



# SERVICE TO SALES AUTOMATION & MARKETING MADE EASY



Powered by: iPreCheck™

Email: [exactpointsoffice@gmail.com](mailto:exactpointsoffice@gmail.com)

Phone: 916-414-9105

## AVAILABLE TURN-KEY SOLUTION

- **SERVICE TO SALES AUTOMATION**
- **AUTOBDC & RETARGETING SOLUTION**
- **LIVE-ASSIT AUTOBDC**

## ENGAGEMENT REDEFINED

iPreCheck™ delivers cutting-edge hardware and software as a service (SaaS) that integrates with the dealership's CRM and DMS to automate processes. Its core engines are made specifically to respond quickly to all types of sales opportunities from dealer's websites, 3rd party vendors, service department with the main goal of generating the highest customer engagements. With the utilization of service-to-sales automation, it minimizes human participation to save costs which results in a high return of investment.

This automation technology provides dealers with quick and easy access to customers' credit and vehicle ownership information improving the dealer's ability to identify highvalue targets while enhancing efficiency, sales productivity, and gross profit margins. iPreCheck™ offers three solutions that provide a diverse marketing strategy that creates continuity in customer notification and follow-up.



Please text the word **"DEMO"** with your phone to **(567)206-1971**

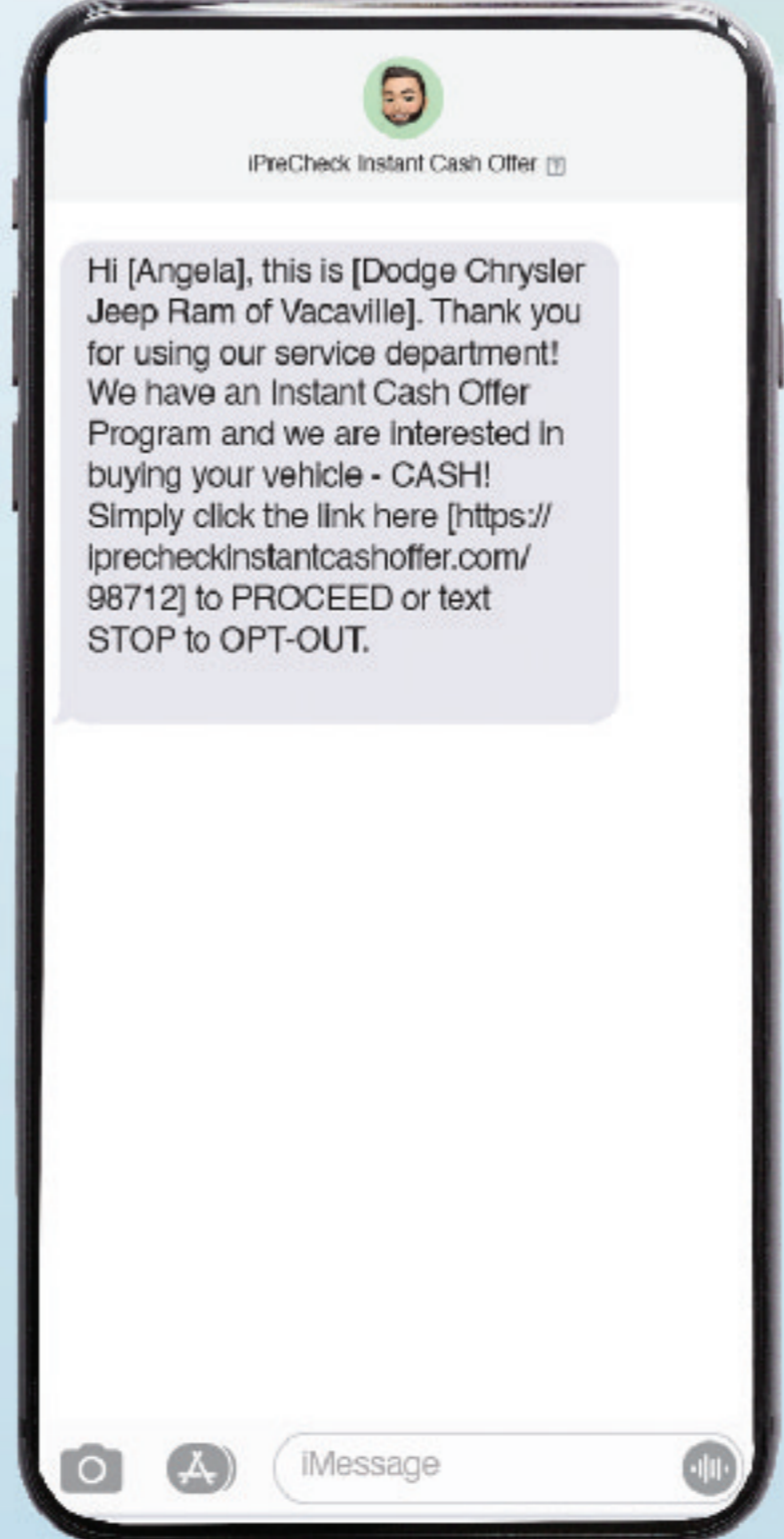
Service-to-Sales Automation Solution is a "turn-key" process and does not require human intervention. The manpower only comes into play when the customer responds to communication via email or text from real-time data when the service repair order is created.

Customers will receive 2 types of offers: An Instant Cash Offer or I.C.O. and an Instant Pre-Qualification Offer or I.P.O. First, our I.C.O. instant messaging gives the customers their vehicle value which leads into the conversation of possible customer trade-ins. Second, our I.P.O. provides the customer the maximum amount they can borrow when leasing or purchasing their next vehicle. The customers will continue to receive both offers for the next 7 days for I.C.O. and 30 days for I.P.O. So, when your team meets the customer, they already have specific insights on what the customer needs and the talking points to assist in the sale.

