

KARA CASTRO

PHOTO. VIDEO. CONTENT CREATION.

I'm an efficient team player with a "can do" attitude who has the ability to multi-task, prioritise and organise. With more than 20 years of working experience in different contexts, I have gained great adaptability to different situations, and has made me a versatile individual who is committed to excel. I have great interpersonal skills, have strong attention to detail, and a creative visual mind.

WORK EXPERIENCE

Photographer - Firemark PhotoMedia

2014 - present

Specialising in photography for products, fashion, lifestyle and branding. Videographer. Content creator and social media manager.

In-house photographer - LLBM

2013-2014

Worked closely with the CEO scouting locations and developing ideas for promotion photos. Analysed social media marketing strategies, patenting and trademark for this particular brand.

In-house photographer - Studio M

2012-2013

Studio and outdoors photography of fashion apparel and accessories for catalogs and online shop. Developed ideas and a time plan with clients to discuss required images, scout locations and prepare equipment for photo sessions.

Photographer - Kyoto Culture Centre

2011-2012

Travel photography for tourism stock footage. Documented the Japan's oldest and most traditional event: the Gion festival in Kyoto.

Event Photographer - Wattsappu.com

2010-2011

Photographer for events at nightclubs and institutes. Worked strictly with the coordinators and managers of the venues to create images that would later be used for promotions and social networking from respective websites. Responsibilities included retouching images, meeting deadlines, being well-presented, punctual, and social.

SKILLS

LANGUAGES

English	Fluent
Swedish	Native
Spanish	Native
Japanese	Business level

EDUCATION

Bachelor of fine arts - Photography

Japan institute of Photo & Film (2010-2012)

- Bachelor degree from Japan Institute of Photography & Film, majoring in Commercial Photography

OTHER SKILLS

Windows and Mac iOS literate

Proficient in:

Office Suite
Canva
Adobe Lightroom / Photoshop
Adobe Premier Pro / Rush
Facebook / Meta Business Suite
Instagram
TikTok
Youtube

PORTFOLIO

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