

Author Website Activity Book

Six Simple Tasks to Pinpoint Your Online Author Brand

Choose three descriptors for your author brand...

- Creative
- Curious
- Dynamic

Please help me understand your audience...

My readers are ages (select all that apply) 0-3 4-8
 0-3 4-8

8-12
8-12

My target buyers are... (assign priority levels)

- Caregivers Medium **Please Select**
- Book Sellers High **Please Select**
- Educators High **Please Select**
- Librarians High **Please Select**
- Book Clubs Medium **Please Select**
- Followers Low **Please Select**
- Other Writers Medium **Please Select**
add your own

My author comps are Margaret Wise Brown meets **ex: A.A. Milne**

J.M. Barrie
ex: Lane Smith

Pick the gray that feels best to you...:

Besides your home page, choose up to six pages for your navigation bar...

- Books
- Contact
- FAQ
- Extras
- About
- Events

name	value
Text Box A	middle grade fiction, picture books, poetry
Text Box B	literary, contemporary realism, historical, animal fantasy, humor

Please add any other notes...

I write in a wide range of forms and genres, from poetic board books to literary animal fantasy. In the past I have published YA, but that's not where my interests lie currently.

I also edit publish scholarly work that should be represented on my website, too.