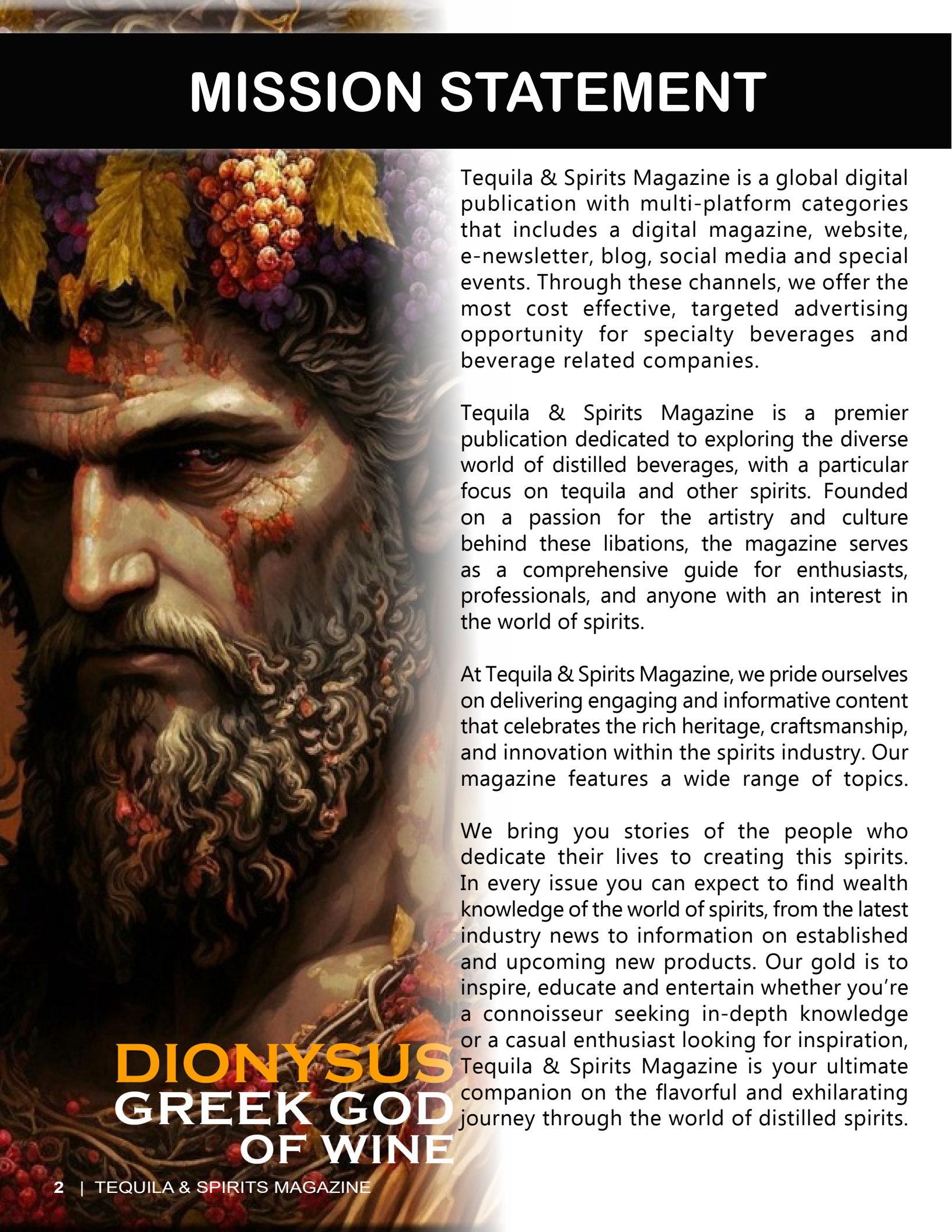


# TEQUILA & SPIRITS MAGAZINE



MEDIA KIT  
2026

# MISSION STATEMENT



Tequila & Spirits Magazine is a global digital publication with multi-platform categories that includes a digital magazine, website, e-newsletter, blog, social media and special events. Through these channels, we offer the most cost effective, targeted advertising opportunity for specialty beverages and beverage related companies.

