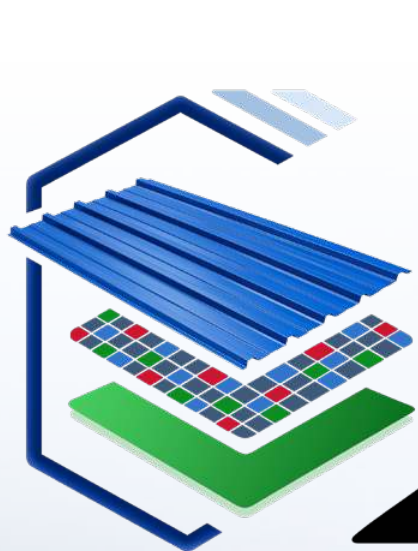


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PRESENTS...

METALOGIC CONFERENCE ON

ROOFING, COATED PRODUCTS & LIGHT WEIGHT STRUCTURES

9th Oct 2026 | Vivanta Ernakulam, Kochi, Keralam



300+
Delegates

8 Hrs Learning
Sessions

20+ Expert
Speakers

High-Level
Networking

Exhibitors
Lounge

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CONFERENCE OVERVIEW

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The conference will focus on the unique requirements of the South Indian market, particularly **Kerala's high rainfall, coastal exposure and humidity**, while also examining opportunities emerging across Tamil Nadu, Karnataka, Telangana and Andhra Pradesh.

A key focus will be on how advanced materials and technologies can help create **stronger, lighter, more durable and climate-resilient structures**. Discussions will cover the evolution of modern roofing systems, coated steel, corrosion protection, paints and protective

coatings, lightweight and pre-engineered structures, sustainable building solutions and innovative building-envelope technologies.

The conference will also explore the growing role of **high-performance paints and coatings in protecting steel and roofing systems from corrosion, heat, moisture and harsh environmental conditions**. Experts will discuss innovations in cool-roof coatings, protective paints, fire-resistant coatings, low-VOC technologies and solutions designed to extend the service life of buildings and infrastructure.



**INNOVATIVE
ROOFING SOLUTIONS.**



**ADVANCED
COATED PRODUCTS.**



**BUILD FOR DURABILITY.
DESIGNED FOR TOMORROW.**



**LIGHT WEIGHT STRUCTURES
FOR A STRONGER FUTURE.**

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ABOUT *the* ORGANISER

✓ Our Mission

METALOGIC PMS is proud to be the industry's early morning news provider for over **10+ years**, covering areas such as steel, mining, automobile, cement, and infrastructure.

It also offers daily updates on commodity base prices and congestion reports at major Indian ports.

✓ Our Speakers

We handpick each of our speakers for their expertise and innovative ideas, ensuring that our guests are exposed to the latest trends and thought-provoking insights.



WeCreate
TheBest

✓ Our History

Founded in 2017, Metalogic PMS has since become a premier event in the industry, attracting top professionals and thought leaders from around the world.

With over **10+ years** of experience in organizing steel industry-related events and disseminating information through various media, METALOGIC's experienced team is set to propel this standalone venture for the success of the Indian iron and steel industry.

Beyond the Event:

Every Metalogic conference is documented and amplified, delivering extended promotional visibility and lasting industry impact.

Lasting Value:

Participation doesn't end at the event—Metalogic ensures recorded, shareable content for continued exposure.

More than a Conference:

Professionally captured and distributed, Metalogic events create ongoing visibility for speakers, partners, and participants.



WHO should ATTEND?

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STEEL MANUFACTURERS
(PSUs & PRIVATE SECTOR)

STEEL PROCESSORS

**COATED & COLOUR-COATED
STEEL MANUFACTURERS**

**ROOFING SHEET
MANUFACTURERS**

**PEB & STRUCTURAL
STEEL COMPANIES**

**PAINT & COATING
MANUFACTURERS**

**INSULATION & BUILDING
ENVELOPE SOLUTION PROVIDERS**

**REAL ESTATE &
COMMERCIAL DEVELOPERS**

**BUILDING MATERIAL
MANUFACTURERS**

**EPC
COMPANIES**

**INFRASTRUCTURE
DEVELOPERS**

**INDUSTRIAL &
MANUFACTURING COMPANIES**

**WAREHOUSE & LOGISTICS
PARK DEVELOPERS**

**PAINT & COATING
MANUFACTURERS**

**RENEWABLE ENERGY &
SOLAR COMPANIES**

**CONSTRUCTION
CONTRACTORS**

**PROJECT MANAGEMENT
COMPANIES**

**ROOFING
CONSULTANTS**

**CORROSION & MATERIALS
SPECIALISTS**



FOCUS ON SOUTH INDIA

Addressing high
rainfall, coastal
exposure and humidity



STRONGER, LIGHTER & DURABLE

Advanced materials
and technologies for
climate-resilient and
long-lasting structures



MODERN ROOFING & STRUCTURAL SOLUTIONS

Evolution of roofing systems,
coated steel, lightweight &
pre-engineered structures



HIGH-PERFORMANCE PAINTS & COATINGS

Protecting steel & roofing
systems from corrosion,
heat, moisture & harsh
conditions with innovative
coatings

WHY to ATTEND?

