

Business.Niche.Specialize

HOW TO IDENTIFY YOUR IDEAL CLIENT.

01

BUSINESS: Publishing Company

I help people write and publish their story.

02

NICHE: Mostly Business Owners/Sales People

I help people write and publish their story with the specific purpose of using their book to promote their business.

03

SPECIALIZE: Sales and Marketing

I help people write and publish their story with the specific purpose of using their book to promote a business for anyone in sales looking to establish credibility, brand their expertise, simplify their lives, and gain more business.



YOUR
TURN

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