



TREASURE VALLEY LITHO

What's Bleed?

CORRECT

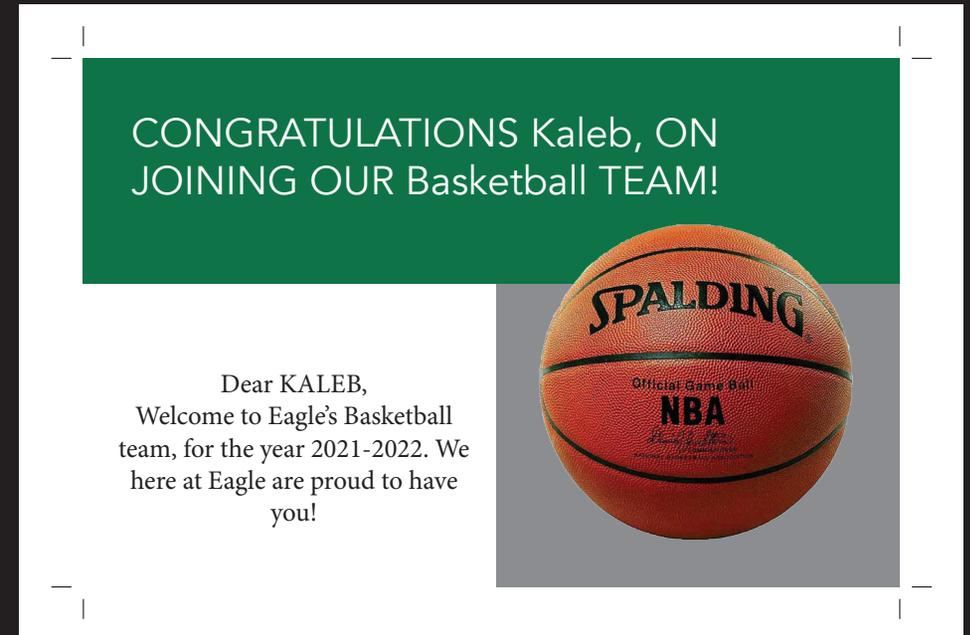


MARGIN

TRIM LINE

BLEED

INCORRECT



Adding bleeds compensates for the image bounce that occurs during the printing process. We trim that image off so there is no white edge at the borders.