**Repair Order**

| Estimate                                 | Page 1 of 1            | ABC DEALER                          |
|--|------------------------|-------------------------------------|
| Name: Joe Smith                          | Phone: 801-888-1234    | 123 MAIN STREET CHEVROLET, OH 43011 |
| Address: 456 W. Spruce St, Elm, OH 44117 | Fax: 303-555-1234      |                                     |
| Year: 2011                               | Make: Ford             |                                     |
| Model: F-150                             | VIN: 1F150GAKC8D123456 |                                     |
| Color: Blue                              | MSRP: 25,125           |                                     |
| Part Number                              | Part Name              | Price                               |
| 1  | Oil Change             | 15.00                               |
| 2  | Filter                 | 10.00                               |
| 3  | Wash & Wax             | 20.00                               |
| 4  | Brake Pads             | 120.00                              |
| 5  | Tire Rotation          | 15.00                               |
| 6  | Wash & Wax             | 20.00                               |
| 7  | Brake Pads             | 120.00                              |
| 8  | Tire Rotation          | 15.00                               |
| 9  | Wash & Wax             | 20.00                               |
| 10                                       | Brake Pads             | 120.00                              |
| 11                                       | Tire Rotation          | 15.00                               |
| 12                                       | Wash & Wax             | 20.00                               |
| 13                                       | Brake Pads             | 120.00                              |
| 14                                       | Tire Rotation          | 15.00                               |
| 15                                       | Wash & Wax             | 20.00                               |
| 16                                       | Brake Pads             | 120.00                              |
| 17                                       | Tire Rotation          | 15.00                               |
| 18                                       | Wash & Wax             | 20.00                               |
| 19                                       | Brake Pads             | 120.00                              |
| 20                                       | Tire Rotation          | 15.00                               |
| 21                                       | Wash & Wax             | 20.00                               |
| 22                                       | Brake Pads             | 120.00                              |
| 23                                       | Tire Rotation          | 15.00                               |
| 24                                       | Wash & Wax             | 20.00                               |
| 25                                       | Brake Pads             | 120.00                              |
| 26                                       | Tire Rotation          | 15.00                               |
| 27                                       | Wash & Wax             | 20.00                               |
| 28                                       | Brake Pads             | 120.00                              |
| 29                                       | Tire Rotation          | 15.00                               |
| 30                                       | Wash & Wax             | 20.00                               |
| 31                                       | Brake Pads             | 120.00                              |
| 32                                       | Tire Rotation          | 15.00                               |
| 33                                       | Wash & Wax             | 20.00                               |
| 34                                       | Brake Pads             | 120.00                              |
| 35                                       | Tire Rotation          | 15.00                               |
| 36                                       | Wash & Wax             | 20.00                               |
| 37                                       | Brake Pads             | 120.00                              |
| 38                                       | Tire Rotation          | 15.00                               |
| 39                                       | Wash & Wax             | 20.00                               |
| 40                                       | Brake Pads             | 120.00                              |
| 41                                       | Tire Rotation          | 15.00                               |
| 42                                       | Wash & Wax             | 20.00                               |
| 43                                       | Brake Pads             | 120.00                              |
| 44                                       | Tire Rotation          | 15.00                               |
| 45                                       | Wash & Wax             | 20.00                               |
| 46                                       | Brake Pads             | 120.00                              |
| 47                                       | Tire Rotation          | 15.00                               |
| 48                                       | Wash & Wax             | 20.00                               |
| 49                                       | Brake Pads             | 120.00                              |
| 50                                       | Tire Rotation          | 15.00                               |
| 51                                       | Wash & Wax             | 20.00                               |
| 52                                       | Brake Pads             | 120.00                              |
| 53                                       | Tire Rotation          | 15.00                               |
| 54                                       | Wash & Wax             | 20.00                               |
| 55                                       | Brake Pads             | 120.00                              |
| 56                                       | Tire Rotation          | 15.00                               |
| 57                                       | Wash & Wax             | 20.00                               |
| 58                                       | Brake Pads             | 120.00                              |
| 59                                       | Tire Rotation          | 15.00                               |
| 60                                       | Wash & Wax             | 20.00                               |
| 61                                       | Brake Pads             | 120.00                              |
| 62                                       | Tire Rotation          | 15.00                               |
| 63                                       | Wash & Wax             | 20.00                               |
| 64                                       | Brake Pads             | 120.00                              |
| 65                                       | Tire Rotation          | 15.00                               |
| 66                                       | Wash & Wax             | 20.00                               |
| 67                                       | Brake Pads             | 120.00                              |
| 68                                       | Tire Rotation          | 15.00                               |
| 69                                       | Wash & Wax             | 20.00                               |
| 70                                       | Brake Pads             | 120.00                              |
| 71                                       | Tire Rotation          | 15.00                               |
| 72                                       | Wash & Wax             | 20.00                               |
| 73                                       | Brake Pads             | 120.00                              |
| 74                                       | Tire Rotation          | 15.00                               |
| 75                                       | Wash & Wax             | 20.00                               |
| 76                                       | Brake Pads             | 120.00                              |
| 77                                       | Tire Rotation          | 15.00                               |
| 78                                       | Wash & Wax             | 20.00                               |
| 79                                       | Brake Pads             | 120.00                              |
| 80                                       | Tire Rotation          | 15.00                               |
| 81                                       | Wash & Wax             | 20.00                               |
| 82                                       | Brake Pads             | 120.00                              |
| 83                                       | Tire Rotation          | 15.00                               |
| 84                                       | Wash & Wax             | 20.00                               |
| 85                                       | Brake Pads             | 120.00                              |
| 86                                       | Tire Rotation          | 15.00                               |
| 87                                       | Wash & Wax             | 20.00                               |
| 88                                       | Brake Pads             | 120.00                              |
| 89                                       | Tire Rotation          | 15.00                               |
| 90                                       | Wash & Wax             | 20.00                               |
| 91                                       | Brake Pads             | 120.00                              |
| 92                                       | Tire Rotation          | 15.00                               |
| 93                                       | Wash & Wax             | 20.00                               |
| 94                                       | Brake Pads             | 120.00                              |
| 95                                       | Tire Rotation          | 15.00                               |
| 96                                       | Wash & Wax             | 20.00                               |
| 97                                       | Brake Pads             | 120.00                              |
| 98                                       | Tire Rotation          | 15.00                               |
| 99                                       | Wash & Wax             | 20.00                               |
| 100                                      | Brake Pads             | 120.00                              |

