



Effective Date:	Agency #:
Agency:	

DEALERSHIP PROFILE

Seller Information

Dealer Name:				Dealer #:	
Dealer Group (if applicable):					
Street Address:					
City:		State:	Zip:	Tax ID:	
Phone:		Email:		Labor Manual:	
Dealer: ☐ INDEPENDENT ☐ FRANCHISE		Franchise:		Profit Share: ☐ Yes ☐ No	Tax: ☐ Parts ☐ Parts & Labor
Menu:		☐ F&I Express ☐ PEN		Labor Rate:	Tax %:
F&I SENTINEL Banks: ☐ Ally ☐ Cap1 ☐ Exeter ☐ Santander ☐ 1 st Investors ☐ Chrysler ☐ GMF ☐ Honda ☐ Hyundai ☐ Mazda ☐ NMAC ☐ Stellantis ☐ Toyota ☐ SE Toyota ☐ VW					

Seller Personnel

NAME	EMAIL	PHONE
Owner/Principal:		
GM:		
F&I Director:		
Office Mgr:		
Service Contact:		
PRIMARY CONTACT:		



HeroProtectsSM VSCs & LW

HeroProtectsSM VSC

PAYEE	3/3	6/6	12/12+
AGENT			
SUB-AGENT:			
OTHER:			
OVERBILL:			
ANCB (20%)			
GOODWILL			

INCLUDE SEAL & GASKETS: ☐

DEDUCTIBLES: ☐ \$0 ☐ \$50 ☐ \$100 ☐ \$100 vanishing ☐ \$200 ☐ \$300 ☐ \$500

NOTES:

HeroProtectsSM SALVAGE/BRANDED TITLE VSC

PAYEE	3/3	6/6	12/12+
AGENT			
SUB-AGENT:			
OTHER:			
OVERBILL:			
GOODWILL			

HeroProtectsSM EXOTICS VSC

PAYEE	3/3	6/6	12/12+
AGENT			
SUB-AGENT:			
OTHER:			
OVERBILL:			
GOODWILL			

HeroProtectsSM LIMITED WARRANTY

PAYEE	3/3	6/6	12/12
AGENT			
SUB-AGENT:			



HeroProtectsSM ANCILLARY

HeroProtects SM GAP			
PAYEE	0-60 months	61-71 months	72-84 months
AGENT			
SUB-AGENT:			
OTHER:			

HeroProtects SM BUNDLE			
PAYEE	BUNDLE	T&W	KEY
AGENT			
SUB-AGENT:			
OTHER:			
OVERBILL:			

HeroProtects SM CHEMICALS			
PAYEE	INTERIOR	EXTERIOR	BOTH
AGENT			
SUB-AGENT:			
OTHER:			

HeroProtects SM ETCH			
PAYEE	\$3000 or \$3000 Split	\$6000 or \$6000 Split	\$10,000 or \$10,000 Split
AGENT			
SUB-AGENT:			

Who is paying for the Etch Markers: ☐ Dealer ☐ Agent

HeroProtects SM WINDSHIELD	
AGENT	
SUB-AGENT:	



HeroProtectsSM ANCILLARY

HeroProtectsSM GPS

AGENT	
SUB-AGENT:	

HeroProtectsSM INSURANCE BINDERS

AGENT	
SUB-AGENT:	

HeroProtectsSM VEHICLE DEPRECIATION

AGENT	
SUB-AGENT:	

NOTES: