



Navajo County Fair Inc.
P.O. Box 309
Holbrook, AZ. 86025
Phone – 928.524.4757

Website: www.navajocountyfair.net
E-mail: navajocountyfair@yahoo.com

2022

Premier Sponsor with Media - \$5,000 and up

- **Contestant/Leader Board** – Sponsor Name/Logo will appear on the video Contestant/Leader board for every event of the rodeo.
- **Top level Announcer Booth Sign or Livestock exit gate N of announcers stand** X 1 – 4 x 8 sign painted with sponsor name/logo to remain on display for a period of 1 year. (limited spots please ask for availability)
- Our Premier Sponsors will be announced and placed in ALL marketing and media for the Navajo County Fair Rodeo (includes, but not limited to Video board, posters, flyers, Website and FB)
- **Flag Run** – Grand Entry and Grand Finale Sponsor Flag Presentation **{Sponsor to supply flag}**
- Have up to 2 business banners hung throughout the Fairgrounds
- 1 banner hung in the Carnival area **{Sponsor to supply banners}**
- 10 VIP passes for Wednesday night event, Demo Derby and both rodeo performances, includes exclusive access to the VIP lounge, Coors Bus and VIP Bar Observation Balcony (if available)

Corporate Sponsor

with special Media Sponsorship Agreement - \$3,000 - \$4,500

- **Contestant/Leader Board** – Sponsor Name/Logo will appear on the video Contestant/Leader board for every event of the rodeo.
- **Second level Announcer Booth Sign** X 1 – 4 x 8 sign painted with sponsor name/logo to remain on display for a period of 1 year. (limited spots please ask for availability)
- Our Corporate Sponsors will be announced and placed in ALL marketing and media for the Navajo County Fair Rodeo (includes, but not limited to Video board, posters, flyers, Website and FB)
- **Flag Run** – Grand Entry and Grand Finale Sponsor Flag Presentation **{Sponsor to supply flag}**
- Have 1 business banner hung throughout the Fairgrounds
- NEW in 2021 – 1 banner hung in the Carnival area **{Sponsor to supply banners}**
- 6 VIP passes to Wednesday night event, the Demo Derby and for both rodeo performances, includes exclusive access to the VIP lounge.

Bucking Chute with Media Sponsorship Agreement - \$2,000/2,500

- Our Bucking Chute with Media Sponsors will be announced and placed in all marketing and media for the Navajo County Fair Rodeo (includes, but not limited to posters, flyers, FB and website)
- Chute Gate – 1 Bucking Chute Sign to remain on display for a period of 1 year. (limited spots please ask for availability)
- Sponsor name is announced each time gate is opened during both rodeo performances.
- 1 Business banner to be hung at the Carnival. **{Sponsor to supply banner}**
- Flag Run – Grand Entry and Grand Finale Sponsor Flag Presentation **{Sponsor to supply flag}**
- 4 VIP passes for the Demo Derby and both rodeo performances, includes exclusive access to the VIP lounge.

Arena Sign and Media Sponsorship Agreement – \$1,000/1,500

- Our Arena Sign with Media Sponsors will be announced and placed in some marketing and media for the Navajo County Fair Rodeo (includes, but not limited to posters, flyers, FB and website)
- Arena Sign – 1 – 4X8 sign painted with sponsor name/logo to remain on display for a period of 1 year.
- Flag Run – Grand Entry, Event *OR* Grand Finale Sponsor Flag Presentation **{Sponsor to supply flag}**
- 2 VIP passes for Demo Derby and both rodeo performances

Arena Sign Agreement - \$500 (\$450 for returning sponsors)

- Arena Sign - 1 4x8 sign painted with sponsor name/logo to remain on display in the arena for a period of 1 year

Returning “TRADE OUT” Sponsor Agreement - \$500 (\$450 for returning sponsors) in Trade of your product

- Arena Sign - 1 4x8 sign painted with sponsor name/logo to remain on display in the arena for a period of 1 year

Buckle Sponsor - \$250

- Sponsor a Rodeo Event with your business name on the buckle. 14 available.

PLEASE NOTE! ARENA SIGNS STAY UP FOR AN ENTIRE YEAR! WE HAVE
EVENTS IN THE ARENA ALMOST EVERY WEEKEND SO YOUR BUSINESS
WILL BE RECOGNIZED THROUGHOUT!

Digital graphics, logo/artwork for placement on Print Marketing need to
be forwarded to navajocountyfair@yahoo.com

Sponsor agreement 2022:

*(Please mark Premier, Corporate, Bucking Chute w/ media, Announcer w/ media, Arena Sign,
Trade)*

Amount:

\$ _____

Agreed to By Sponsor Representative: _____ Date: _____

Sponsor Company Name: _____

Address: _____ City/State/Zip: _____

Phone: _____

Make checks payable to:

Navajo County Fair, Inc.

PO Box 309

Holbrook, AZ 86025

Phone: (928) 524-4757

For *Navajo County Fair & Rodeo* **Office use only** --- Paid Deposit _____ Balance Paid _____

Advertiser signed off _____ Collected artwork _____ Flags _____ Banner's _____

Event _____