**Text**



**ICO Result**

**CONGRATULATIONS, ROGER!**  
Instant Cash Offer is good until December 31, 2021 Reference ID: 32121775

WE WANT TO BUY YOUR 2011 KIA SORENTO

OFFER: **\$13,125**

INSTANT CASH OFFER PROGRAM

WHAT'S NEXT?

- See our Instant Cash Offer Manager in our Showroom
- Checklist to complete your transaction
- Review and Redeem Your First Offer

Cash In or Trade In.

**IPO Result**

**CONGRATULATIONS, ROGER!**  
Instant Pre-Qualification Offer is good until December 31, 2021 Reference ID: 32121775

YOU ARE PRE-QUALIFIED!  
-FOR UP TO-

**\$55,000**

INTEREST RATE AS LOW AS **0.00%**  
TERMS UP TO **75 MONTHS**

WHAT'S NEXT?

- See our Instant Pre-Qualification Manager in our Showroom

Aden Traver  
LEAD Car Manager  
(567) 206-1971  
Aden@exactpoints.com

EXACTPOINTS DEMO  
90 S. GINGHAM ST. SUITE #100  
CINCINNATI, OH 45219  
949.226.6666

# ADD-ON SOLUTIONS

## ICO+IPO for Service Customer

**CONGRATULATIONS, ROGER!**  
 Instant Cash Offer is good until: December 15, 2021 Reference ID: 32531773

WE WANT TO BUY YOUR  
2015 KIA SORENTO

POWERED BY  
**BLACK BOOK**

FOR-  
**\$13,125**

BASED ON  
**INSTANT CASH OFFER PROGRAM**  
OFFERED BY:  
EXACTPOINTS DEMO  
VIN: 58YK14AAB07602796  
MILEAGE: 30,000

**PLUS,  
YOU ARE PRE-QUALIFIED!**

Up to: **\$55,000**  
 Interest Rate as low as: **0.00%**  
 Terms up to: **75 MONTHS**

WHAT'S NEXT?

1. See our Instant Cash Offer Manager in our Showroom

Adam Thrasher  
 Lead Car Manager  
 (513) 321-2849  
 adam@iprecheck.com

EXACTPOINTS DEMO  
 50 E-BUSINESS WAY, SUITE #170  
 CINCINNATI, OH 45241  
 https://www.exactpoints.com

2. Checklist to complete your transaction

Thing to bring

- A. Your iPreCheck Instant Cash Offer
- B. Vehicle Title or Buyoff/Leasing Information, or
- C. Vehicle Registration
- D. Valid Driver's License or Government Issued ID
- E. Proof of Insurance (if you're purchasing a new vehicle)
- F. Car Keys, Remotes and Manuals

3. Review and Redeem Your Final Offer

**Cash In or Trade In.**

The Final Offer may be less or more than the Exact Points Instant Cash Offer based on the results of the vehicle inspection by the purchasing dealer. Exact Points is not responsible for offer adjustments or non-acceptance of the vehicle, program terms and conditions apply.

**GET AN INSTANT CASH OFFER**  
 SELL OR TRADE-IN YOUR CAR NOW!

POWERED BY  
**BLACK BOOK**

GET STARTED!

**WHAT'S MY CAR WORTH?**  
 CLICK HERE TO FIND OUT YOUR INSTANT CASH OFFER NOW!

## ICO Website Banner and Button

**GET AN INSTANT CASH OFFER**  
 SELL OR TRADE-IN YOUR CAR NOW!

PLUS, GET UP TO **\$60,000** IN  
 AUTO LOAN PRE-QUALIFICATION

POWERED BY  
**BLACK BOOK**

GET STARTED!

**WHAT'S MY CAR WORTH?**  
 CLICK HERE TO FIND OUT YOUR INSTANT CASH OFFER  
 & GET PRE-QUALIFIED

## ICO+IPO Website Banner and Button

# TURNKEY AUTOBDC RE-ENGAGEMENT & RETARGETING SOLUTION

AutoBDC integrates with dealer's CRM that would automatically responds to all types of leads or inquiries, may it be from the website, 3rd Party vendors, or any campaigns. Using multi-channel dynamic communications: voice, text, email, and/or direct mail, AutoBDC sends out a series of multi-channel personalized communications, to generate higher engagements from the customer with their credit information. AutoBDC assists the dealer in eliminating the manpower needed to follow-up your leads until they become "hand-raiser's".

