



# SPONSORSHIP PACKET

## Our History and Mission

The Sole Sisters began 19 years ago with a simple yet powerful mission: to create a non-intimidating, supportive environment that encourages women of all ages and abilities to embrace fitness and achieve their personal best. From the start, we recognized that women face unique barriers to participating in endurance events, and our focus has always been on building confidence, camaraderie, and a sense of accomplishment.

This mission drives every decision we make, from our course design to the empowering atmosphere on race day. By focusing specifically on women, we are cultivating a community of confident female athletes and role models in our community.

## Explosive Growth and Community Reach

What began as a small, local race has experienced tremendous growth, becoming a hallmark event in the Wilsonville area and beyond.

- **Growth:** In just the past few years we have expanded our reach to the Oregon Coast, Corvallis, and launched our first international Sole Sisters chapter in Mexico.
- **Reach:** Our participants don't just come from Oregon, last year we saw women participate flying in from Georgia, Connecticut, Texas, and Idaho drawing hundreds of visitors and their families to our town each year. Your sponsorship offers exposure to this diverse and engaged demographic.
- **Demographic:** Our participants are primarily health-conscious, active women

aged 25-80, who are often key decision-makers in their households and actively seek out businesses aligned with their values.

### **The Impact of Your Partnership**

The funds raised through corporate sponsorship are critical to fulfilling our core commitment to our participants and the community. Our primary goal is to keep race entry fees as low as possible for all participants.

Many women face financial hurdles that prevent them from signing up. Your support directly helps us cover essential expenses—such as permits, safety personnel, quality finisher medals, and race-day logistics—without passing the full cost onto the runner. This ensures the Sole Sisters race remains accessible, high-quality, and focused on inclusion.

By sponsoring the Sole Sisters race, you can:

- **Elevate Your Brand:** Gain high-visibility exposure through prominent logo placement on race shirts, marketing materials, and our highly trafficked website and social media channels.
- **Demonstrate Community Commitment:** Align your brand with the positive values of health, female empowerment, and local community support.
- **Direct Engagement:** Opportunities for a dedicated expo booth on race day to interact directly with potential customers.

We have a variety of sponsorship levels to fit your business goals and budget. We would be delighted to answer any questions you may have.

### **Sole Sisters Statistics**

- A reach of 2,000 + women
- 50 Volunteer Coaches
- 15 Different Locations throughout the Pacific Northwest, Texas, and Mexico.
- Age range 20's - 80's

# Sole Sisters 13.1, 10k, and 5k

Date: Saturday, May 30th

Time: 8:00am

Location: Memorial Park - Wilsonville, OR

## Participants will get...

- Half Marathon and 10k weekly coaching included
- Unique Finisher Medal for all race distances
- Custom Race Bib
- Live chip timed results
- Breakfast with fresh fruit
- Beautiful route through the trails along the Willamette River and Wilsonville Neighborhoods.
- An optional Race Tank or T-Shirt for purchase
- An encouraging party-like atmosphere celebrating the women who worked tremendously hard in training for the event!

**"Our goal is to create an atmosphere of encouragement where all women feel included and celebrated regardless of age, size, or athletic ability. There's a pace for everyone."**



# Sponsorship Menu

<b>Due Dates:</b> <i>Sponsorship form &amp; logos are due by March 15th Vendor space is limited.</i>	<b>Diamond</b> <b>\$2,000</b>	<b>Gold</b> <b>\$1,000</b>	<b>Silver</b> <b>\$500</b>	<b>Bronze</b> <b>\$350 (or in trade)</b>
<b>Premier Sponsor Rights</b>	X			
Logo on each Finisher's Medal (Ribbon)	X			
Industry Exclusivity	X			
Booth Space at our kickoff event	X	X		
Logo included on all future advertising	X	X		
Logo displayed on all race bibs	X	X		
Race Day Recognition and Announcements by event MC	X	X	X	X
Logo on each race shirt	X	X	X	
Logo with live link on race website	X	X	X	X
Banner displayed at the finish line (Provided by Sponsor)	X	X	X	X
Booth Space at or near the finish line	X	X		
Booth Space at the Event	X	X	X	X
Swag Bag Insert (coupon / promo item provided by sponsor)	X	X	X	X
Complimentary race entries	4	2	1	

**Company/Organization (please print)**

**Organization:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Sponsor Level:**   **Diamond:** \_\_\_\_\_ **Gold:** \_\_\_\_\_ **Silver:** \_\_\_\_\_ **Bronze:** \_\_\_\_\_

**In-Kind (valued at fair market value): Description:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Make check payable to: sHERo running**

**Mail to: 28541 SW Morningside Ave, Wilsonville, OR 97070**

**Phone: 949.307.7125**

**Pay electronically: [sherorunning.com/sponsorship](http://sherorunning.com/sponsorship)**

**Email: [jessy@sherorunning.com](mailto:jessy@sherorunning.com) or [jenelle@sherorunning.com](mailto:jenelle@sherorunning.com)**