



SOPHIEHEALEYMUA

Bridal

welcome guide

SOPHIEHEALEYMUA
SophieHealeyMUA.co.uk



welcome

Hello beautiful bride-to-be!

Thank you so much for considering me to be a part of your big day! I am honoured to be embarking on this wonderful journey with you. I absolutely adore weddings, and I promise that I am completely committed to making you look and feel fabulous on your wedding day.

My ethos is simple, I am passionate about helping you to look and feel like the most beautiful version of **yourself** on your wedding day. I create make-up looks that are designed to enhance your natural features, not mask them. I am all about classic, timeless looks that pass the test of time. I will listen to your likes and dislikes, as well as taking into consideration all of the little details for your day; the style of your dress, and the overall feel of your wedding. This will allow us to create a make-up look that ties in perfectly with your overall vision. I will work with you to make sure that you are completely comfortable with the finished look. I want my Brides to feel empowered, beautiful, and confident, whilst still being authentically YOU.

It is equally important to me that you feel comfortable in my company. I love a good old natter, and I always aim to fully immerse myself in your wedding morning, chatting and laughing with you and your bridal party. I consider it a privilege to be a part of a Bride's wedding day, and I am dedicated to helping you and your bridal party feel totally relaxed, whilst also having a few giggles along the way.

I look forward to starting this journey with you!

Best wishes,

Sophie xx

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HOW YOUR BRIDAL MAKE-UP JOURNEY BEGINS...

If you are interested in booking me for your big day, please submit an initial enquiry in the first instance.

Enquiries are usually made via the contact form on my website, or by emailing me on: make-up@sophiehealeymua.co.uk.

I also accept enquiries that are made via my:

Instagram Page: <https://www.instagram.com/muasophiehealey/>

Facebook Page: <https://www.facebook.com/SophieHealeyMUA>

Make My Bridal page:

<https://makemeb bridal.co.uk/wedding-hair-and-makeup-artists/sophie-healey-mua-leeds-west-yorkshire>

or Bridebook page:

<https://bridebook.com/uk/wedding-beauty-hair-makeup/sophie-healey-mua-morley-gildersome-leeds-west-yorkshire-cs4XD54Bng>

Please be sure to include as much detail in your enquiry as possible including:

- Your Wedding Date.
- Your Wedding Venue/where you are getting ready (if different from the venue itself).
- Ceremony Time.
- How many people will be requiring make-up on the day.
- How many people will require a trial before the big day.
- Please also let me know your preferred method of contact. If you would like a telephone call/ video call to discuss your requirements in more detail, please let me know.



What happens next?

I endeavour to reply to all enquiries within 48 hours. If you have specified that you would like a phone call or video call to chat through your requirements, then I will email you back to ask when would be best for us to arrange this. If you are happy to just communicate via email, I will send you a quote across.

If you are happy to go ahead with a booking, I will send you a copy of your contract to complete at your earliest convenience.

A £100 non-refundable deposit is also required at this stage, to secure your date.





TRIALS

What to expect...

When?..

Once your booking has been confirmed, we will arrange a date for your consultation and trial. Trials usually take place between 6-12 weeks before your wedding day, but if you would like yours any sooner, just let me know. If you have any special occasions that you would like to try and tie your trial in with, please let me know well in advance, and I will do my best to accommodate. Generally speaking, during peak wedding season (usually March- late October) most trials will need to take place on a weekday, as weekends are mostly reserved for weddings. If this is not possible for you, please advise me of this, and I will do my best to arrange your trial for a weekend. This may need to be a late afternoon/evening appointment however if I have a wedding booked in on that weekend.

Where?..

Trials usually take place from my home studio in Mirfield. If you would prefer me to travel to you for the trial, I am more than happy to do so. However, there will be a travel charge which is calculated at 30p per mile from my studio address.



What happens?..

The trial is a perfect opportunity for us to get to meet each other face-to-face and discuss your wedding in more detail. We will talk through everything that you want me to take into consideration such as: your colour scheme, style, theme and décor for your wedding, the overall feel that you want for your wedding day; and hopefully have a look at your dress and accessories to find out your chosen style.

We will discuss what make-up looks you usually feel comfortable with, your likes and dislikes; and I will ask you to try and have some pictures to hand of make-up looks that you like.

I will then create a make-up look based on our detailed consultation; and will talk you through everything I am doing. I will fill out two face charts; one for myself to keep a record of what I have used, and one for you in case there are any products you would like to invest in.

There is no exact time limit for the trial. As a rough guide, I would usually spend around an hour and a half creating the make-up look. However, the trial is for you to get a complete idea of what your make-up will be like on the day; so we will make sure you are 100% happy before we finish the trial.

You are more than welcome to bring a few guests to accompany you, if you have your trial in my studio. The studio will comfortably fit 3 people (yourself and 2 guests), but if you would like any more than that, just let me know.

WHAT HAPPENS ON YOUR BIG DAY?...