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Gain Strategic Insights

Understand emerging opportunities in roofing, coated products and lightweight structures across South India.

Stay Ahead of Trends

Explore the latest innovations in roofing systems, coatings, PEBs and lightweight structural solutions.

Engage with Decision Makers

Connect with industry leaders, architects, consultants, developers, EPCs and project owners.

Unlock Business Opportunities

Identify new projects, partnerships and growth opportunities across industrial, infrastructure and commercial sectors.

Discover Product Innovation

Explore advances in high-performance coatings, roofing systems, structural steel and value-added products.

Access Technical Expertise

Learn from experts on design, material selection, corrosion protection, durability and structural efficiency.

Build Your Network

Meet key stakeholders across the steel, roofing, construction and building-material value chain.

Understand Regional Demand

Gain insights into Kerala and Southern India's unique requirements, including monsoon performance, corrosion resistance and energy efficiency.

Position Your Brand

Showcase your products, technologies and capabilities to a focused audience of industry decision-makers.

Visit www.metalogicevents.com & **REGISTER NOW**



09:00 - 9:45 am



Delegate Registrations & Networking Session

09:45 - 11:00 am



Conference Inaugural Session
(Lamp lighting ceremony)

Welcome Note:
Industry Note:

Discussion Points

- » Industry Perspective: Roofing & Building Materials Market in South India
- » Special Address: Infrastructure, Industrialization & Construction Outlook
- » Building for South India: Materials & Structures for a Changing Climate
- » Corrosion protection, Thermal performance & Long-life and low-maintenance structures

11:15 - 12:00 pm



Session 1 - Roofing in South India: From Monsoon Resilience to Modern Architecture
Panel Discussion

Discussion Points

- » Changing roofing requirements across South India
- » Roofing solutions for Kerala's high-rainfall environment
- » Coastal corrosion and durability
- » Industrial and commercial roofing
- » Warehouses, logistics parks and manufacturing facilities
- » Residential and institutional roofing
- » Aesthetics, performance and lifecycle economics

12:00 - 01:00 pm



Session 2 - Coated Products for Coastal & High-Humidity Environments
Presentations

Discussion Points

- » Galvanised and metallic-coated products
- » Pre-painted steel for roofing and building applications
- » Corrosion protection in coastal regions
- » Coating technologies and durability
- » Performance in high-humidity environments
- » Quality standards and product selection
- » Extending structural life through advanced coatings

01:00 - 2:00 pm



Lunch Break & Networking Session

02:00 - 02:15 pm



Sponsored Session 1



02:15 - 03:15 pm

S3

Session 3 - Lightweight Structures: The Future of Construction in South India *Panel Discussion*

Discussion Points

- » Lightweight construction systems
- » Pre-engineered buildings
- » High-strength materials and weight optimisation
- » Faster construction and modular systems
- » Large-span structures
- » Industrial and infrastructure applications

03:15 - 03:30 pm

S4

Session 4 - South India Market Outlook: Opportunities, Demand & Investment *Presentations*

Discussion Points

- » Kerala's construction and infrastructure outlook
- » Tamil Nadu's manufacturing and industrial growth
- » Karnataka's technology and commercial infrastructure
- » Andhra Pradesh & Telangana's industrial expansion
- » Warehousing and logistics opportunities
- » Renewable energy and solar infrastructure
- » Emerging applications for coated and lightweight products
- » Domestic manufacturing and regional supply chains

03:30 - 04:30 pm

S5

Session 5 - Advanced Paints & Coatings: Protecting Structures, Enhancing Performance *Presentations*

Discussion Points

- » Evolution of industrial and architectural paints in India
- » Corrosion protection in South India's coastal and high-humidity environment
- » Pre-painted steel and colour-coated applications
- » Heat-reflective and cool roof coatings
- » Protective coatings for industrial and infrastructure projects
- » Fire-resistant and weather-resistant coatings
- » Coatings for longer service life and lower maintenance
- » Sustainable, low-VOC and environmentally friendly coating technologies



30 Minutes Networking Session



Day Ends



EXHIBITOR *stall* OPPORTUNITIES

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Exclusive Visibility



Limited stalls to ensure high-quality engagement and focused attention from key decision-makers

Brand Positioning



Showcase products, technologies, and solutions to a highly relevant and niche audience

B2B Interactions



Ideal platform for one-on-one meetings and business discussions

Targeted Audience



Direct access to senior leaders from relevant sectors.