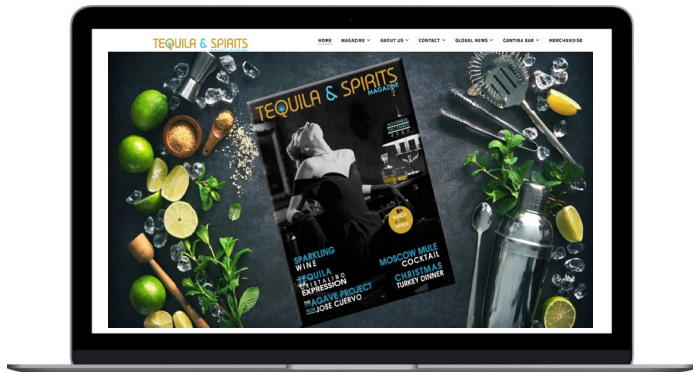
Tequila & Spirits Magazine is a premier publication dedicated to exploring the diverse world of distilled beverages, with a particular focus on tequila and other spirits. Founded on a passion for the artistry and culture behind these libations, the magazine serves as a comprehensive guide for enthusiasts, professionals, and anyone with an interest in the world of spirits.

At Tequila & Spirits Magazine, we pride ourselves on delivering engaging and informative content that celebrates the rich heritage, craftsmanship, and innovation within the spirits industry. Our magazine features a wide range of topics.

We bring you stories of the people who dedicate their lives to creating this spirits. In every issue you can expect to find wealth knowledge of the world of spirits, from the latest industry news to information on established and upcoming new products. Our goal is to inspire, educate and entertain whether you're a connoisseur seeking in-depth knowledge or a casual enthusiast looking for inspiration, Tequila & Spirits Magazine is your ultimate companion on the flavorful and exhilarating journey through the world of distilled spirits.

**DIONYSUS**  
**GREEK GOD**  
**OF WINE**

# OVERVIEW



TEQUILAANDSPIRITS.COM

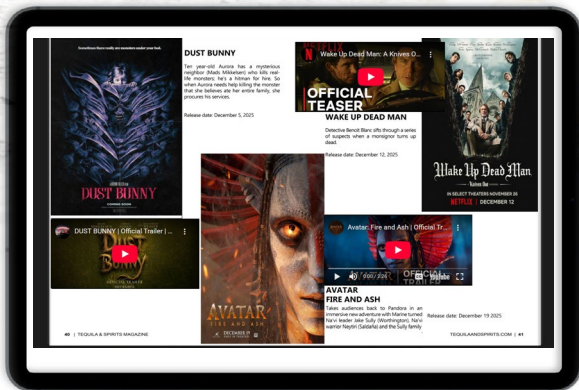


DIGITAL MAGAZINE

\* Digital full magazine format.



MOBILE PHONE



VIDEO



iPAD

# THE MAGAZINE

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Tequila & Spirits Magazine is published bimonthly, with multi-platform categories that include a digital magazine, website, e-newsletter, blog, social media, special events and Tequila & Spirits Magazine Tasting Awards.

## USER BEHAVIORS

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AVERAGE MONTHLY VIEWS

40 K +

AVERAGE READ TIME

6.50

SUBSCRIBERS

25 K +



Screen experience with direct links an on-page videos.



