

# Welcome

11  
Celebrating  
Years

to our Doubletake “Quick Take” Newsletter. We appreciate our relationship with you and aim to use this as a way of keeping in touch and providing some value and insight. This month we have some exciting developments to share!





## *Crank it Up to Eleven!*

We're celebrating our 11th anniversary today and we're proud to share this special occasion with you. Thank you for your impact in helping us reach this milestone. It's clients, friends, family, and strategic partners like you who keep our business rolling and make it a joy to do what we do.



## *What's in a Logo?*

We've decided to refresh our branding a bit and unveil this new Doubletake Promotional Marketing Seal:



As with any of our work with our clients' logos, we took careful consideration in creating this representation of our brand. We used the most meaningful "target" element of our standard logo, and enhanced it with the addition of our company name.

**We welcome your feedback!**



# New Website Alert!

Check out our newly redesigned website at [doubletakepromotionalmarketing.com](http://doubletakepromotionalmarketing.com)!

All our email domains will be switching over to the new URL as well, but the old email addresses will redirect, so no heavy lifting needed.

[Click Here to Check out the New Site](#)

# Make Them Look Twice - our tagline and rallying cry!

Despite our new URL, our longstanding tagline, "Make Them Look Twice," is here to stay, both as a description of what our work does for our clients' brands, and also as a source of inspiration for us to always impress our clients with our creativity. Check out our President, Matt Deutschman's take on the Win-Win Effect Podcast with Chris Ross.



[Click here to listen](#)





## Product Spotlight:



### Personal Fireplace

Fueled by rubbing alcohol, clean burning with no smoke, soot or mess  
Can be used indoors with ample ventilation, or outdoors as a mini campfire  
Make s'mores, read by firelight, or upgrade your centerpiece this summer and year-round!



# Closing Gratitude:

Reflecting on how far we've come since our momentous 10-year anniversary celebration in the early days of a global pandemic, not to mention in the last 11 years, we are overwhelmed with gratitude for all of the personal relationships we've developed over the years. We can't emphasize enough how pivotal you are to our success and how thankful we are for your support through the years. And if we've just recently met, we look forward to forging a meaningful relationship going forward. Through the vessel of promotional products, our mission is to spread light to all those with whom we come in contact. Today we thank you for the light you've shone on us.

