

We use administrative, technical, and physical security measures to help protect your personal information. However, no transmission over the internet or electronic storage method is 100% secure, and we cannot guarantee absolute security.

## **7. Your Privacy Rights**

Depending on your location, you may have certain privacy rights under applicable laws. These rights may include the right to access, update, or delete your personal information.

## **8. Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes.

## **9. Contact Us**

If you have any questions about this Privacy Policy, please contact us by submitting an inquiring to [support@acutecareconsulting.com](mailto:support@acutecareconsulting.com).