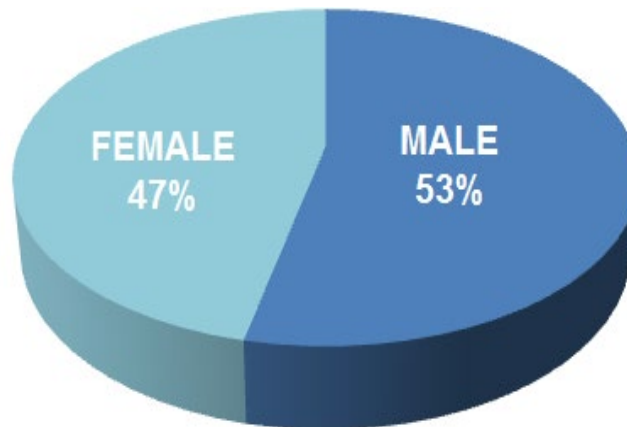
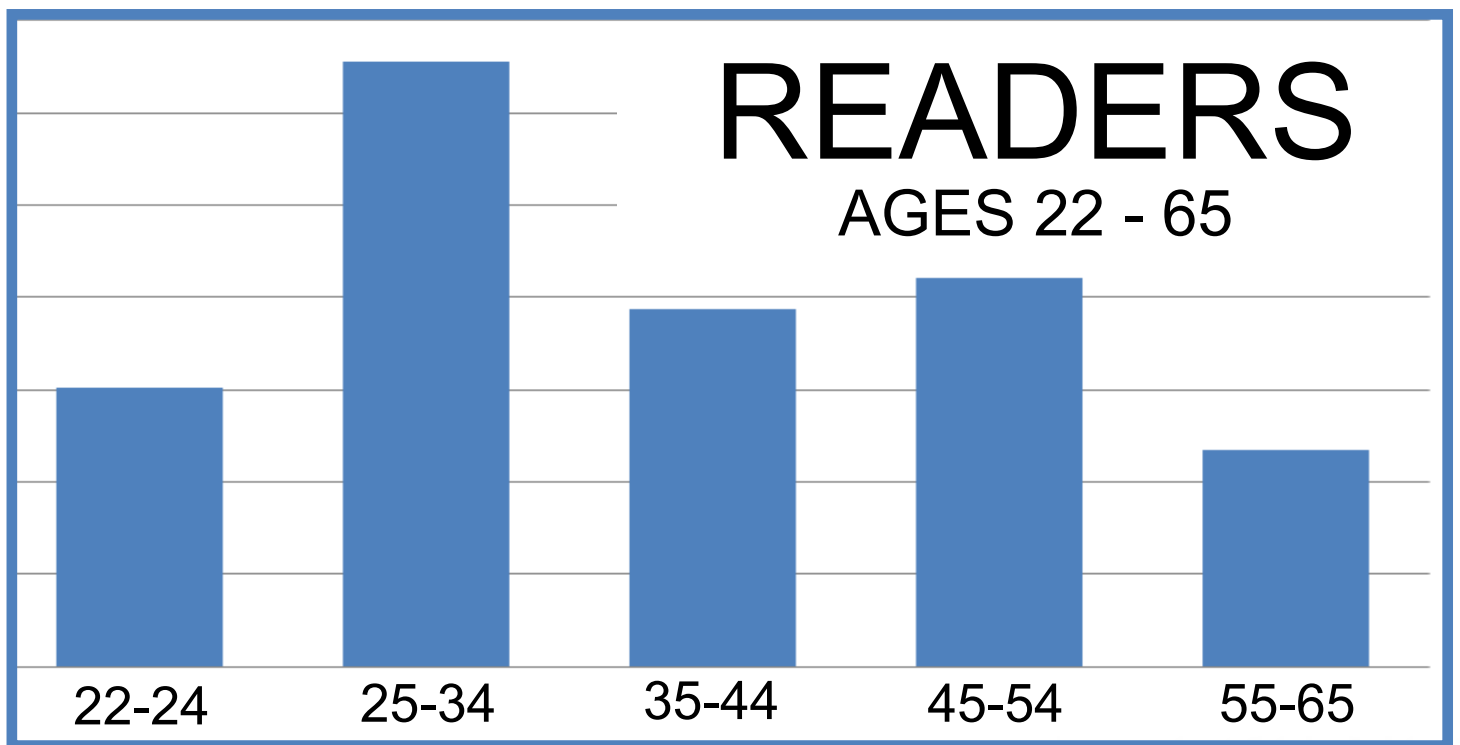
REACH OVER

6x

NUMBERS OF ISSUES IN A YEAR

FREE

COST OF SUBSCRIPTION



**GENDER**

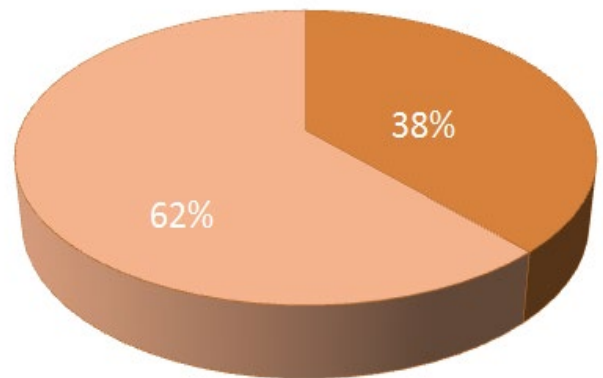


# DIGITAL THE WEBSITE

Tequila & Spirits's website [tequilaandspirits.com](http://tequilaandspirits.com) is committed to providing a comprehensive latest news service, events, travel, food, videos and reviews. Visitors to the site are able to read the current issue and previous issues. Advertising on [tequilaandspirits.com](http://tequilaandspirits.com) will guarantee you regular click through to your own site and increase the awareness of your drinks brand.