## Automation Engine



## Omni-Channel Marketing

- Email
- Direct mail
- Voice
- Text

## Billboard Banner

**KNOW BEFORE YOU GO™**

- GET YOUR FREE CREDIT SCORE IN SECONDS
- CUSTOMIZE YOUR MONTHLY PAYMENT
- NO IMPACT TO YOUR CREDIT

## 3rd Party Leads Examples

- Autotrader
- ACE SPFI
- CARFAX
- CarGurus
- edmunds
- Kelley Blue Book
- TrueCar

**See Your Free Credit Score Now!**

- No SSN Required
- Does **Not** Affect Your Credit
- Interest Rate, Terms & Actual Payment In Seconds

**Get Started**

## Retargeting

**ABC DEALER**

TRANSPARENCY MAKES CAR BUYING EASY  
 YOU HAVE BEEN PRE-QUALIFIED FOR UP TO \$23,945

YOUR CUSTOMER NUMBER IS: L27335747

**KNOW BEFORE YOU GO™**

Dear Paul,  
 You have been pre-qualified for (amount)! Please present this certificate to Teri Smith (Loan Coordinator) during your visit to ABC Dealer. See back for additional terms & conditions.

**YOUR BUYING POWER!** Offer expires September 30th, 2021

- UP TO \$23,945 LOAN AMOUNT
- AVAILABLE TERMS 72 MONTHS

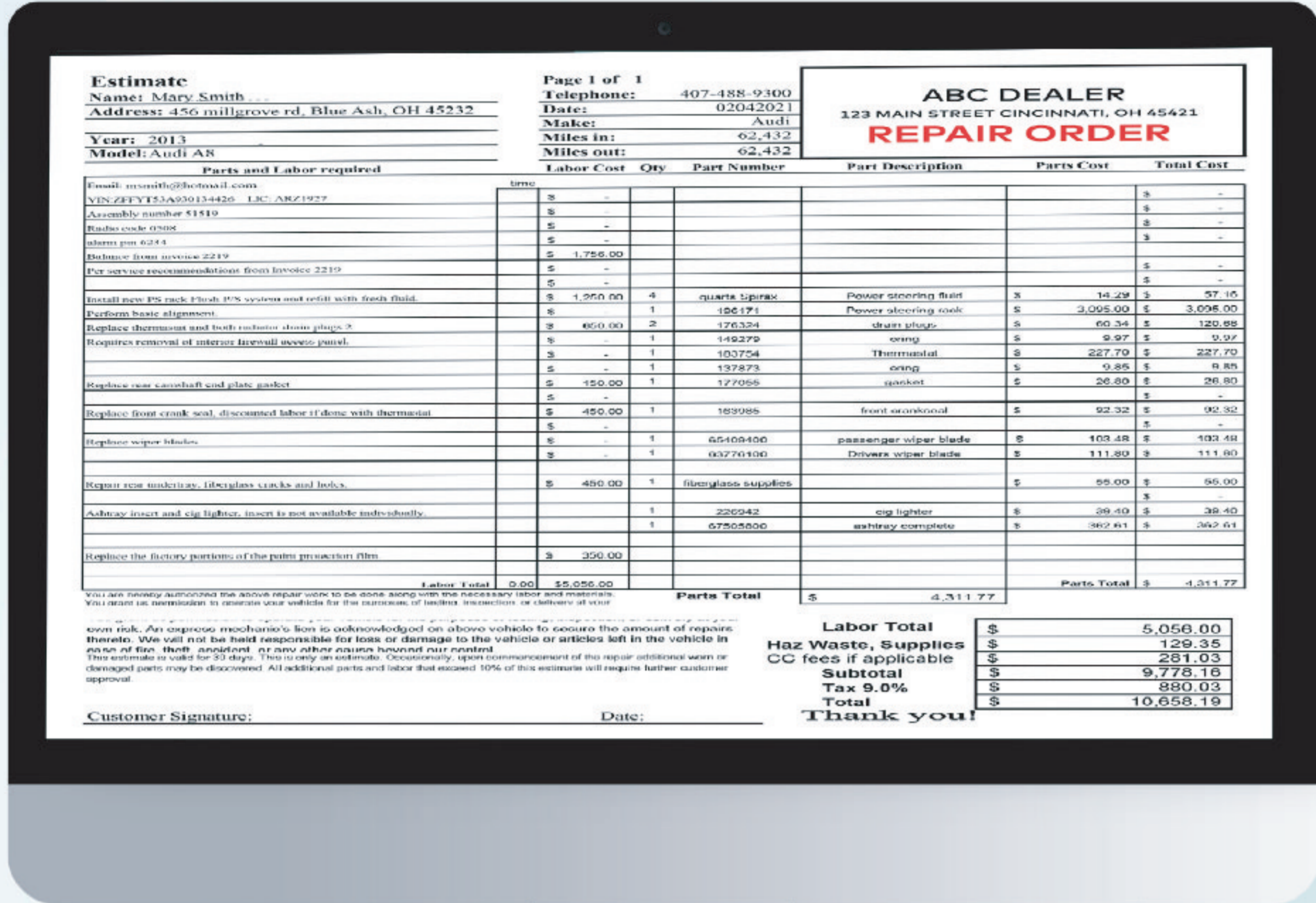
ACTIVATE YOUR TICKET TO SAVINGS:

- CALL CONTRACT US (800) 525-5555
- CLICK WITH OUR RVC, YOUR ONLINE WAY AND RVC'S COM
- VISIT STOP BY US TO QUALIFY TO SEE OUR RVC ONLINE! CHECK IT OUT!

