

HYBRID SOCCER INT'L CORPORATION



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Challenging Issues for Communities

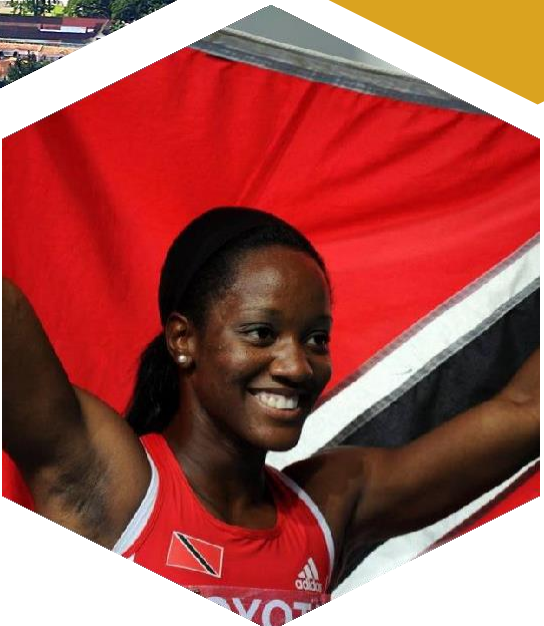


Crime and corruption
affect economic
development in the
country



“Funding issues will
affect young athletes”


World Championship 100m
bronze medalist Kelly-Ann
Baptiste in 2018



There is great potential due to economic diversification in many communities. However, a host of other factors, including low labor productivity, a surge in violent crimes, and corruption, have hampered economic development.

United States athletes such as Christian Pulisic pointed out the need for assistance and help for young athletes to develop their potential and the need to prepare them for professional sports. //

Sources: <https://www.cia.gov/library/publications/the-world-factbook/geos/td.html>
<https://newsday.co.tt/2018/02/24/baptiste-funding-issues-will-affect-young-athletes>
<https://www.looptt.com/content/report-trinis-unwilling-corruption/////>



“Watching football brings people together. I want children of the USA to be inspired by the athletes and the values of this league.

We aim to be the first sustainable soccer league in the USA, created by the people for the people - where everyone has a chance to play.

**Damian Prescod
Chief Executive Officer**

A Unique Soccer League Built on a Public-Private Partnership Model to Ensure Sustainability



Hybrid Soccer is creating a unique soccer league in the USA centered around young athletes and their communities, where every player has a unique opportunity to join a team and compete at the highest levels in soccer.



Based on a public-private partnership model (PPP model), the Company wants to engage the community, reduce crime, and provide more economic opportunities to each community in the USA.



Hybrid Soccer and its 'Giver of Dreams System' is meant to give the community a stakeholder position in the selection of players through a unique voting system and the ability to engage and position themselves as fans and future event vendors.



How Does it Work?



- Prospective vendors and local businesses can register themselves on the platform to gain approval to sell authorized products and services during games and online.
- The league is unique as it is based on a PPP model where local communities, businesses, governments, and sponsors are involved during the entire recruitment process and during the season.
- Profits will be split between the Company, sponsoring corporate partners, local and national governments, and the community through youth and rehabilitation programmes.

3 Phases of Implementation to Build a Social Entrepreneurship Model



Value Proposition: A Social Entrepreneurship Model

- **Social Entrepreneurship:** The model will provide rehabilitative and preventative pathways for citizens of the participating communities.
- **Participative:** The platform's users and voters will be able to have an impact on the league's processes - from choosing the players, to supporting a team in stadiums or online. Prospective vendors may also register themselves as a participating "fan" of the league so that they may qualify and gain approval to sell authorized products and services during games and online.
- **Sustainable:** Hybrid Soccer uses a public-private partnership model (PPP model) to engage the community and provide pathways toward less crime and more economic opportunity to each community. The stakeholders are sponsoring corporate partners, local and national governments, the community and Hybrid Soccer Int'l Corporation.
- **Equal Opportunity:** Each player will have a chance to join a team and play. Players will be chosen based on the unique voting system, as well as on the professional feedback from coaches who will make decisions regarding lineups.



