



澳大利亚宋庆龄基金会  
AUSTRALIA SOONG CHING LING FOUNDATION

Dear Principal,

We extend our warmest greetings and best wishes to you.

Civilizational exchange fosters diversity, and mutual learning enriches cultures and enhances global understanding. Different civilizations, through interaction, complement each other, creating a vibrant and colorful world characterized by cultural harmony.

To promote communication and understanding among young people globally and to forge a new chapter in international friendship, the China Soong Ching Ling Foundation, founded in 1982 (formerly known as the “Children’s Science Park Foundation in Memory of Soong Ching Ling, Honorary President of the People’s Republic of China”), has been committed to advancing children’s comprehensive development, strengthening international friendships, and contributing to world peace.

It is with great pleasure that we invite students aged 10 to 18 from around the world to participate in the 2025 China Soong Ching Ling Foundation “Junior Cultural Ambassadors” Event, under the theme “My Favorite Chinese Food”.

The China Cultural Centre in Sydney and the Australian Soong Ching Ling Foundation are honored to co-host the Australian selection event, which will take place from January 6 to February 28, 2025, in Sydney. Outstanding candidates selected through this process will be recommended to participate in the 2025 China Soong Ching Ling Foundation Global “Junior Cultural Ambassadors” Event.



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We warmly invite students from your esteemed school, particularly those interested in learning Chinese, to participate in this meaningful event. It is a unique opportunity to spark students' interest in Chinese culture, deepen their understanding of China, and foster cross-cultural exchange.

Participants are encouraged to share their personal stories through a short video under the theme "My Favorite Chinese Food". This can include personal experiences, culinary exploration, or cultural significance, as well as reflections on the connection between Chinese and global food cultures. Submissions may highlight the selected dish, its cultural and historical background, or even broader aspects such as the landscape, city life, and folk traditions associated with the cuisine.

Candidates selected as "Junior Cultural Ambassadors" will have the honor of traveling to Beijing in June 2025 to attend the award ceremony and take part in a one-week study and tour program focused on Chinese traditional culture.

We sincerely hope students from your school will participate in this exciting initiative. For further information or assistance, please do not hesitate to contact us.

We look forward to your enthusiastic support and participation in this initiative to build bridges between cultures and promote mutual understanding.

Yours sincerely,

Dr. Ven Tan  
12 January 2025



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## **Attachment: 2025 China Soong Ching Ling Foundation "Junior Cultural Ambassadors"**

### **Event Theme:**

Bridge of Friendship & Ambassadors of Culture

### **2025 Annual Theme:**

My Favorite Chinese Food

### **Participants:**

Teenagers aged from 10 to 18 (born between 1<sup>st</sup> January, 2006, and 31<sup>st</sup> December, 2014) are eligible to participate. Only entries featuring a single individual on camera will be accepted for review.

### **Selection Process and Awards:**

#### **1. Preliminary Stage (6<sup>th</sup> January –28<sup>th</sup> February, 2025)**

Submissions are collected and reviewed online. Selected participants will advance to the finals.

#### **2. Second Round (7<sup>th</sup> March, 2025)**

Held offline in Sydney, where the Australian “Cultural Ambassadors” will be chosen. Awards include first, second, and third prizes, with the number of winners determined based on the finalists. Selected winners will be recommended for the global online evaluation.

### **Submission Guidelines:**

- **Deadline:** 28<sup>th</sup> February, 2025
- **Required Documents:** Registration form, video, personal photo, and ID verification.
- **Submission:** Send to the email address to ([asclfau@gmail.com](mailto:asclfau@gmail.com)) , with a copy to the China Cultural Centre in Sydney.
- **Email Subject Format:** "Australia 2025 Soong Ching Ling Foundation Cultural Ambassador Selection + Name"

### **Video Requirements:**

- **Content:** Showcase your favorite Chinese food, discussing its preparation, cultural significance, or its connections and contrasts with local cuisine.

Add: 61 Miowera Rd. North Turramurra NSW 2074 Australia.

Tel: 02 9281 1899 website: [www.asclf.net](http://www.asclf.net)



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- **Duration:** The total duration should not exceed 4 minutes, including 1 minute for self-introduction and conclusion, and 3 minutes for the main content.
- **Language:** Use Mandarin and/or English. Priority is given to Mandarin, which earns additional points.
- **Format:** Horizontal video with 1920×1080 resolution, in avi, mov, wmv, mpg, or similar formats.

### **Additional Notes:**

Content should be positive, thematic, and non-controversial. By submitting, participants grant the organizers the right to use the material for promotional purposes.

### **Contact Information:**

Email: [asclfau@gmail.com](mailto:asclfau@gmail.com)

Phone: Sunny Ma +61 424 626 058, Cathy Qiao +61 433 621 188



## 2025 China Soong Ching Ling Foundation "Junior Cultural Ambassadors" Application Form

姓名 Name		个人照片 Personal Photo	
地区 Region		2 寸个人照片 2-inch Personal photo	
国籍 Nationality			
住在地 City, Country of Residence			
性别 Gender			
出生日期 Date of Birth			
身份证号或护照号 ID Card Number/Passport			
联系人姓名 Contact Person		关系 Relationship	
联系电话 Mobile (With Country Code)			
电子邮箱 Email Address			
语言能力 Language Skill	<input type="checkbox"/> 英语 English <input type="checkbox"/> 中文 Chinese		
相关奖励或交流能力 Personal Profile			
个人简介 Self-Introduction			