## Firm Offer of Credit

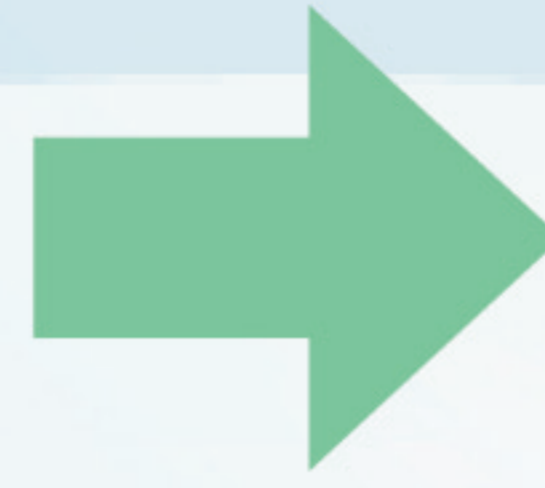
# SERVICE EXPERIENCE PROCESS FLOW

Service Repair Order



Text

**PLEASE TEXT THE WORD  
 "DEMO" WITH YOUR  
 PHONE TO (567)206-1971**



Michael, your 2020 SUBARU FOSETER with JF2SKADC6LH480789 at Exactpoints Demo has the following information. Click <http://servicetelex.com/ghrw> to proceed. Send STOP to OPT-OUT.

# AUTOBDC AUTOMATION PROCESS FLOW

Marketing Automation







All Types of Leads



Lead Retargeting



-  Email
-  Direct Mail
-  Voice
-  Text

# SERVICE EXPERIENCE PROCESS FLOW

**ICO+IPO**

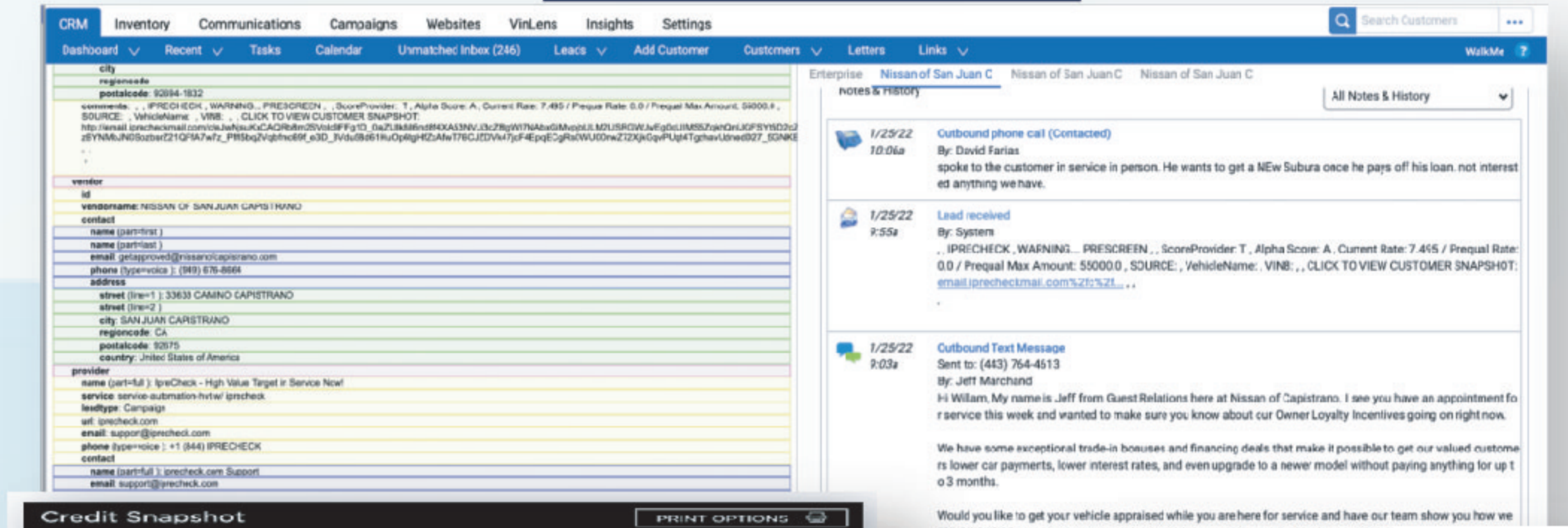
**Lead to CRM**



**WHAT'S NEXT?**  
1. See our Instant Pre-Qualification Manager in our Showroom

**Adam Trankler**  
Sales Car Manager  
513-281-2084  
atran@exactpoints.com

**EXACTPOINTS BEND**  
301 W. 10TH STREET, SUITE 1077  
BEND, OR 97701  
Phone: 503-338-8888



**Credit Snapshot**

**Additional Notifications**

# AUTOBDC AUTOMATION PROCESS FLOW

**Credit Registration**

**Pre-Qualification**

**30 Days Follow-up**

**738 CREDIT SCORE**

WHAT YOUR SCORE COULD MEAN

- 519-579: Our First Start program can help you get into a new vehicle.
- 520-579: We have over 25 loans that can receive lower scores with longer terms.
- 580-639: You may qualify for \$5 down and financing terms up to 84 months.
- 640-699: You may qualify for a special loan by testing a vehicle with an occasional borrower. Let's pick a car!
- 700+: You are viewed as an exceptional borrower. Let's pick a car!

