

**Chris Cooper,
Ryan Badcock
and Jon Hill**

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Summary

All organisations reach performance plateaus.

The symptoms can be seen in market position, financial performance, human wellbeing, product / service quality and technology adoption.

STRAKT's Services address the challenge with a 10x ROI guarantee.

Deliberately different, we do not consult, we coach and facilitate.

Multi-disciplinary teams creating cross - functional improvement.

Instead of a report you get real results and re-skilled teams.

Introducing STRAKT

Turn Strategy into Action

All organisations will reach performance plateaus at various points in their journey.



There are many causes, but the symptoms that indicate you are in this situation can include: -

- New entrants, market share pressure and low margins
- A leadership team consumed by firefighting
- Technology initiatives not delivering results
- Burnout, poor morale, absence, accidents, and turnover
- Errors, re-work, late deliveries, and customer complaints
- Excessive overtime and feeling under resourced
- Increasing indirect costs and work in progress

It is our experience that creating your strategy is not the challenge, it is turning that strategy into action.

STRAKT's services address this challenge.

With your commitment, our training, coaching, and delivery services deliver significant improvements.

We guarantee at least a 10x return on your investment in our services.

The STRAKT Way distils the key and proven methods into a series of simple recipes and behaviours that you will learn by doing and adopt by choice.

Deliberately different

To address this challenge, we developed “The STRAKT Way.”

The STRAKT Way consists of: -

- Improvement 'Playbook' and recipe cards carefully distilled from proven principles, practices, behaviours, and methods
- Value led, cross-functional approach that considers people, process, technology, and planet
- Top-down and bottom-up development of the whole team through “learning-by-doing” to create lasting improvement
- STRAKT approved coaches who have deployed these methods across every major sector

Every STRAKT partner that coaches and assists you in the delivery of the STRAKT Way has held a leadership role in business, so understands the journey you are making and the compromises and challenges you face.



Our approach

Led by your leadership team.

Successful transformational upgrades are only delivered by leadership and their teams executing change together with expert guidance. By taking this approach transformation capacity is created by delegating the day-to-day activities to direct reports and allowing leaders to focus on the upgrade.

Upgrade your Capability.

STRAKT are expert trainers, coaches, and facilitators, not consultants. You will adopt new skills, habits, and techniques by addressing challenges directly. The learning by doing approach quickly bakes in the new methods and ideas into your culture and the way you do things. Progress is cemented by the adoption of

You will lead the change and guide your teams to see things in a new light and deliver a step change in performance.

working cross-functionally in physical Studios. The Studios become the nerve centres for the various multi-disciplinary breakthrough teams delivering impact in real time.



Adapt and adopt the changes quickly.

Your organisation's value stream will identify the steps in the processes and systems that are adding value and those that are just waste or duplications of effort. During our engagement, you will visit adjacent industries and discover and borrow ideas to break your own current performance paradigm.

The Studio work will empower you to explore and experiment with new processes, try them out with simulations in both the physical and digital worlds and remove, innovate, and/or automate steps in the process.

This way of working will enable learning to be consolidated quickly. It will provide a single view of how performance will be improved with a focus on the 20% of changes that will yield 80% of the results.

Delivering the performance paradigm

Governance and Documentation

Design
& Test

Build &
Deploy

Learn
and
Support

Support Streams and Leadership

The value stream identifies where value is created, and waste is generated

We support you all the way with learning by doing and ongoing coaching and support.

Our offerings

We blend our core offerings to suit your situation. They are primarily workshop and coaching based. In the sessions the problems you face are solved by your team, using our tools as they learn by doing. In some cases we will augment your team with subject matter experts to support them as they develop and test their ideas and solutions.



RE:THINK™

A paradigm shifting ½ day awareness course providing new insights into work and leading transformational change with support to apply the ideas and plan an upgrade pathway.



