

# Privacy Policy

**Effective Date:** 12/1/2023

## 1. Introduction

Fleming Adult Health NP, PLLC (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains:

- What personal information we collect
- How we use, share, and protect your information
- Your rights regarding your data
- How you can contact us for any privacy-related concerns

By using our website, scheduling a consultation, or submitting your information through our lead forms, you agree to this Privacy Policy.

---

## 2. Information We Collect

We collect information when you:

- ✓ **Visit our website** ([www.flemingnp.com](http://www.flemingnp.com))
- ✓ **Submit a contact form or lead form**
- ✓ **Book an appointment**
- ✓ **Use our telemedicine services**
- ✓ **Subscribe to emails or newsletters**

The types of information we collect include:

- **Personal Information:** Name, email, phone number, mailing address, date of birth
  - **Health Information:** If you provide health details for appointment scheduling, treatment eligibility, or telemedicine services (**HIPAA applies**)
  - **Payment Information:** If applicable, when processing payments for services
  - **Technical Data:** IP address, device type, browser, and cookies for analytics
- 

## 3. How We Use Your Information

We use your information for the following purposes:



- ✓ **To provide medical services, including telehealth and in-person care**
- ✓ **To process appointment requests and manage scheduling**
- ✓ **To send email/SMS appointment reminders and updates**
- ✓ **To improve our website and customer experience**
- ✓ **To comply with legal and regulatory requirements**

### **Marketing & Communication**

- We may send you health tips, service updates, and promotions.
  - You can **opt out** at any time by clicking “unsubscribe” in emails or replying “STOP” to SMS messages.
- 

## **4. Sharing Your Information**

We **do not sell** your personal information. However, we may share it with:

-  **Healthcare providers** involved in your care
  - ◆ **Third-party service providers** (e.g., appointment scheduling, payment processors, marketing platforms)
-  **Legal authorities** if required by law (see Section 6)

All third parties handling your data **must comply with privacy laws and security measures.**

---

## **5. Your Rights & Choices**

You have the right to:

- ✓ **Request access** to the personal information we hold about you
- ✓ **Correct or update** your information
- ✓ **Request deletion** of your personal data (except where required by law)
- ✓ **Opt out of marketing communications**

To exercise your rights, contact us at [info@flemingnp.com](mailto:info@flemingnp.com).

---

## **6. Legal Compliance & Requests**

We may disclose personal information:

- ✓ If required by law (e.g., court orders, subpoenas, regulatory compliance)

- ✓ To enforce our **Terms of Service**
- ✓ To prevent fraud, security threats, or harm to individuals

We **review all legal requests carefully** before disclosing any data.

---

## 7. Updates to This Privacy Policy

We may update this Privacy Policy as needed.


- ✓ **We will notify you** via email or a website notice if major changes occur.
  - ✓ **Your continued use of our services** means you accept the updated policy.
- 

## 8. Contact Us

If you have any questions about this Privacy Policy, contact us at:

 **Email:** [info@flemingnp.com](mailto:info@flemingnp.com)

 **Mailing Address:** 1 Blue Hill Plaza, Suite 1509, Pearl River NY 10965

 **Phone:** 845-204-8077