Format of The League



14 TEAMS



6 MONTHS season that overlaps with the FIFA season



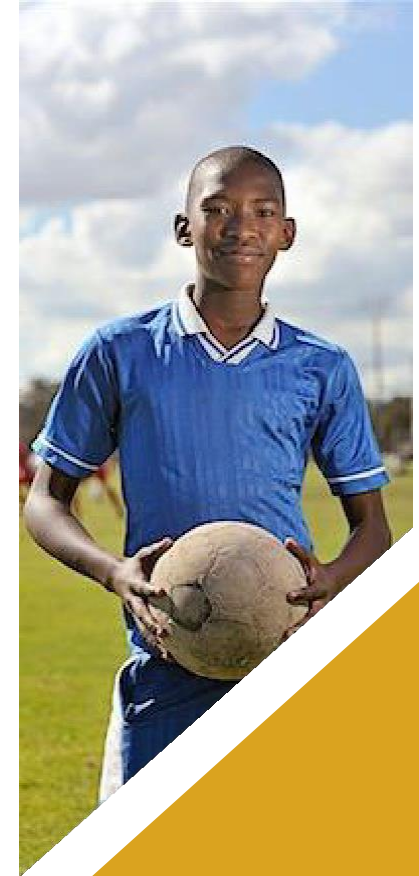
38 GAMES



USA



The winner will compete on the international stage with leagues from countries that have also adopted the model



Our Social- Entrepreneurship Business Model

Voting Revenues



\$5 per vote



Direct Cost:
Flat fee to be defined with the telecommunications partner

League Revenues Breakdown

Commercial Revenues

40%

- Merchandising
- Sponsorship
- Promotions

Broadcast Revenues

45%

- TV Rights in the USA, the Caribbean, and the rest of the world
- Media Rights

Matchday Revenues

15%

- Tickets Sale
- Food and Beverages

Profits Redistribution



The profits will be redistributed between the stakeholders including sponsoring corporate partners, local and national governments, the community (youth and rehabilitation programs), and Hybrid Soccer.

The Sports Industry is Booming

\$250B

Professional Sports Revenue in 2019, and the Company intends to expand its model to other sports such as basketball or baseball

49%

Of the Industry Revenue comes from Association Football (soccer)

Focus: *Top 5 Major Football Leagues*



GROWING INTEREST IN FOOTBALL



3.6 Billion

Combined viewers for the 2018 FIFA World Cup

517 Million

Average live audience for the World's Cup final between France and Croatia (France won 4-2)

Marketing & Sales Strategy Starting in Phase 1

Hybrid Soccer will initially target the USA and the Caribbean before expanding to other countries. The Company will extend its broadcasting coverage internationally to increase the visibility of its league and potential partnerships.

RADIO



SOCIAL MEDIA



PUBLIC AGENCY COMMUNICATION



AMBASSADORS



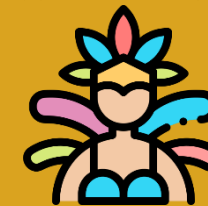
USA, an Attractive Destination in the Western Hemisphere to Develop the Sports Industry

Demographics and Economics	Measure
Population	///
Unemployment rate (2019)	///
GDP per capita (PPP 2019)	///
North American Rank by GDP per capita	///
Number of Tourists in 2018	///
Tourism Spending in 2018	///
Estimated population below poverty line (2014)	///

The Trinidad and Tobago Carnival



- 2-day annual event held since the 18th century
- A parade of floats, costumes, and 3,000 dancers
- Known as the biggest street party on Earth
-



Our Partners and Ambassadors

Hybrid Soccer Int'l Corporation is in talks with prospective partners including:

A Trinidadian singer and other renowned personalities////

A Senator of Trinidad & Tobago////

A Caribbean mobile phone network////

An international sports channel to broadcast the games////

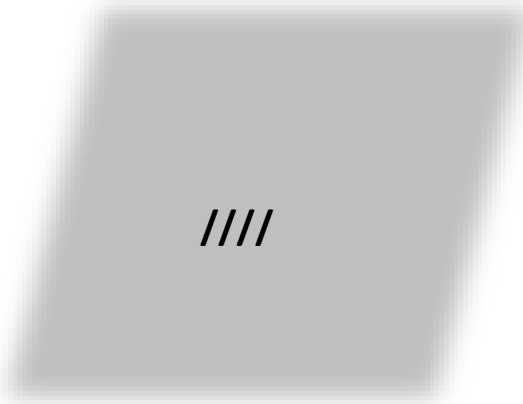
A Telecommunications and entertainment provider in the Caribbean////



Management Team



Damian Prescod
Chief Executive Officer



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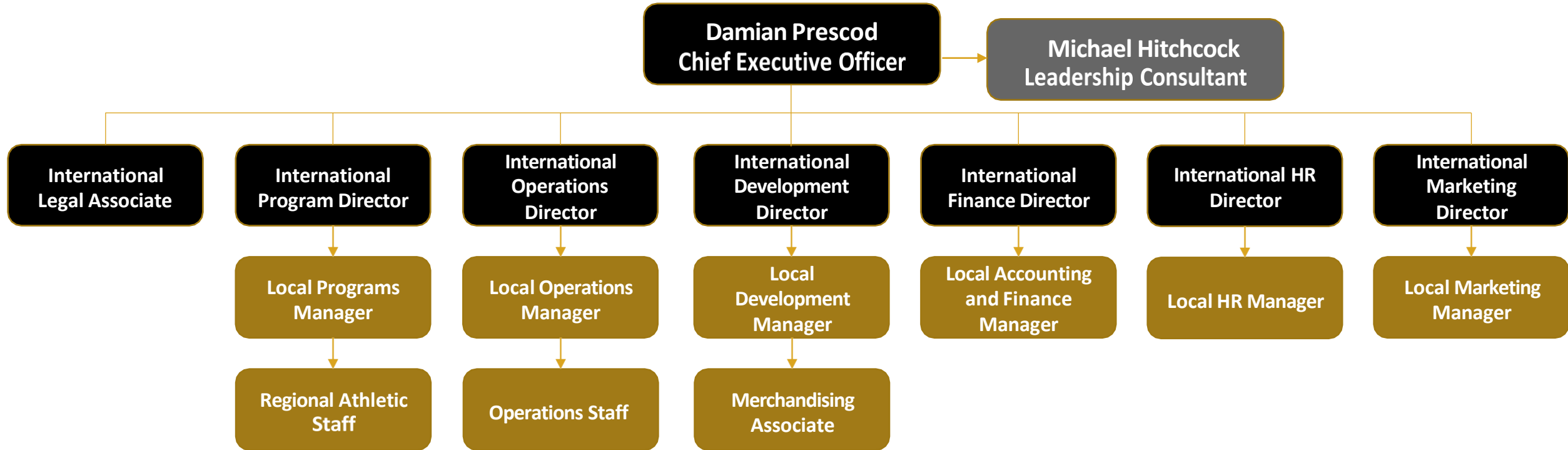
Michael Hitchcock
Leadership Consultant