Based on your current score you could be looking at:

- BUYING POWER:** \$55,000 (Amount You Can Borrow)
- PRE-QUALIFIED RATE/APR:** 0.00% UP TO 5.99% (Annual Percentage Rate)
- AVAILABLE TERMS:** 75 UP TO 84 Months

**PAYMENT COMPARISON:**

- YOUR CURRENT PAYMENT:** \$465 /MO (8.0% APR @ 75 MONTHS IF YOU FINANCE \$45K FINANCED \$30,063)
- PRE-QUALIFIED PAYMENT:** \$401 /MO (0.00% APR @ 75 MONTHS IF YOU FINANCE \$45K FINANCED \$30,063)
- YOU COULD SAVE:** \$64 /MO (THIS MEANS YOU WILL BE PAYING \$640 LESS THAN YOU ARE PAYING RIGHT NOW)

Hello Michael. My name is Heather. You are prequalified for up to \$100,000. Please call me at your earliest convenience. (513) 588-9400. Thanks.

# WEBSITE **ICO** WITH INSTANT PRE-QUALIFICATION



Website Assets



**PLUS, GET UP TO \$60,000 IN AUTO LOAN PRE-QUALIFICATION**  
 FROM EXACTPOINTS DEMO  
**EASY AS**

1 Vehicle Information    2 Contact Information    3 Cash Offer + Pre-Qualification

License Plate    VIN    Make/Model

Enter your license plate to ensure an accurate offer

License Plate    State

Enter approximate mileage

Miles

Please confirm the details of your vehicle below:

Excellent     Good     Fair     Poor

Do you have two or more keys or keyless remote?    Yes     No

Does your vehicle have any modification?    Yes     No

Continue

Vehicle Information

**PLUS, GET UP TO \$60,000 IN AUTO LOAN PRE-QUALIFICATION**  
 FROM EXACTPOINTS DEMO

1 Vehicle Information    2 Contact Information    3 Cash Offer + Pre-Qualification

Please complete your contact information below to receive your Instant Cash Offer and Instant Pre-Qualification.

First Name

Last Name

Address

City

State    Zip

RECEIVE YOUR OFFER VIA:

+1 Phone

Email

I WANT MY INSTANT CASH OFFER     I WANT PRE-QUALIFICATION

BY CLICKING "GET MY OFFERS", I GRANT PERMISSION TO VALIDATE MY IDENTITY USING THE LAST 4-DIGITS OF MY SSN FOR THE PURPOSE OF PRE-QUALIFICATION. I HEREBY AGREE THAT EXACTPOINTS DEMO MAY COMMUNICATE PURCHASE AND/OR LEASE OPTIONS VIA EMAIL, TEXT, OR PHONE CALLS.

Last 4 SSN

Get My Offers!

Contact Information

**CONGRATULATIONS, ROGER!**  
 Instant Cash Offer is good until: December 15, 2021 Reference ID: 32531773

WE WANT TO BUY YOUR 2015 KIA SORENTO -FOR- **\$13,125**

POWERED BY BLACK BOOK

BASED ON INSTANT CASH OFFER PROGRAM OFFERED BY EXACTPOINTS DEMO VIN: SKMHTA80F560796 RELEASE: 20.000

**PLUS, YOU ARE PRE-QUALIFIED!**

Up to: **\$55,000**  
 Interest Rate as low as: **0.00%**  
 Terms up to: **75 MONTHS**

WHAT'S NEXT?

1. See our Instant Cash Offer Manager in our Showroom

Adem Thrasher  
 Used Car Manager  
 (513) 201-2146  
 adem@precheck.com

EXACTPOINTS DEMO  
 50 E-BROADWAY PARK, SUITE #100  
 CINCINNATI, OH 45241  
 PH: 513-201-2146

2. Checklist to complete your transaction

Thing to bring

a. Your iPreCheck Instant Cash Offer  
 b. Vehicle Title or Payoff/Leasing Information, or  
 c. Vehicle Registration  
 d. Valid Driver's License or Government issued ID  
 e. Proof of Insurance (if you're purchasing a new vehicle)  
 f. Car Keys, Remotes and Manuals

3. Review and Redeem Your Final Offer

Cash in or Trade in.

The Final Offer may be less or more than the Exact Points Instant Cash Offer based on the results of the vehicle inspection by the purchasing dealer. Exact Points is not responsible for offer adjustments or non-acceptance of the vehicle. Program Terms and Conditions apply.

KIA

Results Page



# WEBSITE IPO VDP & SRP DYNAMIC PAYMENT CALCULATOR

**KNOW BEFORE YOU GO™**

**GET PRE-QUALIFIED NOW** [CLICK HERE](#)

- ✓ INTEREST RATE
- ✓ BORROWING POWER
- ✓ PAYMENT INSTANTLY

**Car Buying Made Easy!**  
 Get Pre-Approved in Seconds.

- Safe & Secure
- No Full SSN Required
- Does Not Affect Your Credit

**Get Started**

Your Credit Score is **744**

See Your Actual Payment >

Website Assets

**TransUnion**  
 Get Your Monthly Payment  
 And Know Your Instant Buying Power!

✓ No SSN Required   ✓ Safe & Secure   ✓ Does NOT Affect Your Credit

Angela  
 Smith  
 +1 (555)555-5555  
 angelasmith@email.com  
 1234 main street  
 Cincinnati Ohio 45241  
 5678

**Submit**

By clicking on submit you agree to our Terms & Condition and Privacy Policy

Registration Page

**722**  
 Your Payment is  
**\$271/Month**

Add More Down Payment  
 \$0 — \$13,500  
**\$1,500**

Change The Term  
 36 — 75  
**72 Months**

Pre-qualified Rate/APR  
**0.00%**

Year: 2022  
 Make: Nissan  
 Model: Sentra  
 VIN: 3N1AB6BV0NY240364

BASED ON 75 MONTHS TERM, 0.00% APR & FINANCING \$21,015 PLUS TAX, LICENSE, DEALS ELECTRONIC FEE, DEALER DOCUMENT FEES AND ANY DEALER ADDED OPTIONS AND ACCESSORIES.