NEW VS. RETURNING USERS



## ONLINE READERSHIP:

Tequila & Spirits Magazine website [www.tequilaandspirits.com](http://www.tequilaandspirits.com) has a truly global readership. Visitors from more than 60 + countries log into the website on a monthly basis.

## SUMMARY OF STATISTICS

120k + unique visitors.



## Tequila & Spirits Magazine Blog

We round up the best articles and news from the global drinks industry in our blog.

This is the perfect platform to reach a global audience of global drinks buyers, importers and producers.

## SOCIAL MEDIA PLATFORMS

You can also follow us on Facebook, Instagram, Twitter, LinkedIn and Youtube for daily post and updates.



# SPECIAL EVENTS

## TEQUILA & SPIRITS MAGAZINE TASTING AWARDS

Tequila & Spirits Magazine Tasting Awards is dedicated to providing innovative and effective marketing solutions.

### Awards!

Each product is blind tested on a 100-point scaling system rated by category. Judges base scores on Aroma, Taste, Body, Finish and Smoothness. We are an independent product rating and review source.

The panel is made up of passionate aficionados; our scores are generated by our tasting panel members, bartenders, professional retailers, restaurateurs, journalists, buyers, and sommeliers. While tasting, judges evaluate each product on an individual basis.

ENTER YOUR BRAND [www.TEQUILAANDSPIRITS.com](http://www.TEQUILAANDSPIRITS.com)



## AWARDS



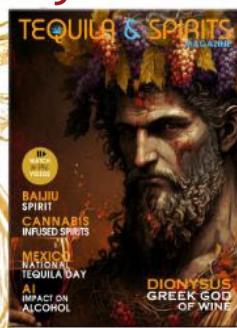
Best in the World  
by  
Gourmand Awards



Tequila & Spirits Magazine has been named "Best in the World" winner in the MAGAZINES category at the prestigious Gourmand World Cookbook Awards.

The announcement comes as the Gourmand Awards celebrates its 30th anniversary, marking three decades of recognizing excellence in food, wine, and drink publications worldwide. This year, the competition included 220 finalists representing 61 countries, making this recognition a true testament to the power of cultural storytelling and editorial excellence.

## Best Alcohol Magazine by FeedSpot



# TRADE SHOWS - MEDIA PARTNERS



Wine & Spirits Wholesalers of America's (WSWA's) Access LIVE 2025. Access LIVE is the beverage alcohol industry's leading event, bringing together wholesalers, suppliers, on- and off-premise retailers, service providers, importers and exporters all under one roof. This can't-miss industry event will be held February 2-5, 2026, at Caesars Forum | Las Vegas, NV.

Bar & Restaurant Expo Convention and Trade Show- in Las Vegas, NV. America's largest bar Expo! Attracts 30,000 + professionals that work in the bar, restaurant and nightlife industry.

The event features live bar demos, 500+ exhibitors, 60+ conference sessions, offsite training & boot camps, Food & Beverage Innovation Center, Platinum Parties & more!



The White & Private Label Expo is New York. A leading product sourcing event, bringing together hundreds of manufacturers with thousands of retailers, online sellers, and e-commerce professionals.

White & Private Label Expo 2026 will take place in September 30- October 1, 2026:  
The Javits Center  
New York, USA

The White & Private Label Expo is London. A leading product sourcing event, bringing together hundreds of white & private label manufacturers with thousands of retailers, online sellers and ecommerce professionals.

White & Private Label Expo 2026 will take place in November 11-12, 2026:  
The ExCeL London  
London, UK



# TRADE SHOWS - MEDIA PARTNERS



ProWine São Paulo is a major B2B wine and spirits trade fair held annually in São Paulo, Brazil. It brings together producers, importers, and industry professionals to showcase products, network, and do business—making it one of the most important beverage industry events in Latin America.

ProWine São Paulo will take place in October 6 -8, 2026  
São Paulo, Brazil

ProWine Shanghai, as the leading trade fair for the wine and spirits industry in mainland China. Serving as an important business platform for the wine and spirits trade.

