



**2022**  
**SPONSORSHIP**  
**OPPORTUNITIES**

Produced by:

NORTHERN  
COLORADO  
LATINO  
FOUNDATION



ALL Covid Protocol Entorced and Colorado State Guide Lines at all TIMES!



## 36<sup>th</sup> Annual Cinco de Mayo Greeley Festival

Saturday, May 7, 2022

Downtown Greeley on the Plaza • 9th Street and 8th Avenue, Greeley, CO 80631

Cinco de Mayo Greeley is one of the most Cultural Festivals in Colorado. Visitors from throughout Northern Colorado enjoy a variety of music and family activities, starting with the annual Cinco de Mayo Greeley Festive Cultural dances and musical entertainment surrounded by local businesses and vendors, information booths, and local food restaurants.

Spring time is in the air! This year we will enjoy this outdoor events, and festival planners have moved the entire event to Downtown Greeley! Patrons are just a steps away from the shopping, food, festival main stage, vendor booths, children's area and other activities.

Cinco de Mayo Greeley offers sponsors excellent access to the Northern Colorado Latino/a community and the community at large. Through comprehensive marketing, supported in part by media sponsors, festival sponsors can deliver their message to a targeted and responsive audience. Sponsors achieve visibility through traditional and digital marketing including print and, email marketing, social media, banners, event T-shirts and more.

Cinco de Mayo Greeley, in coordination with Northern Colorado Latino Foundation (NCLF), helps celebrate the active and resourceful lives and achievements of Latino/a everywhere. NCLF offers education, meeting space and resources, and year-round programming for Northern Colorado professionals and families.

Please contact: Cinco de Mayo Greeley (Joe)

office : 970-506-0070

Cell : 970-534-4424

joe@joemolina.com





**Join us for the Cinco de Mayo events:  
Greeley's unique celebration of community and culture**

**One Day Festival**

Sponsors enjoy a full day of activities in a outdoor festival environment that places their brand in front of festival participants and guests. The event offers opportunities for sponsors to introduce their brand and product or service to everyone while gathering leads for future interaction.

**Sponsor Activation Area**

Sponsors receive prominent placement in the highest-traffic areas of the festival. Customized placement is also available.

**Live Entertainment**

Live and diverse entertainment thrills the crowd on the main stage. Headliners light up our popular stage while local performers excite crowds.

**Exhibitor Booths, Vendors**

We attract high-quality local, regional and national exhibitors including non-profits, retail and corporate vendors. Our guests stick around (an average of 4 hours) to enjoy the best in local dining options in the Downtown areas and beverage options from local bars.

**Cultural Activities**

Dancers, musicians and other cultural activities will be taking place throughout the event.

**Children's Area**

Families are right at home in our fun Children's Area, enjoying special activities throughout the weekend, including piñatas, face painting, balloon creations and more.



## 2022 Cinco de Mayo Greeley Sponsor Benefits

### **Premium Sponsor \$10,000.00**

- Sanction boxing sponsor and beer garden Vender
- Two (2) sponsor banners displayed on festival grounds (sponsor provides)
- Sponsor ability to display two free standing signs at entrance to event space (sponsor provides)
- One 10x20 booth space at event with two (2) 8ft tables and four (4) chairs (Table attendance optional)
- Four (4) live mentions by emcee during event
- 2023 First right of refusal
- Sponsor logo and link on Festival social media
- Six (6) Social media mentions (Facebook)

### **Platinum Sponsor \$5,000.00**

- Two (2) sponsor banners displayed on festival grounds (sponsor provides)
- Sponsor ability to display two free standing signs at entrance to event space (sponsor provides)
- One 10x20 booth space at event with two (2) 8ft tables and four (4) chairs (Table attendance optional)
- Four (4) live mentions by emcee during event
- 2023 First right of refusal
- Sponsor logo and link on Festival social media
- Six (6) Social media mentions (Facebook)

### **Gold Sponsor \$4,000.00**

- One (1) sponsor free standing banner displayed on festival grounds (sponsor provides)
- One (1) 10x10 booth space at event with one (1) 8ft table and two (2) chairs (Table attendance optional)
- Two (2) live mentions by emcee during event
- 2023 First right of refusal
- Sponsor logo and link on Festival social media
- Four (4) Social media mentions (Facebook)

**Children’s Area Presenting Sponsor \$3,000.00**

- Naming rights of Children's Area (example Verizon Wireless Family Fun Center)
- Two (2) sponsor free standing banner displayed in Children’s Area (provided by Sponsor)
- Sponsor logo placement on Children’s Area directional signs at Festival
- One (1) 10x10 booth space at event with one (1) 8ft table and two (2) chairs (Table attendance optional)
- Three (3) of your staff to volunteer in Children's area
- Two (2) live mentions by emcee during event
- 2023 First right of refusal
- Sponsor logo and link on Festival social media
- Two (2) Social media mentions (Facebook)

**Silver Sponsor \$2,500.00**

- One (1) 10x20 booth space at event with one (1) 8ft table and four (4) chairs (Table attendance optional)
- 2023 First right of refusal
- Sponsor logo and link on Festival social media
- Two (2) Social media mentions (Facebook)

**Main Stage Sponsor \$2,000.00**

- Two (2) Sponsor free standing banners displayed next to Stage area (provided by Sponsor)
- Sponsor logo placement on Local Stage Entertainment signs at Festival
- One (1) 10x10 booth space at event with one (1) 8ft table and two (2) chairs (Table attendance optional)
- Four (4) live mentions by emcee during event
- 2023 First right of refusal
- Sponsor logo and link on Festival social media
- Four (4) Social media mentions (Facebook)

**Community Stage Sponsor \$1500.00**

- One Sponsor logo placement on Main Stage Entertainment signs at Festival
- One (1) 10x10 booth space at event with one (1) 8ft table and two (2) chairs (Table attendance optional)
- Two (2) live mentions by emcee during event
- 2023 First right of refusal
- Sponsor logo and link on Festival social media
- Two (2) Social media mentions (Facebook)

**Add Supporter’s**

- **\$500**
- **\$200**
- **\$100**

Sponsorship information contact :

Joe Molina [joe@joemolina.com](mailto:joe@joemolina.com) office 970-506-0070 cell 970-534-4424

Date: \_\_\_\_\_

Sponsorship Level Requesting: \_\_\_\_\_

Investment amount: \$ \_\_\_\_\_

Method of Payment: Invoice Required \_\_\_\_\_

Card \_\_\_\_\_ Check \_\_\_\_\_ (preferred)

Checks preferred: Make checks payable to Cinco de Mayo Greeley 2023

\*\*\*Name of Business/Organization: \_\_\_\_\_

Contact at Organization: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Business/Organization Representative (Print Name) \_\_\_\_\_

Signature of Authorized Representative: \_\_\_\_\_

Title: \_\_\_\_\_

\*\*\*Please send JPG or PDF of logo or exact text requested for sponsorship listings to [joe@joemolina.com](mailto:joe@joemolina.com) \*\*\* info Joe at office 970-506-0070 or Cell 970-534-4424

Make check out to: Cinco de Mayo Greeley

Send check to: Cinco de Mayo Greeley 601 10th Street, Greeley, CO 80631

\*\*\*\*Please note all Sponsorships are non-refundable. All checks received without application for sponsorship filled out are still considered under the same rules stated above.