Bio of Mr. Damian Prescod
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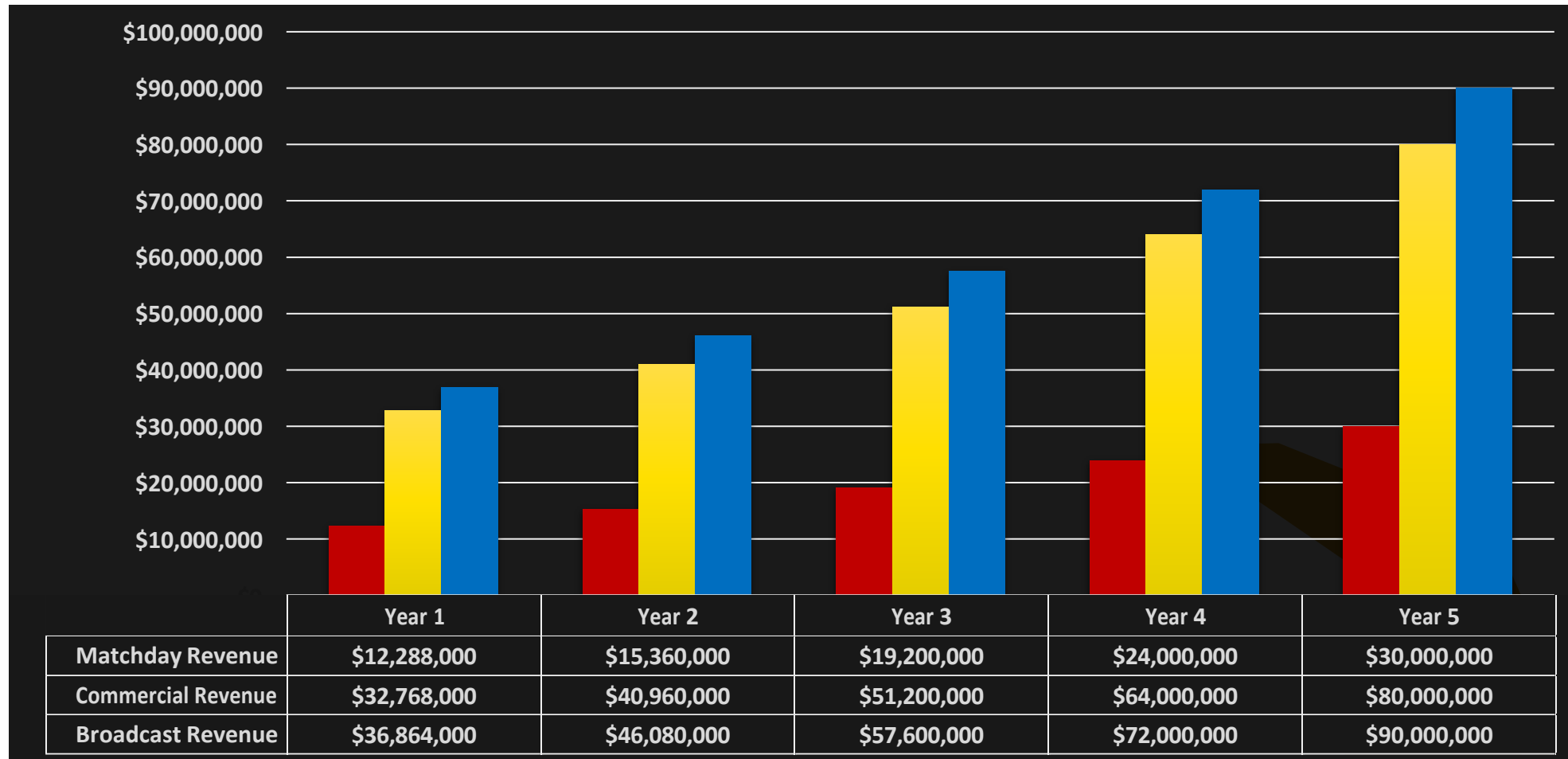
BIO Mr. Michael Hitchcock