ProWine Shanghai will take place in November 10 - 12, 2026  
Shanghai, China



ProWine Mumbai, part of the globally recognized ProWine World portfolio, is a leading platform that brings together professionals from the wine, spirits, craft beverage, and hospitality industries. ProWine Mumbai, one of India's premier international trade fairs for wines and spirits.

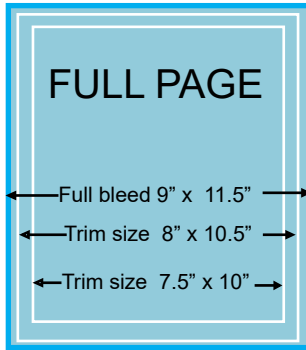
ProWine Mumbai will take place in November 18-19, 2026:  
Mumbai, India

ProWine Hong Kong 2027 is a leading international wine and spirits trade fair held in Hong Kong, bringing together global producers, distributors, and hospitality professionals to showcase their products, build connections, and explore business opportunities across the Asian market.

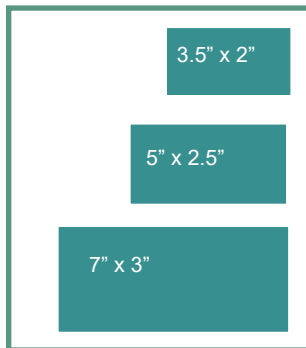
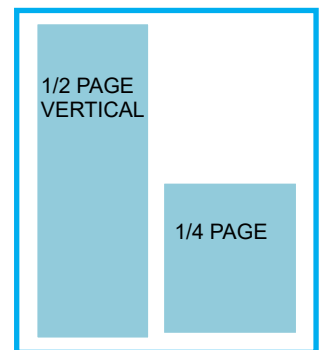
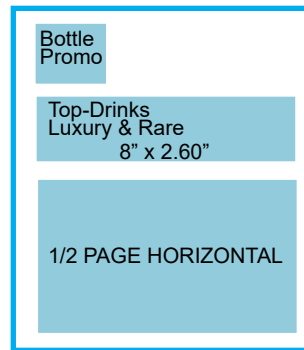
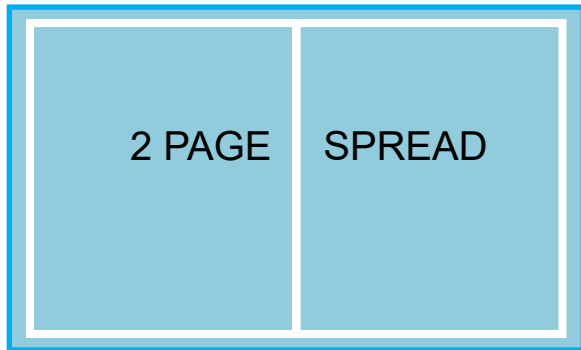
ProWine Hong Kong will take place in May 10 - 12, 2027  
Hong Kong, China



# MAGAZINE AD SIZES | RATES



| AD FORMAT & TYPES                                                         | SIZE          | 1x      |
|---------------------------------------------------------------------------|---------------|---------|
| 2 Page Spread                                                             | 16" x 10.5"   | \$2,400 |
| Full Page                                                                 | 8" x 10.5"    | \$1,500 |
| Full Page Back Cover                                                      | 8" x 10.5"    | \$1,900 |
| 1/2 Page Horizontal                                                       | 8" x 5.25"    | \$900   |
| 1/2 Page Vertical                                                         | 4" x 10.5"    | \$900   |
| 1/4 Page                                                                  | 4" x 5.25"    | \$600   |
| Cantina Bar: Bottle Promo Image                                           | 1.15" x 1.50" | \$150   |
| Signature Collection: Bottle Promo Image                                  | 1.15" x 1.50" | \$200   |
| Top-Drinks:Bottle Promo. Description up to 80 words of text               | 8" x 2.60"    | \$400   |
| Luxury & Rare:Bottle Promo. Description up to 80 words of text            | 8" x 2.60"    | \$500   |
| *Sponsor Content                                                          | 4 Full pages  | \$4,800 |
| *Sponsored content * 1,000 words + 4 images + 1 embedded video (Optional) |               |         |



| EMBEDDED VIDEO |       |       |       |
|----------------|-------|-------|-------|
| SIZE           | 1x    | 2x    | 3-4x  |
| 3.5" x 2"      | \$300 | \$270 | \$250 |
| 5" x 2.5"      | \$400 | \$360 | \$340 |
| 7" x 3"        | \$600 | \$540 | \$520 |
| 7.5" x 4.5"    | \$800 | \$720 | \$700 |