International Exposure



Engage with global participants exploring partnerships in India

Lead Generation



Connect with potential clients, partners, and collaborators across the value chain

Premium Networking



Opportunity to engage with curated delegates, speakers, and industry influencers

Strategic Location



Stalls positioned within high-traffic networking zones for maximum visibility

By Invitation/ Approval



Stall allocation on a selective basis to maintain quality and relevance

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Per Person

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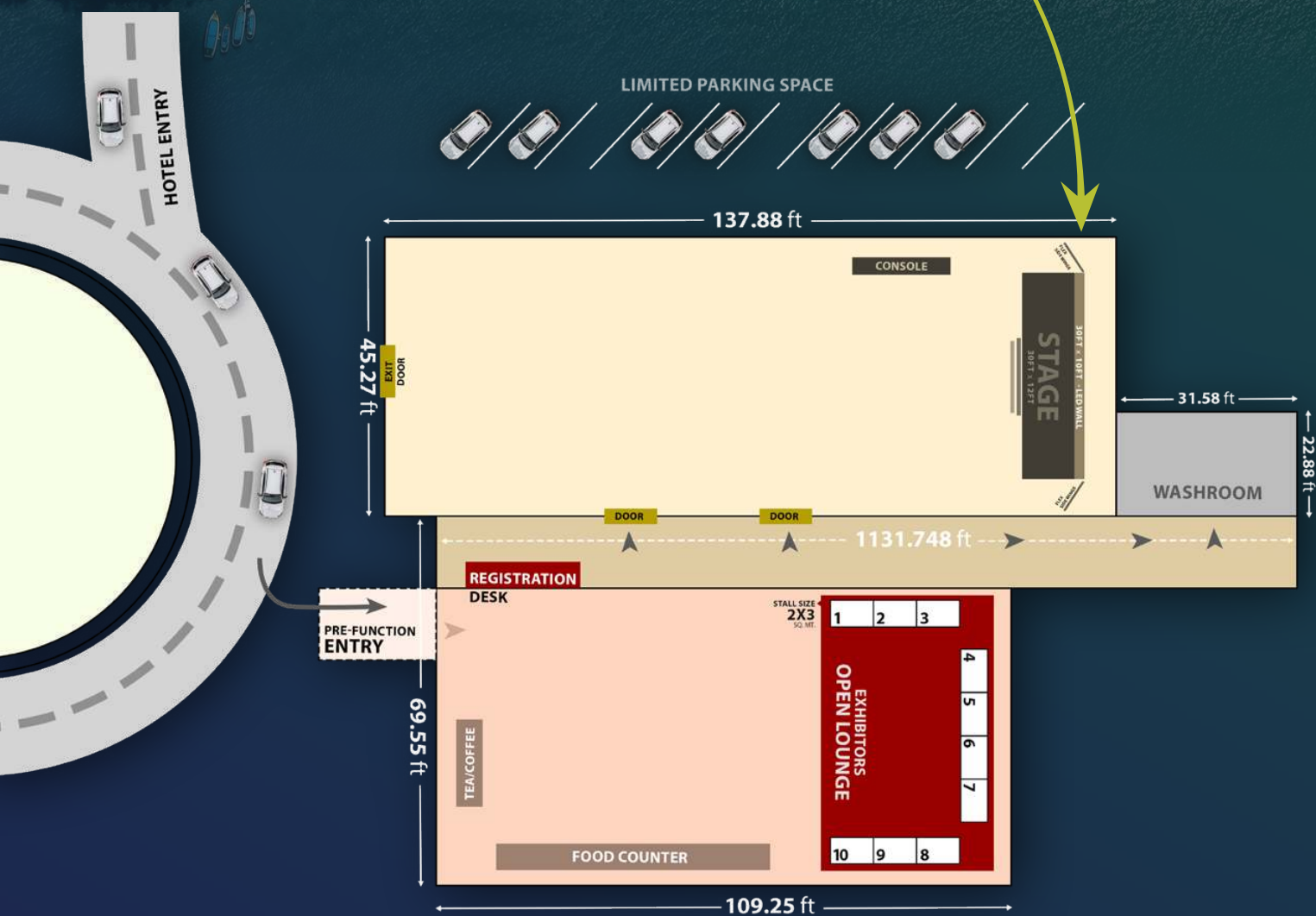
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