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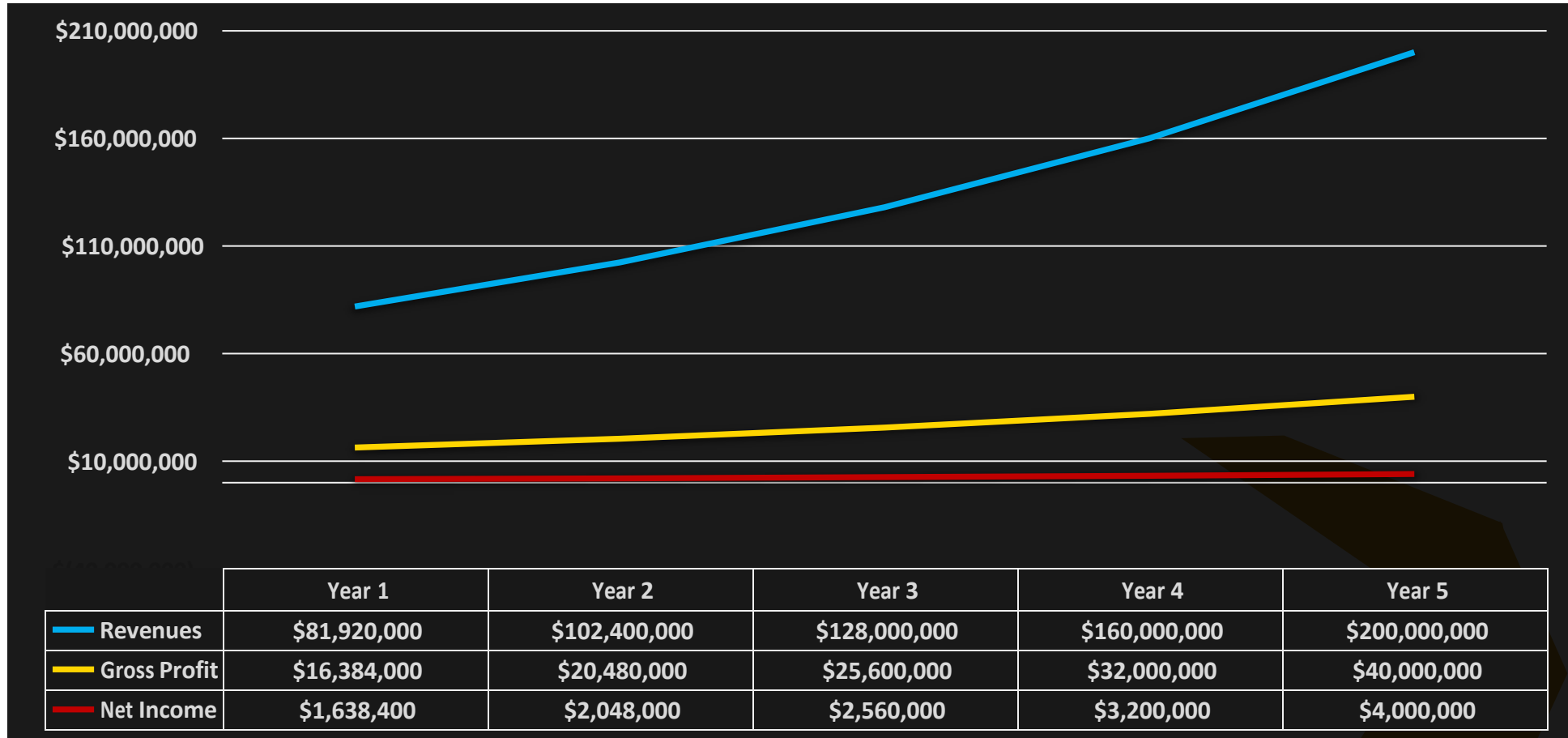
Organizational Chart



Sales Forecasts for the League



Financial Forecasts for the League



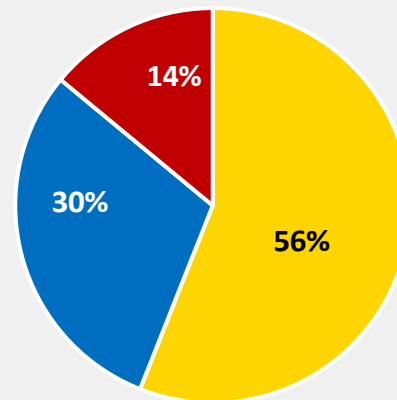
Capital Raise

\$2M

Through Equity or Sponsorship



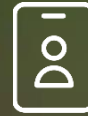
USE OF FUNDS: (18 months of expenses covered)



- Local Programs Expenses (Game-day costs, equipment, fees and salaries, etc.)
- Payroll (staff and consultants)
- Local Operations Expenses (Overheads, staff travel, etc.)



Thank You.



Damian Prescod



410 499 1312



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