Rates are subject to change

**Advertising Deadlines**

| ISSUE             | AD RESERVATION | AD ARTWORK DEADLINE | PUBLICATION DATE |
|-------------------|----------------|---------------------|------------------|
| January-February  | November 15    | November 30         | January 1        |
| March-April       | January 15     | January 30          | March 1          |
| May-June          | March 15       | March 30            | May 1            |
| July-August       | May 15         | May 30              | July 1           |
| September-October | July 15        | July 30             | September 1      |
| November-December | September 15   | September 30        | November 1       |

## MECHANICAL REQUIREMENTS

We require all ads be submitted in digital format. Ads submitted incorrectly, including incorrectly sized ads, may incur additional production charges to correct the files. All ads must include hi-res files (300 dpi placed at 100%) jpg/jpeg format. We ONLY accept high resolution PDFs. We are not responsible for color accuracy.

# WEBSITE AD SIZES | RATES

## AD FORMAT & TYPES

Image size 1200 x 675 pixels  
Full color, or grayscale, must be hi-res 300 dpi  
Ad will be displayed on the latest news page.  
Link to advertiser website or other URL \*Optional

**SIZE-DISPLAYED** 400 x 200 pixels

1x Per Month

**\$200**



## AD FORMAT & TYPES

Image size 1800 x 1800 pixels  
Full color, or grayscale, must be hi-res 300 dpi  
Ad will be displayed on any of the following pages:  
Home, sponsors, events, travel, food, spirits, wine, drinks, blog.  
Link to advertiser website or other URL \*Optional

**SIZE-DISPLAYED** 600 x 600 pixels

1x Per Month

**\$300**



## AD FORMAT & TYPES

Banner Image size 1100 x 250 pixels  
Full color, or grayscale, must be hi-res 300 dpi  
Ad will be displayed on any of the following pages:  
Home, sponsors, social, news, events, travel, food, spirits, wine, drinks, blog.  
Link to advertiser website or other URL \*Optional

**SIZE-DISPLAYED** 1100 x 250 pixels

1x Per Month

**\$400**



## AD FORMAT & TYPES

1 Full Page (Image size 2,550 x 3,300 pixels) or  
2 Images (Image size 1200 x 675 pixels)  
Newsletter Text (Not to exceed 400 words)  
Link to advertiser website or other URL \*Optional

## NEWS LETTER

BLAST

1x

\$1,500

## AD FORMAT & TYPES

3 Images (Image size 1200 x 675 pixels)  
1 Banner (Image size 1100 x 250 pixels)  
Press Release Text (Not to exceed 800 words)  
Link to advertiser website or other URL  
Displayed on the following page:  
Global News ---> Latest News.

## PRESS RELEASE: VALUE #1

WEBSITE

1x

\$1,700

## AD FORMAT & TYPES

3 Images (Image size 1200 x 675 pixels)  
1 Banner (Image size 1100 x 250 pixels)  
1 Embedded Video Link (YouTube /Vimeo)  
Press Release Text (Not to exceed 800 words)  
Link to advertiser website or other URL  
Displayed on the following page:  
Global News ---> Latest News.

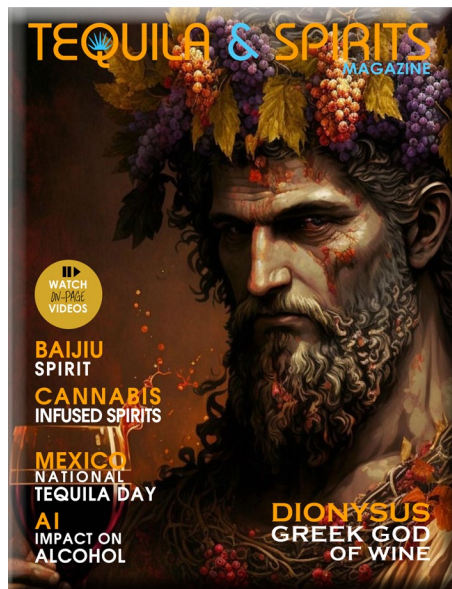
## PRESS RELEASE: VALUE #2

WEBSITE

1x

\$2,000

Rates are subject to change



CONTACT US:  
TEQUILA & SPIRITS MAGAZINE  
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