



HeroProtects has officially partnered with MenuMetric as its preferred menu provider to deliver an end-to-end, high-converting F&I experience.

Why use HeroProtects + MenuMetric

To maximize profit per deal and protect car buyers effectively, dealerships need an intuitive, fast, and reliable platform. Together, we deliver top-tier protection products with cutting-edge technology to streamline finance operations, boost PVR, and accelerate contract execution.



Faster Flow

eRating & eContracting for HeroProtects products.



Maximize Revenue

Present 100% of products to 100% of customers to increase PVR.



No Data Re-entry

Seamless integration with most major DMSs.



Full Compliance

Accept/Decline waivers and digital logs protect dealer compliance on every deal.

Standard Package Features

- ✓ Printed & Digital Menus: Traditional printouts & MyMenu digital presentations.
- ✓ eRating & eContracting: Instant quotes & real-time contract generation.
- ✓ Compliance Waivers: Automated Accept/Decline forms for risk mitigation.
- ✓ Unlimited Access: Unlimited users, deals, and real-time reporting.
- ✓ Visual Slideshows: Engaging product presentations that build value.

Partnership Terms

With a minimum of 10 VSCs per month, the dealer pays nothing for the MenuMetric Standard Package. This excludes the integration of their DMS.

Get started today and sign up through your HeroProtects agent.