Payment Calculator

**NISSAN OF SAN JUAN CAPISTRANO**

TRANSPARENCY MAKES CAR BUYING EASY  
 YOU HAVE BEEN PRE-QUALIFIED FOR UP TO \$55,000

ANGELA SMITH  
 123 MAIN STREET  
 CAPISTRANO, CA 92675

YOUR CUSTOMER NUMBER IS:  
 32918554

KNOW BEFORE YOU GO  
 SEE YOUR CREDIT SCORE  
 GET YOUR BUYING POWER  
 SCAN THE QR CODE TO FIND OUT

YOUR BUYING POWER  
**UP TO \$55,000**  
 Loan Amount

YOUR RATE  
**0.00% - 5.99%**  
 APR

AVAILABLE TERMS  
**75 MONTHS**

YOUR TICKET TO SAVING TO ACTIVATE:  
 CALL APPROVAL SPECIALIST (951) 571-7661  
 CLICK VIEW OUR INVENTORY ONLINE HTTP://WWW.NISSANOFCAPISTRANO.COM  
 VISIT 2833 CANINO CAPISTRANO SAN JUAN CAPISTRANO, CA 92675

FOC

Hello Angela. My name is Heather. You are prequalified for up to \$55,000. Please call me at your earliest convenience. (513) 588-9400. Thanks.

Text

# HUNDREDS OF PREQUAL MARKETING ASSETS TO CHOOSE FROM

For your Website, Social Media, Retargeting, and Follow-up




**Transparency Makes Car Buying Easy.**  
 INCLUDES: APR, TERMS & MONTHLY PAYMENT  
 • Safe & Secure • No SSN Required  
 • Does Not Affect Your Credit!



**INSTANT CASH OFFER NOW**  
 PLUS, GET UP TO \$60,000 IN AUTO LOAN PRE-QUALIFICATION  
 GET STARTED  
 POWERED BY BLACKBOOK  
**BLACK BOOK**



**KNOW BEFORE YOU GO!™**  
 INCLUDES: APR, TERMS & MONTHLY PAYMENT  
 • Safe & Secure  
 • No SSN Required  
 • Does Not Affect Your Credit



**Welcome BACK TO SCHOOL**  
**CAR BUYING MADE EASY**  
 • SAFE & SECURE • NO SSN REQUIRED  
 • DOES NOT AFFECT YOUR CREDIT




**LABOR DAY SALE**  
**TRANSPARENCY MAKES CAR BUYING EASY**  
 • SAFE & SECURE • NO SSN REQUIRED  
 • DOES NOT AFFECT YOUR CREDIT



**KNOW BEFORE YOU GO**  
 • SAFE & SECURE • NO SSN REQUIRED  
 • DOES NOT AFFECT YOUR CREDIT




**BLACK FRIDAY**  
**KNOW YOUR BUYING POWER**  
 • SAFE & SECURE  
 • NO SSN REQUIRED  
 • DOES NOT AFFECT YOUR CREDIT



Get Your **FREE CREDIT SCORE** Today  
**PRE-QUALIFY TODAY**  
 • No SSN Required • Does NOT Affect Your Credit  
 Get Pre-Qualified Now



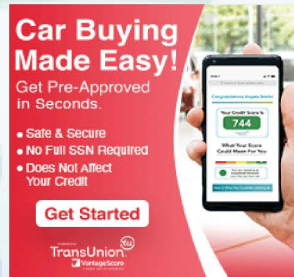
**KNOW YOUR BUYING POWER**  
 GET YOUR INTEREST RATE, TERMS & ACTUAL PAYMENT IN SECONDS  
 GET STARTED  
 • NO SSN REQUIRED • DOES NOT AFFECT YOUR CREDIT



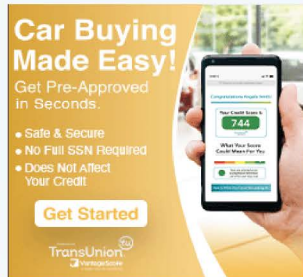
**KNOW YOUR BUYING POWER**  
 GET YOUR INTEREST RATE, TERMS & ACTUAL PAYMENT IN SECONDS  
 GET STARTED  
 • NO SSN REQUIRED • DOES NOT AFFECT YOUR CREDIT



**KNOW BEFORE YOU GO™**  
 GET YOUR FREE CREDIT SCORE IN SECONDS → CUSTOMIZE YOUR MONTHLY PAYMENT → NO IMPACT TO YOUR CREDIT



**Car Buying Made Easy!**  
 Get Pre-Approved in Seconds.  
 • Safe & Secure  
 • No Full SSN Required  
 • Does Not Affect Your Credit  
 Get Started



**Car Buying Made Easy!**  
 Get Pre-Approved in Seconds.  
 • Safe & Secure  
 • No Full SSN Required  
 • Does Not Affect Your Credit  
 Get Started