We will make sure that we have decided on timings well in advance of your wedding day, so that you can be assured that everything will run smoothly on the day itself. Together we can work out what order you would like everyone to go in, and create a schedule for your day. Some of my Brides like to have a written copy of the schedule to have to hand on the day, so I can provide this if you feel it would be useful to you.

Ideally I like to set aside between 40 minutes- an hour per person, depending on what kind of look everyone is going for. Whilst I may not always need the full time slot for each person, it just gives us more leeway and allows everyone to get ready at a leisurely pace, rather than feeling rushed. Where possible, if your hair stylist is happy for me to liaise with them on timings, I will do so before the big day, again to help things run more smoothly.

On the day, I will arrive at your venue/ getting ready place (if different to the venue itself), at the agreed time. The time we agree upon, also factors in 15 minutes setting up time; for me to lay out my kit; and make sure everything is perfect before we get started.

I always aim to have everyone ready between half an hour- an hour before your ceremony time if possible. However, I usually leave everyone's lipstick until just before you set off, to keep it looking fresh, and allow you all to be able to eat and drink without worrying.

Having you all ready around half an hour- an hour beforehand means that you have time to relax, have some photos and a glass of prosecco, and share all the lovely last little moments with your bridal party, before you head down the aisle to marry your best friend!

I will stay with you right until the last minute, so we can factor in any touch ups that may need to be done and make sure everything still looks perfect. And I am there if we need to fix any smudges from those happy tears.



*Some of my beautiful
past Brides...*



*Some of my beautiful
past Brides...*



*Some of my beautiful
past Brides...*





YOUR INVESTMENT

*Bridal Make-up
(Including a full consultation and trial)* £180

*Adult Bridesmaid Make-up
(Including a trial)* £130

*Adult Bridesmaid Make-up
(Just make-up on the day)* £75

*Mother of the Bride/Groom
(Including a trial)* £130

*Mother of the Bride/ Groom
(Just make-up on the day)* £75

*Wedding Guest
(Including a trial)* £120

*Wedding Guest
(Just make-up on the day)* £65

Flower Girls To be agreed upon
consultation.

Testimonials

"Sophie did my makeup for my wedding, as well as the makeup for the rest of my bridal party. I cannot recommend her enough!

For the trial, Sophie came to my house. While I'm sure this was out of her way, it made things so easy for me and I greatly appreciated it. She listened to what I wanted and then replicated a look I was really happy with. We made a couple of small tweaks at the trial to make sure everything was perfect.

On the day of the wedding, Sophie did a fabulous job on everyone's makeup, taking into account the different personal preferences of each person. Sophie made everyone feel at ease and even stuck around to help us right up until the last minute!

It was a real pleasure to work with Sophie and I highly recommend her!"

Emma Dorsett-Mill



*"A huge thank you to Sophie for
doing my make-up as well as my
Mum's and sisters' for my
wedding day a couple of weeks
ago. Sophie was professional from
my first contact with her and she
made me feel relaxed on the
wedding morning. We loved our
make up and I would definitely
recommend her to other brides!
Thanks again, Ruth."*

*"I cannot thank Sophie enough for doing my bridal make up and for my
bridal party!*

She is so kind and put me right at ease!

*We had a trial before hand, Sophie came to my house to do this and
then on the day she worked her magic and made me look and feel so
beautiful!*

*My makeup lasted all day it was such a shame to take it off at the end
of the night!*


*Sophie moved from our accommodation to our venue accommodation
even though she had done everyone's make up just incase we needed any
touch ups before we set off for the wedding!*

*She even helped me put my jewellery on! I cannot thank her enough!
She went above and beyond to make sure we all felt so special for the
big day!*

I would highly recommend her!

THANK YOU SOPHIE!"

Katie Atkinson



"From the make up trial to the actual wedding day Sophie made me and the girls feel so comfortable. The make up looked amazing and I couldn't have asked for a better make up artist to share my special day with. Thank you so much again Sophie for everything! Xx "

Amy Sambrook

"Sophie is brilliant. She did my wedding make up and it was absolutely lovely. I was so pleased with the results. I only met Sophie twice but felt like we had known each other years. She helped make my day so special and perfect. Thank you so much Sophie xx "

Tracy Smith



"Sophie did my wedding makeup and it was amazing, I don't like to wear too much makeup usually and she managed to do me up without going too glam, it was perfect for the day and what I wanted, She also did my bridesmaid who actually recommended Sophie, she has been going to Sophie for a while now and also loved hers on the day, looking forward to booking in again for future events, thank you."

Claire Smurthwaite-Hayden

"We picked Sophie to do our make up for my wedding, for myself and 5 others and I'm so glad that we did! From the make up trial to the wedding morning we were not disappointed. She made us all look amazing! Such a kind person too and so easy to get on with. Sophie even made us a reel afterwards which was amazing! Very talented, thank you!"

Katie Hunt

"Sophie was amazing!! She came in and saved the day when my original make up artist cancelled! She is so friendly and talented. She made me and my bridesmaids look incredible for my wedding day! Thank you."

