



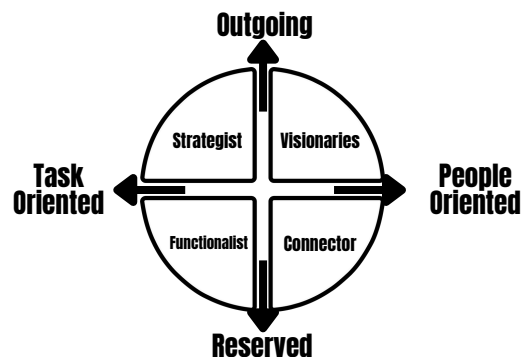
Communication Archetype Quiz Results

The Four Communication Archetypes

In the world of communication, various models and frameworks have been developed to categorize and understand different communication styles. While the names and specifics may vary, conventionally, there are four primary archetypes. These archetypes are determined by two key dimensions; whether an individual is task-oriented versus people-oriented, and whether they are reserved versus outgoing. Understanding these communication styles can significantly enhance interactions and collaborations. Each archetype has unique characteristics and preferences that influence how they communicate and what they value in conversations.

The four archetypes are:

1. **Strategists:** Task-oriented and outgoing.
2. **Visionaries:** Outgoing and people-oriented.
3. **Connectors:** People-oriented and reserved.
4. **Functionalists:** Reserved and task-oriented.



Let's meet the four primary communication archetypes: Strategist, Visionary, Connector, and Functionalist.

1. **Strategist** (Analytical)

Strategists focus on logic, data, and precision. They value structured, organized conversations and are goal-oriented, assertive, and confident. As fast-paced and task-oriented communicators, they are efficient decision-makers and excel in leadership roles where quick, informed choices are crucial.

2. **Visionary** (Intuitive)

Visionaries are creative and big-picture thinkers who thrive on new ideas and innovative approaches. They prefer high-level overviews and are enthusiastic and people-oriented. Their communication style is informal, energetic, and often animated, making them excel in roles that require dynamic and spontaneous interaction.

3. **Connector** (Collaborator)

Connectors prioritize relationships and emotional connections in their communication. They are empathetic, understanding, and people-oriented, seeking harmony and cooperation. With a warm and friendly demeanor, Connectors excel in roles that require strong interpersonal skills and a supportive approach.

4. **Functionalist** (Thinker)









Functionalists are process-oriented and value order, timelines, and step-by-step plans. They are detail-oriented, persistent, and analytical, excelling in managing projects and ensuring accuracy. Their communication is more reserved and serious, favoring thorough explanations and consistent information.

Understanding these archetypes and tailoring communication to "speak their language" can foster better relationships, enhance teamwork, and improve overall effectiveness in professional interactions.



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Book Marketing Quiz



Are you considering writing a book? Curious about how to use it in your marketing? Look no further. Our Book Marketing Quiz is here to identify the top marketing strategies for your book that match your business, ongoing marketing activities, and personality. Are you a Scribe? Novelist? Publicist? Let's find out! ****As a thank you for taking the quiz, you will receive a FREE copy of our latest book "The Power of Not Yet, Unleashing Your Potential One Rejection At a Time****



Edify Coaching



Are you in Real Estate ? Edify Coaching, is now the EXCLUSIVE Real Estate Agent Coaching, Marketing, and PR Program of Belmont City Press. For NEW AGENTS we have our First Time Home Buyers Course for Realtors and for SEASONED PROFESSIONALS looking to become the go-to expert in Real Estate we have coaching, marketing, and PR services.



Agent Marketing Quiz

Are you in Real Estate? Edify Coaching is the exclusive Real Estate Agent Marketing Program of Belmont City Press. Wondering how your personality impacts your marketing? Look no further. Our Agent Marketing Quiz is here to identify the top marketing strategies for you that match your business, ongoing marketing activities, and personality. Are you a CONSULTANT? An EXECUTIVE? An AMBASSADOR? Let's find out! **AgentMarketingQuiz.com**



From Ideas To Applause

CRAFTING YOUR SIGNATURE TALK!

As part of our paid coaching program, this is where your journey from a budding idea to a roaring standing ovation begins. Whether you're stepping onto the stage for the first time, looking to impress clients, or needing to refine your public speaking prowess, this course is designed to transform your thoughts and experiences into a compelling narrative that captivates any audience.



