

# **Sponsorship Opportunities**

# 2025 Dan Fulgham Memorial Prostate Cancer Symposium

"How Artificial Intelligence is Revolutionizing Healthcare"

September 27, 2025 9:00 AM – 12:00 PM

Location: Fogelson Auditorium, Texas Health Presbyterian Dallas, 8200 Walnut Hill Lane, Dallas, TX

## Join Us for a Transformative Symposium

Join our exciting speakers to explore how artificial intelligence (AI) is revolutionizing healthcare, from diagnosis to treatment to recovery. This symposium unites patients, healthcare professionals, and technology experts to discuss how AI is currently being used to:

- Facilitate decision making and personalized treatments
- · Provide new targets for prostate cancer treatment
- Organize medical records to facilitate access for patients and providers
- · Match patients with beneficial clinical trials

## **Sponsor Levels**

### Gold Sponsor \$4,000

- Exhibitor table
- Prominent placement of logo on marketing materials, website and program
- Recognition during the opening and closing remarks
- Opportunity to provide promotions materials in attendee bags

### Silver Sponsor \$2,500

- Exhibitor table
- · Logo on marketing materials, website and program
- Opportunity to provide promotions materials in attendee bags

## Attendee Bag Sponsor \$2,000

- Exhibitor table
- Logo printed on the attendee bags given to all participants
- Logo on marketing materials, website and program

#### **Bronz Sponsor \$1,000**

- Exhibitor table
- Logo on marketing materials, website and program

## **Supporting Sponsor \$500**

Logo on marketing materials, website and program

Contact: Angela Clark aclark@urologyfoundation.org or visit https://urologyfoundation.org/symposium



## 2025 Dan Fulgham Memorial Prostate Cancer Symposium

## **Speakers**



#### **Todd Whitthorne**

Todd's gift of communication delivers an empowering combination of education and motivation which leads to powerful transformation. Leveraging an educational background in kinesiology and exercise physiology, fourteen years as a senior executive at the world-renowned Cooper Aerobics Center, and an Emmy-award winning broadcasting career, Todd helps organizations increase productivity and reduce absenteeism by empowering individuals to embrace healthy behaviors both personally and professionally. Todd currently is invested in companies focused on improving metabolic health, virtual checkups, and early cancer detection. https://www.toddwhitthorne.com



## Pat Fulgham, MD

Dr. Pat Fulgham is a distinguished board-certified urologist in Dallas, Texas, with over four decades of expertise in urologic care. Dr. Fulgham practiced for 35 years with Urology Clinics of North Texas, treating thousands of prostate cancer patients and ultimately becoming a prostate cancer survivor himself. He served as Surgical Director of Oncology at Texas Health Presbyterian Dallas from 1997 to 2024. He is the Director of Clinical Trials at Urology Clinics of North Texas, where he leads innovative research. As President of the Urology Research & Education Foundation, a 501c(3) non-profit, he is actively involved in educating the community about prostate cancer. https://www.patfulghammd.com



## Jivesh Sharma, MD

Dr. Jivesh Sharma is a highly accomplished medical oncologist with a career spanning over three decades. His core training was in translational research to accelerate the delivery of new treatments from the bench to the bedside. Dr. Sharma has made significant contributions to improving cancer care through direct patient care, teaching, research, and helping develop new healthcare technology solutions. He has held various leadership positions and has been recognized for his clinical excellence by being voted best doctors in Dallas by his physician peers multiple times. Dr. Sharma has authored numerous research articles, reports, and books focusing on oncology, healthcare technology, and patient care. He has been the recipient of multiple awards and honors throughout his career. https://thecentertx.com/physician/jivesh-sharma/



### **Bo Holland**

Bo Holland is founder and CEO of Health Data Bank. Bo's vision was to create a platform where patients could securely access and store their entire medical history in one place. More importantly, it would offer personalized health guidance, tailored to each individual's unique medical profile. <a href="https://www.healthbankone.com/founders-story">https://www.healthbankone.com/founders-story</a>



### Harvey Castro, MD, MBA

Dr. Castro is an accomplished ER physician, AI futurist, and healthcare consultant with over 20 years of experience. He has authored several influential books on AI and healthcare, such as 'The Unofficial Guide to AI Mastery' and 'ChatGPT and Healthcare,' published in 2022. Harvey serves as an advisor to organizations like the Texas Medical Association and the Singapore Ministry of Health, contributing to the ethical integration of AI in healthcare. As a keynote speaker, Harvey has delivered presentations at global conferences, including HIMSS and TexMed24, focusing on the future of medicine and leadership in the AI era. <a href="https://www.harveycastromd.com/">https://www.harveycastromd.com/</a>



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Sept. 27, 2025, Fogelson Auditorium, 9:00 AM – 12 noon Texas Health Presbyterian Dallas, 8200 Walnut Hill Lane

Time	Speaker / Title
(9:00 AM 12:00 PM)	Free prostate cancer screening in Haggar Hall
8:30 AM - 9:00 AM	Exhibitors arrive and set-up
9:00 AM - 9:30 AM	Reception, exhibits
9:30 AM - 9:40 AM	Welcome, Todd Whitthorne
9:40 AM - 10:05 AM	Pat Fulgham, MD, "The Use of AI in Cancer Management: A Surgeon's Perspective"
10:05 AM – 10:25 AM	Jivesh Sharma, MD, "Al at the Frontline: Transforming Prostate Cancer Diagnosis and Care"
10:25 AM – 10:55 AM	Break; exhibits
10:55 AM – 11:15 AM	Bo Holland, "Benefits of a Health Data Bank for Navigating Healthcare"
11:15 AM – 11:45 PM	Harvey Castro, MD, "Al and Healthcare: The Good, the Bad and the Unknown"
11:45 AM – 12:00 PM	Pat Fulgham, MD, Closing

### Free parking (vouchers will be provided





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