Amelia Howat

THE STEWARTS
03.12.2021

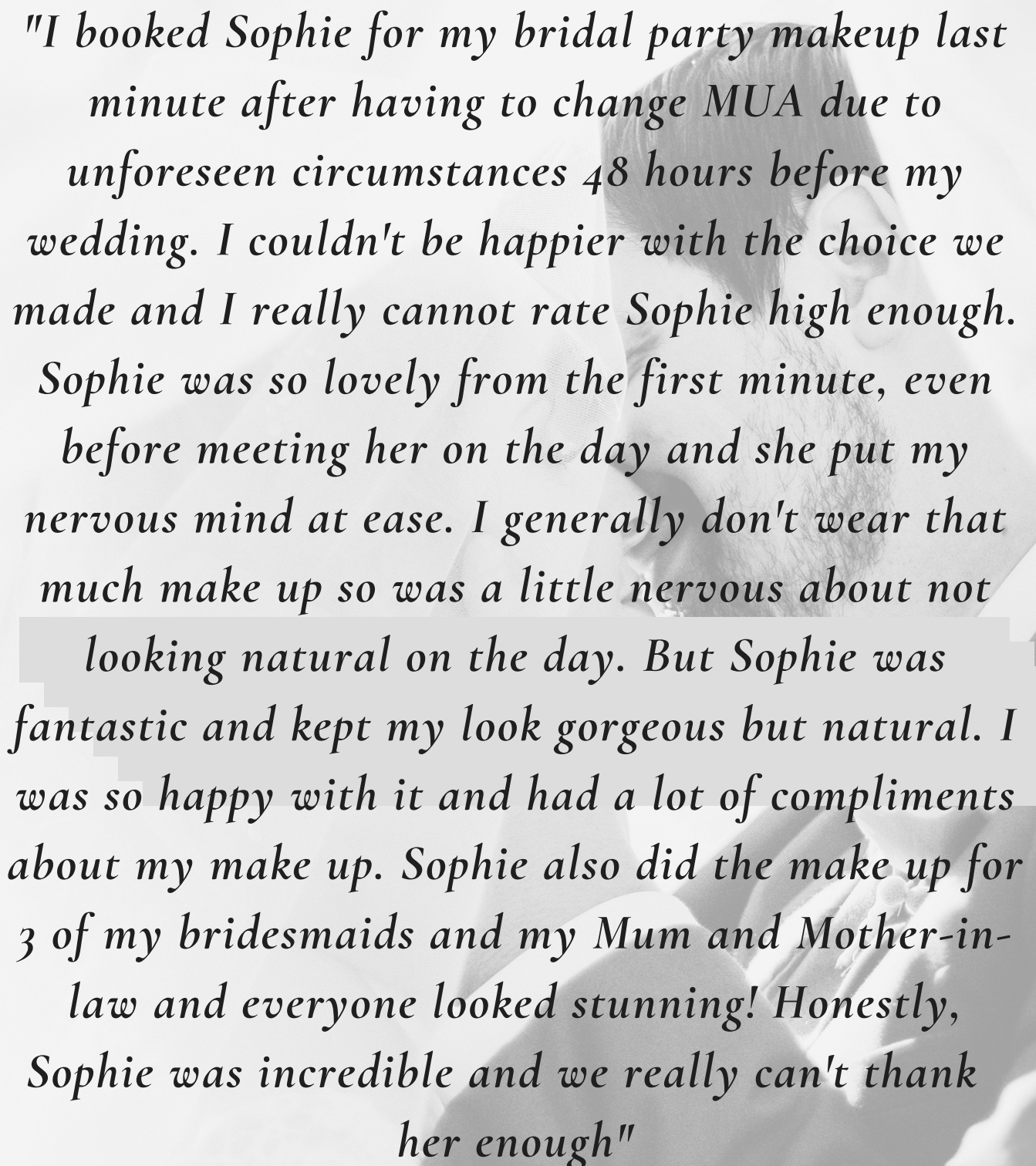
"FANTASTIC!

Can't speak highly enough of Sophie and her work. She did the make up for my wedding (Bride, two Bridesmaids and Mother of the Bride) and we were all so pleased with how we looked.

Everyone looked stunning and Sophie managed to create our looks with very little instruction and managed to massively please everyone.

Her relaxed and friendly approach was a pleasure to be around on my wedding morning. I can't recommend Sophie enough and would not hesitate to book again for another occasion!"

Leanne Victoria



"I booked Sophie for my bridal party makeup last minute after having to change MUA due to unforeseen circumstances 48 hours before my wedding. I couldn't be happier with the choice we made and I really cannot rate Sophie high enough. Sophie was so lovely from the first minute, even before meeting her on the day and she put my nervous mind at ease. I generally don't wear that much make up so was a little nervous about not looking natural on the day. But Sophie was fantastic and kept my look gorgeous but natural. I was so happy with it and had a lot of compliments about my make up. Sophie also did the make up for 3 of my bridesmaids and my Mum and Mother-in-law and everyone looked stunning! Honestly, Sophie was incredible and we really can't thank her enough"

Jenny Haigh



CONTACT

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