RE:VIEW™

A guided 4 or 8-day value stream analysis of the way work is done, where the work is done leading to a new future state design that sustainably increases value, removes waste and improves customer and employee experience.



RE:AKT™

A guided, 4 or 8-day co-located implementation of a change in a particular value stream. The change is implemented in real time and the resulting improvement assessed to confirm that it has the desired result while ongoing adjustments are made.



RE:SOLVE™

A subscription service for ongoing leadership coaching, advice and support during the transformation. A mixture of face to face, teams, and facilitation support at mutually agreed times.

If you want to significantly improve your performance, the next step is to arrange a 1-hour Discover meeting.

Funding

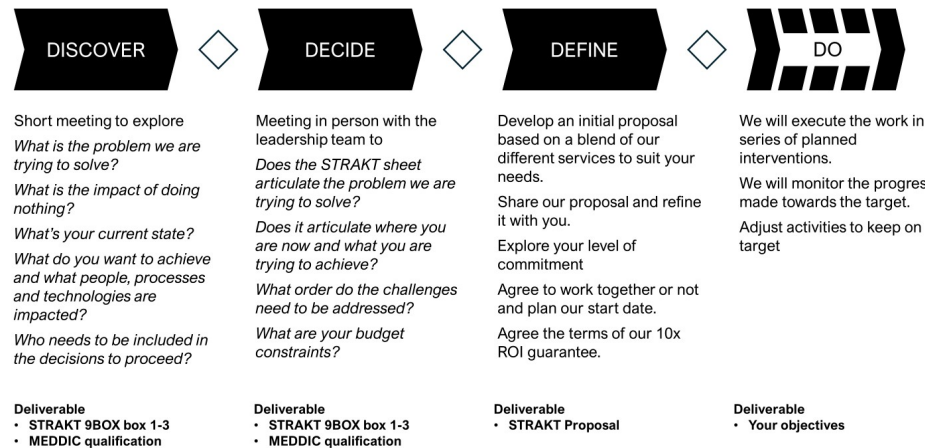
Coaching and training is eligible for UK Government grants and is normally budgeted separately from consulting. It is a true investment in your team.

Next steps and engaging with us.

We want to make sure that we can help you achieve your targets and maintain our 10x ROI Guarantee. This means that we qualify each of our opportunities using our STRAKT 9BOX Method and MEDDIC.

We adopt a low-risk process to engagement where we would meet with you in an initial Discover Meeting. We would jointly explore and understand the problem to be solved, the cost of doing nothing and the size of your opportunity.

In the second step, Decide, we will meet with your leadership team to explore and confirm consensus on the problem and our proposed approach to addressing it. At the same meeting, or a short time afterwards, we would Define our proposal and refine it with you.



Then we would start a series of interventions and if it is not working you can simply fire us but that has not happened yet. The link below will enable you to book a meeting.

Arrange a Discover meeting by using this link... [Book a meeting](#)

Contact us

STRAKT

Who are STRAKT?

STRAKT is a new kind of training and coaching company. We enable the achievement of higher levels of performance and reduced resource consumption through learning by doing. Our team has worked across sectors and is skilled at delivering step changes in productivity through upskilling, value creation and efficiency improvement.



Chris Cooper is one of a handful of truly global experts within the field of lean enterprise upgrades as evidenced by the number of his clients and their Shingo prize awards.



Ryan Badcock successfully transformed the face of multiple organisations to realise performance return on investment by upgrading their people and processes. He has front and back-office experience across multiple sectors.



Jon Hill brings his experience from delivering large scale transformational change across national boundaries as a consultant and board member for companies such as Ford, Shell, Vodafone, Mitie, 1Spatial & Bellrock.

The name “STRAKT” simply describes how we enable leaders to turn Strategy into Action. The K was added as it is a play on Kaizen, Kaikaku and Kaikushin.

contact@strakt.co

www.strakt.co

[WhatsApp](#)

Arrange a discovery conversation by using this link... [Book a meeting](#)