**FREE CREDIT SCORE NOW!** [CLICK HERE](#)  
 • SAFE AND SECURE • NO SSN REQUIRED • DOES NOT AFFECT YOUR CREDIT



**SEE YOUR ACTUAL PAYMENT**



**NO SSN REQUIRED**



**FREE CREDIT SCORE NOW!** [CLICK HERE](#)  
 • SAFE AND SECURE • NO SSN REQUIRED • DOES NOT AFFECT YOUR CREDIT



**GET PRE-QUALIFIED**



**SEE YOUR FREE CREDIT SCORE** [CLICK HERE](#)  
 • NO FULL SSN REQUIRED • SAFE & SECURE • DOES NOT AFFECT YOUR CREDIT



**iPrecheck**<sup>™</sup>  
 Powered by TransUnion  
**Instant Pre-Qualification**  
 No SSN Required  
 START TODAY



**FREE**  
 PAYMENT MONITORING FOR 90 DAYS  
 SIGN UP



**PRE-QUALIFY NOW**  
 SAFE & SECURE | NO FULL SSN REQUIRED  
 DOES NOT AFFECT YOUR CREDIT  
 CLICK GO!

# FIRM OFFERS OF CREDIT

**Lease**

**NISSAN** | ABC DEALER

**TRANSPARENCY MAKES CAR BUYING EASY**  
 YOU HAVE BEEN PRE-QUALIFIED FOR UP TO \$50,945

GEORGE HARRISON  
 1234 GRAVES ROAD  
 DAYTON, OH 45243

**WHICH PLAN IS LOWER?  
 YOUR FAMILY PHONE BILL OR  
 THIS INCREDIBLE LEASE OFFER?**

Dear George,  
 You have been pre-qualified for (amount)! If you are thinking about your lease vehicle, we may waive the last 3 payments of your lease. Present this certificate to Teri Smith (Loan Coordinator) on your next visit to ABC Dealer. See back for additional terms & conditions.

**FEATURED LEASE VEHICLE**

2021 NISSAN ROGUE  
 MODEL NUMBER: # 4430  
 VIN: 123AHS124IHT05D

DOWN PAYMENT \$2,995  
**\$219+TAX**  
 TERM 36 MONTHS

OR

**PURCHASE WITH YOUR PRE-QUALIFICATION**

**UP TO \$50,945**  
 LOAN AMOUNT

**YOUR RATE 4.99%**  
 APR

ACTIVATE YOUR TICKET TO SAVINGS:  
 CALL CONTACT US (555) 555-5555  
 CLICK VIEW OUR INVENTORY ONLINE WWW.ABCDEALER.COM

You can choose to stop receiving "prescreened" offers of credit from this and other companies by calling toll free 1.888.567.8688. See PRESREEN & NOTICE on the other side for more information about prescreened offers.

**Migration**

**NISSAN** | ABC DEALER

**TRANSPARENCY MAKES CAR BUYING EASY**  
 YOU HAVE BEEN PRE-QUALIFIED FOR UP TO \$41,945

RINGO STARR  
 1234 GRAVES ROAD  
 DAYTON, OH 45243

**LOWER YOUR AUTO PAYMENT BY \$41/ MONTH  
 WITH JUST ONE CALL OR VISIT TODAY!**

Dear Ringo,  
 You have been pre-qualified for (amount)! Our records indicate your monthly payment of (\$) and an interest rate of (%). If your current payment is too high! Call us before your next scheduled payment so we can discuss options for a better financing term. Please present this certificate to Teri Smith (Loan Coordinator) at ABC Dealer. See back for additional terms & conditions.

**SIDE BY SIDE COMPARISON**  
 YOUR CURRENT LOAN VS. YOUR NEW PROSPECTIVE LOAN

| TYPE        | CURRENT   | NEW   |
|-------------|-----------|---|
| Loan Amount | \$10,250  | \$10,250*                                       |
| APR         | 19.05%    | 9.99%   |
| Term        | 66 Months | 66 Months                                       |
| Payment     | \$242     | <b>\$202</b> <small>Lower by \$41/Month</small> |

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 CALL CONTACT US (555) 555-5555  
 CLICK VIEW OUR INVENTORY ONLINE WWW.ABCDEALER.COM  
 VISIT BRING THIS PRE-QUALIFICATION TO: 1234 MAIN STREET, CINCINNATI, OH 45202

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**Subscribe**

**NISSAN** | ABC DEALER

**TRANSPARENCY MAKES CAR BUYING EASY**  
 YOU HAVE BEEN PRE-QUALIFIED FOR UP TO \$23,945

YOUR CUSTOMER NUMBER IS:  
**L27335747**

POINT YOUR PHONE'S CAMERA ON THE QR CODE TO SEE YOUR FREE CREDIT SCORE  
<http://myvantage23.com/abcdealer>  
 Offer expires September 30th, 2021

**FORE GO™**

POINT YOUR PHONE'S CAMERA ON THE QR CODE TO SEE YOUR FREE CREDIT SCORE  
<http://myvantage23.com/abcdealer>  
 Offer expires September 30th, 2021

amount)! Please present this certificate to Teri Smith (Loan Coordinator) at ABC Dealer. See back for additional terms & conditions.

**POWER!**

UP TO \$23,945  
 AVAILABLE TERMS 72 MONTHS

ACTIVATE YOUR TICKET TO SAVINGS:  
 CALL CONTACT US (555) 555-5555  
 CLICK VIEW OUR INVENTORY ONLINE WWW.ABCDEALER.COM  
 VISIT BRING THIS PRE-QUALIFICATION TO: 1234 MAIN STREET, CINCINNATI, OH 45202

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**TransUnion**<sup>®</sup>  
**VantageScore**  
 a higher level of confidence

In Partnership with

**NISSAN** | ABC DEALER

- ✓ FREE CREDIT SCORE
- ✓ INTEREST RATE
- ✓ MONTHLY PAYMENT
- ✓ MAXIMUM LOAN