E3 Explore, Engage, Execute

Improving (Business) Communication & Collaboration

The "E3: Explore, Engage, Execute" course is designed to enhance communication, collaboration, and adaptability in professional settings. Through practical exercises, participants will master skills such as crafting effective messages, understanding different communication styles, and confidently responding to challenges in real-time. Ideal for sales professionals, managers, and leaders, this course helps improve team dynamics, client interactions, and leadership effectiveness. By the end, participants will be equipped to handle any situation with clarity, confidence, and agility.



The Game Changers Conference



As part of our paid workshop programs, this "we come to you" full day workshop will help you gain insight on PR industry secrets while learning to scale your business, create recognition, and drive sales. If you're in sales, The Game Changers Conference is a necessity. Capitalize on the two most effective ways of connecting with your ideal client: speaking opportunities (in person, podcasts, from stage, and in videos) and writing (blogs, articles in major news outlets, or a book). The Game Changers Conference walks you through a 12-step marketing plan to promote you and your business utilizing speaking and writing opportunities. Each conference presents opportunities to add Keynoting Speaker and Published Author to your bio.



One Sheet & Media Kits



Having a one-sheet or media kit is crucial for entrepreneurs and business people as it serves as a powerful marketing and communication tool. A one-sheet is a concise document that highlights the key aspects of a business, product, or service, making it ideal for quick presentations to potential clients, investors, or partners. A media kit, on the other hand, is more comprehensive and typically includes press releases, testimonials, product descriptions, and high-quality images. Both tools are vital for making a strong first impression, maintaining brand consistency, and effectively conveying the value proposition of your business. Need help putting yours together? We've got you covered



Press Releases

As Seen On....



...And More!

Looking for exposure on major news outlets? Ask us how to write and launch a Press Release.



Discover your Communication Archetype

Unlock the key to more effective communication by discovering your unique communication archetype! Whether you naturally communicate as a Strategist, Visionary, Functionalist, or Connector, understanding your style is the first step toward improving how you interact with others. By taking our fun, non-intimidating quiz, you'll gain valuable insights into how you express yourself and how others perceive your communication. Not only will this self-awareness help you strengthen relationships, but you'll also learn how to adapt your approach to connect with different personality types. From personal conversations to professional interactions, these newfound skills will allow you to tailor your message for maximum impact, leading to better collaboration, influence, and success. Start your journey to becoming a more dynamic communicator by taking the quiz today and see how small adjustments can lead to big improvements in both your personal and professional life. **Part of our E3 Training**

Talk
SIGNATURE



Overcoming Imposter Syndrome: From our Book 'The Power of Not Yet'

In business, someone experiencing Imposter Syndrome may think they don't deserve their position, even if they have a successful track record. They may believe they are less competent than others perceive them to be and assume their colleagues, peers, or clients have higher expectations of them than they feel capable of delivering. This self-doubt in their skills and achievements can lead to feelings of anxiety, inadequacy, and a constant fear of being "found out." At its core, Imposter Syndrome is rooted in a skewed perception of what others think about us; that's why overcoming insecurities is not as straightforward as merely "believing in yourself." Join me in an empowering talk about mitigating Imposter Syndrome by implementing an ACCESS plan, regaining confidence, and overcoming the self-imposed fears of being perceived as "imposters." Learn to excel without being hindered by unfounded fears. Let's break the cycle.

Talk
SIGNATURE



Rejection Is A Gift: from our Book 'The Power of Not Yet'

WHAT IF, INSTEAD...

Rejection is a gift. Rejection challenges us to pause, reflect, and realign our aspirations. Every rejection is an opportunity to refine your skills, learn from your mistakes, and evolve into the best version of yourself. Rejection serves as a test where you discover the inner strength and determination required to continue moving toward achieving whatever the hell you want! What if, instead of dwelling on our failures, we celebrate them as vital components of our success story? What if, instead of fearing rejection, we welcome it as a guiding force on our journey? What if, instead of viewing rejection as a setback, we treated it as a setup for something greater? Join me as we walk through an inspirational talk about embracing rejection, reframing our mindset, and steering clear of narrow-minded approaches, as we pave the way for resilience, adaptability, and ultimate success in the dynamic landscape of business, one rejection at a time.