

# **Sponsorship Opportunities**

# The Use of Artificial Intelligence in the Diagnosis and Management of Prostate Cancer

Date: September 27, 2025 Time: 9:00 AM – 12:00 PM Location: Fogelson Auditorium, Texas Health Presbyterian Dallas, 8200 Walnut Hill Lane

# Join Us for a Transformative Symposium

Explore how artificial intelligence (AI) is revolutionizing prostate cancer care. This symposium unites patients, healthcare professionals, and technology experts to discuss AI's impact on patient education, diagnosis, treatment, and health management. Discover AI chatbots like ChatGPT and Grok and learn about AI-driven diagnostics and clinical trials. We anticipate having approximately 200 attendees.

Target Audience: Patients, healthcare professionals, researchers, healthcare technology experts

# **Objectives**

- Explore the role of Al chatbots, such as ChatGPT and Grok, in providing accurate, patient-friendly information on prostate cancer diagnosis and treatment to empower informed discussions with physicians.
- Educate patients on exercising caution when using AI for healthcare inquiries by emphasizing the importance of safeguarding sensitive personal health information, verifying the credibility of AI-generated advice, and consulting healthcare professionals for accurate diagnosis and treatment.
- Investigate how AI technologies support patients in achieving their healthcare objectives and proactively
  monitoring their health status.
- Examine how urologists leverage AI tools to enhance prostate cancer diagnosis, treatment planning, and identification of relevant clinical trials.

# **Sponsor Levels**

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# **Supporting Sponsor \$500**

• Logo on marketing materials, website and program



Contact: Angela Clark aclark@urologyfoundation.org or click on QR code



# **Speakers**

#### **Todd Whitthorne**



Todd's gift of communication delivers an empowering combination of education and motivation which leads to powerful transformation. Leveraging an educational background in kinesiology and exercise physiology, fourteen years as a senior executive at the world-renowned Cooper Aerobics Center, and an Emmy-award winning broadcasting career, Todd helps organizations increase productivity and reduce absenteeism by empowering individuals to embrace healthy behaviors both personally and professionally. Todd currently is invested in companies focused on improving metabolic health, virtual checkups, and early cancer detection. https://www.toddwhitthorne.com

### Harvey Castro, MD, MBA



Dr. Castro is an accomplished ER physician, AI futurist, and healthcare consultant with over 20 years of experience. He has authored several influential books on AI and healthcare, such as 'The Unofficial Guide to AI Mastery' and 'ChatGPT and Healthcare,' published in 2022. Harvey serves as an advisor to organizations like the Texas Medical Association and the Singapore Ministry of Health, contributing to the ethical integration of AI in healthcare. As a keynote speaker, Harvey has delivered presentations at global conferences, including HIMSS and TexMed24, focusing on the future of medicine and leadership in the AI era. https://www.harveycastromd.com/

# Pat Fulgham, MD



Dr. Pat Fulgham is a distinguished board-certified urologist in Dallas, Texas, with over four decades of expertise in urologic care. Dr. Fulgham practiced for 35 years with Urology Clinics of North Texas, treating thousands of prostate cancer patients and ultimately becoming a prostate cancer survivor himself. He served as Surgical Director of Oncology at Texas Health Presbyterian Dallas from 1997 to 2024. He is the Director of Clinical Trials at Urology Clinics of North Texas, where he leads innovative research. As President of the Urology Research & Education Foundation, a 501c(3) non-profit, he is actively involved in educating the community about prostate cancer. https://www.patfulghammd.com

## **Bo Holland**



Bo Holland is founder and CEO of Health Data Bank. Bo's vision was to create a platform where patients could securely access and store their entire medical history in one place. More importantly, it would offer personalized health guidance, tailored to each individual's unique medical profile.

https://www.healthbankone.com/founders-story