

Privacy Policy

We at OMC Systems LLC. (“OMC,” “we,” “us,” or “our”) have created this privacy policy (this “Privacy Policy”) because we know that you care about how information you provide to us is used and shared. This Privacy Policy relates to our information collection and use of your information through our website located at <http://www.omcsystems.com> (including its webpages, the “Site”). For the avoidance of doubt, this Privacy Policy does not relate to our information collection and use practices in connection with the services and/or products that we make available to our customers through paid subscriptions to other websites hosted by us.

By visiting our Site, you are agreeing to the terms of this Privacy Policy and the accompanying Terms of Use and Cookie Policy. Capitalized terms not defined in this Privacy Policy shall have the meaning set forth in our Terms of Use and/or Cookie Policy.

The Information We Collect and/or Receive

In the course of operating the Site, we will collect (and/or receive) the following types of information. Note that all our operations and business is in the United States, and all information that is sent to is stored and processed in the United States. By providing information to us, you authorize us to collect and/or receive such information and consent to such storage and usage.

1. Contact Information.

If you would like to request a demo of our products and services or download certain content that we offer through our Site, you will need to provide your name, e-mail address, phone number, job title, name of your agency/organization, how you learned about OMC, and any additional information that you may choose to provide, including information about systems that you currently use. If you would like to sign up to receive our newsletter or blog updates, you will need to provide your e-mail address. In this Privacy Policy, we refer to all contact information that you provide to us or that we otherwise obtain as set forth in this section as “Contact Information”.

2. Other Information.

In addition to the Contact Information and Job Application Information, we may collect additional information (the “Other Information”). Such Other Information may include:

1. From Your Activity. In an ongoing effort to improve the Site, we automatically collect certain information when you visit the Site. Such information includes, without limitation, IP addresses, browser type and language, referring and exit pages and URLs, date and time, amount of time spent on particular pages, what sections of the Site visitors visit, and similar information concerning your use of the Site.

2. From Cookies. We collect information using “cookie” technology. Cookies are small packets of data that a website stores on your computer’s or mobile device’s hard drive so that your computer will “remember” information about your visit. We may use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your computer until you delete them) to help us collect Other Information and to enhance your experience using the Site. If you do not want us to place a cookie on your hard drive, you may be able to turn that feature off on your computer or mobile device. Please consult your Internet browser’s documentation for information on how to do this and how to delete persistent cookies. However, if you decide not to accept cookies from us, the Site may not function properly. For more information about our use of Cookies, please refer to our Cookie Policy.
3. Third Party Analytics and Remarketing. We use third-party analytics services (such as Google Analytics) to evaluate your use of the Site, compile reports on activity, collect demographic data, analyze performance metrics, and collect and evaluate other information relating to the Site and mobile and Internet usage. These third parties use cookies and other technologies to help analyze and provide us the data. By accessing and using the Site, you consent to the processing of data about you by these analytics providers in the manner and for the purposes set out in this Privacy Policy.

For more information on Google Analytics, including how to opt out from certain data collection, please visit <https://www.google.com/analytics> and <https://support.google.com/analytics/answer/6004245>.

Please be advised that if you opt out of any service, you may not be able to use the full functionality of the Site.

We may also use third-party remarketing services (including but not limited to Facebook, Instagram, and Twitter) to advertise on third party websites to previous visitors to our Site. It could mean that we advertise to previous visitors who have completed a task on our Site. These third-party remarketing service providers use cookies to serve ads based on a past visit to the Site. Any data collected by such third-party remarketing service providers will be used in accordance with this Privacy Policy and the privacy policy of such third-party remarketing services provider. For more information on such third-party remarketing service providers, including how to opt out from certain data collection, please visit the following links:

For Google Analytics, please visit:

<https://www.google.com/settings/u/0/ads/authenticated>
<https://support.google.com/analytics/answer/6004245>
<https://support.google.com/analytics/answer/2700409>

For Facebook, please visit:

https://www.facebook.com/full_data_use_policy

For X (Formerly Twitter), please visit:

<https://ads.twitter.com/terms/us#twitter-conversion-tracking-terms>

<https://ads.twitter.com/terms/us#tailored-audiences-terms>

<https://support.twitter.com/articles/20170405>

For LinkedIn, please visit:

<https://www.linkedin.com/legal/privacy-policy>

How We Use and Share the Information

You authorize us to use your Contact Information to provide the requested services, including but not limited to, offers for sales, demos and/or discounts on our products and services, newsletters, blog updates, and access to our downloadable content.

