

Welcome

12
Celebrating
Years

to our Doubletake “Quick Take” Newsletter!
New product trends and ideas have us at Doubletake very excited
for 2022!



Top Themes:

- **Retail Driven** – The days of boxy, T-shaped, rough-as-sandpaper t-shirts in the promotional industry are in the distant past! Our private label apparel brands are fashionable, stylish, comfortable and modern, and we have access to the latest trends from many retail brands as well! This movement is most prevalent with apparel, but also sets the tone with all other types of products.

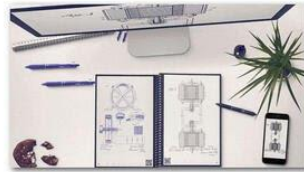


- **Sustainable Tech** – New tech gadgets always top the list of the “best new products,” but this year sustainability gives tech a new purpose. For instance, RocketBook reusable journals can eliminate the need for replacing paper journals, and UV self-sanitizing water bottles can help ensure cleanliness and health while skipping the disposable bottles.

Self-Sanitizing Bottles



Rocket Books

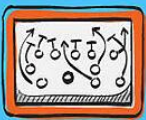


- **Creative Packaging** – Turn a simple lip balm, hand sanitizer and stainless steel straw into a fully customized, appealing gift they’ll surely appreciate receiving! Mail a pen in style! Enhance the perceived value of any swag item with branded packaging.

*Full Color
StoryBoard Box*



*Personal Care
Sets*



Strategic Initiatives:

- **Employee Engagement & Onboarding** – Looking to keep morale high with your team or welcome new hires aboard? Send them out a branded gift! Go the practical route with a video meeting kit or digital business card and personalized water bottle, or keep it fun and relaxed with a BBQ spice rub set or jigsaw puzzle!



Microphone & Light ring Kit

Pop! next generation business card



Nayad Custom Bottle



Custom BBQ Spice Kits

Custom Puzzles



Custom Boxed Kits



- In 5 Easy Steps**
1. Pick Product
 2. Pick Box Style
 3. Design Box Interior
 4. Assemble
 5. Shrink & Ship

- Check out the first two episodes of our [Irresistible Brand Podcast](#), in which we talk with guests Megan Robinson and Jonathan Eisler about effective leadership and building a strong culture.