You authorize us to use your Contact Information and Other Information (collectively, the “Information”) to provide and improve our Site; to solicit your feedback; and to inform you about our company, products, and services.

You also authorize us to use and/or share your Information as described below.

Agents, Providers and Related Third Parties. We may engage other companies and individuals to perform certain business-related functions on our behalf. Examples may include providing technical assistance, order fulfillment, customer service, and marketing assistance. These other companies will have access to the Information only as necessary to perform their functions and to the extent permitted by law. We may also share your Information with any of our subsidiaries, or other companies under common control with us.

Aggregated Information. In an ongoing effort to better understand our users and our Site, we might analyze your Information in aggregate form in order to operate, maintain, manage, and improve the Site. This aggregate information does not identify you personally. We may share this aggregate data with our affiliates, agents, and business partners. We may also disclose aggregated user statistics in order to describe our Site to current and prospective business partners and to other third parties for other lawful purposes.

Business Transfers. As we develop our businesses, we might sell or buy businesses or assets. In the event of a corporate sale, merger, reorganization, sale of assets, dissolution, or similar event, your Information and Job Application Information may be part of the transferred assets.

Legal Requirements. To the extent permitted by law, we may also disclose your Information and Job Application Information: (i) when required by law, court order, or

other government or law enforcement authority or regulatory agency; or (ii) whenever we believe that disclosing such information is necessary or advisable, for example, to protect the rights, property, or safety of OMC or others.

Accessing and Modifying Information and Communication Preferences

If you have provided us any personal information, you may access, remove, review, and/or make changes to the same by contacting us at webmaster@omcsystems.com. In addition, you may manage your receipt of marketing and non-transactional communications by clicking on the “unsubscribe” link located on the bottom of any marketing e-mail. We will use commercially reasonable efforts to process such requests in a timely manner. You should be aware, however, that it is not always possible to completely remove or modify information in our subscription databases.

How We Protect the Information

We take commercially reasonable steps to protect your information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. Please understand, however, that no security system is impenetrable. We cannot guarantee the security of our databases or the databases of the third parties with which we may share such information, nor can we guarantee that the information you supply will not be intercepted while being transmitted over the Internet. In particular, e-mail sent to us may not be secure, and you should therefore take special care in deciding what information you send to us via e-mail.

External Sites

The Site may contain links to External Sites. OMC has no control over the privacy practices or the content of these External Sites. As such, we are not responsible for the content or the privacy policies of those External Sites. You should check the applicable third-party privacy policy and terms of use when visiting any External Sites.

Children

We do not knowingly collect personal information from children under the age of 13 through the Site. If you are under 13, please do not give us any personal information. We encourage parents and legal guardians to monitor their children’s Internet usage and to help enforce our Privacy Policy by instructing their children never to provide personal information through the Site without their permission. If you have reason to believe that a child under the age of 13 has provided personal information to us, please contact us, and we will endeavor to delete that information from our databases.

Important Notice to Non-U.S. Residents

The Site is operated in the United States. If you are located outside of the United States, please be aware that any information you provide to us maybe transferred to, processed, maintained, and used on computers, servers, and systems located outside of your state, province, country, or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. If you are located outside the United States and

choose to use the Site, you hereby irrevocably and unconditionally consent to such transfer, processing, and use in the United States and elsewhere.

California Residents

Under California Civil Code Section 1798.83, California residents who have an established business relationship with OMC may choose to opt out of our sharing their personal information with third parties for direct marketing purposes. If you are a California resident and (1) you wish to opt out; or (2) you wish to request certain information regarding our disclosure of your personal information to third parties for direct marketing purposes, please send an e-mail to webmaster@omcsystems.com with “Privacy Policy” in the subject line.

In addition, OMC monitors, recognizes, and honors (as best as possible) opt-out and do not track mechanisms, including general web browser “Do Not Track” settings and/or signals but does not guarantee that these mechanisms will always work as intended.

Changes to This Privacy Policy

We may change this Privacy Policy from time to time with or without notice to you. Any such changes will be posted on the Site. By accessing the Site after we make any such changes to this Privacy Policy, you are deemed to have accepted such changes. Please be aware that, to the extent permitted by applicable law, our use of your information is governed by the Privacy Policy in effect at the time we collect the Information. Please refer to this Privacy Policy on a regular basis.

How to Contact Us

If you have questions about this Privacy Policy, please contact us via e-mail at jchristly@omc-systems.com with “Privacy Policy” in the subject line.