

WHY ZIJA'S MORINGA IS THE WORLD'S BEST

Don't Be Fooled by Imitators and Attack Comparisons

Zija International goes to great lengths to provide the highest quality Moringa in the world with all of the beneficial nutrients preserved and in its most bioavailable form. A great deal of scientific research and development has been performed to maximize the many benefits of Moringa in easy-to-use products. By doing so, those that consume Zija's Core Moringa SuperMix, SmartMix, or XM+ can expect the utmost benefits from 90+ verified nutrients that Moringa oleifera contains. Zija takes several steps to ensure the most nutrient-dense, high-quality Moringa is provided to its consumers.



1) THE RIGHT BOTANICAL. Moringa oleifera is one of thirteen species that belong to the Moringaceae family. Moringa oleifera is the most scientifically studied and most beneficial of these thirteen species. Zija ensures that its products contain Moringa oleifera—through genetic purity testing—so you get maximum nutritional value and benefits. Our advanced testing and research demonstrates that not all Moringa oleifera trees are genetically pure and some have been adulterated.



2) PROPER SOURCING. While Moringa can grow nearly anywhere in the world, its nutritional value is dependent on its growing conditions and environment. Assessments have demonstrated that the most nutritious Moringa grows in arid climates in India vs. other areas like the Philippines. Zija sources its Moringa from a collection of numerous co-op farmers in India, each of which follows specific steps to ensure that the most nutrient-dense Moringa is obtained. This includes carefully harvesting the botanical by hand.



3) OPTIMUM MANUFACTURING CONDITIONS. Manufacturing in a facility that monitors and controls for free radicals, temperature, and humidity preserves vital nutrients and ensures you have the most bioavailable and beneficial Moringa in Zija's Core Moringa products like SuperMix, SmartMix, or XM+.



4) SHADE DRYING. Most often, companies will use damaging infrared or sun drying techniques to dry their Moringa leaves. This is due to these methods being a quicker, more cost-effective process. This leads to greater profits for the company selling Moringa. However, Zija uses the longer and more perfected shade drying process that preserves the variety, quantity, and bioavailability of Moringa's many nutrients. In fact, shade drying can increase the content of some vital nutrients up to 40-fold.



5) USAGE OF THE MOST NUTRIENT-RICH PARTS OF THE PLANT (LEAVES, SEEDS, FRUIT). The Moringa oleifera Superfoods Comparison chart on the next page demonstrates that combining Moringa leaves, seeds, and fruit maximizes the nutrient variety and composition of SuperMix, SmartMix and XM+. Doing so gives you a more balanced and broad nutrient composition. The leaves contain the lion's share of the amino acids, vitamins, and fiber, while the seeds are rich in essential fatty acids, and the fruit adds to the mineral value of the plant.



6) PROVIDED IN THE MOST NUTRITIOUS AND BIOAVAILABLE FORM. Consuming Moringa as a nutritious drink that the body recognizes as a whole food maximizes nutrition and bioavailability so your cells and tissues are flooded with the 90+ nutrients found in Moringa. Getting your Moringa in drink form also activates digestive enzymes, and encourages absorption in the intestines. It would take a handful of Moringa-filled capsules to get the equivalent benefits found in one easy, on-the-go packet of SuperMix, SmartMix or XM+. Liquid supplements have the advantage of faster and easier absorption, greater digestibility (especially for elderly consumers), improved potency, and are easier to swallow for some people.

ZIJA HAS THREE UNIQUE MORINGA POWDER PRODUCTS THAT ARE FORMULATED WITH SPECIFIC PROPRIETARY BLENDS FOR YOUR INDIVIDUAL NEEDS.

1



SuperMix delivers maximum nutrition and is Zija's most Moringa-enriched product available, delivering substantial nutrition and a way to help control food cravings and allow one to feel more sustained.

2



SmartMix, in addition to delivering the benefits from Moringa oleifera, SmartMix features ingredients to help support the body's natural flora (probiotics, or healthy bacteria). The prebiotics in SmartMix are crucial to a healthy digestive tract and body systems. Combining the power of Moringa with prebiotics results in enhanced system-wide health.

3



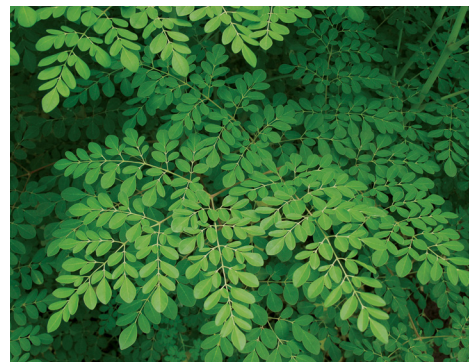
XM+ Energy Mix combines the abundant nutrition of Moringa oleifera with natural energy and performance ingredients to elevate your mood, boost your energy level and suppress your appetite. It is perfect for those looking for the benefits of



MORINGA OLEIFERA SUPERFOODS COMPARISON

	Moringa ⁱ (Fresh Leaves)	Moringa ⁱⁱ (Dried Leaves)	Moringa ⁱⁱⁱ (Raw Seeds)	Moringa ^v (Raw Seed Powder)	Fruit ^{vi} (Dried Fruit)
PROTEIN	6.7 g	6.8 g	35.97 mg	18.86 mg	54.30 g
FAT	1.7 g	0.5 g	38.67 mg	13.35 mg	10.2 g
CARBOHYDRATES	12.5 g	41.2 mg	8.67 g	53.36 mg	20.92 g
FIBER	0.9 g	19.2 g	--	5.03 mg	28.03 g
VITAMINS					
CAROTENE (VITAMIN A)	6.78 mg	18.9 mg	--	--	--
THIAMIN (B1)	0.06 mg	2.64 mg	0.05 mg	--	--
RIBOFLAVIN (B2)	0.05 mg	20.5 mg	0.06 mg	--	--
NIACIN (B3)	.8 mg	8.2 mg	0.20 mg	--	--
VITAMIN C	220 mg	19.3 mg	4.5 mg	--	--
MINERALS					
CALCIUM	440 mg	1530 mg	751.67 mg	128.33 mg	375.95 mg
COPPER	0.07 mg	0.6 mg	54.2 mg	0.63 mg	--
IRON	0.90 mg	126.2 mg	5.2–12.77 mg	7.33 mg	19.44 mg
MAGNESIUM	42 mg	255 mg	45.0–261 mg	26.33 mg	14.85 mg
MANGANESE	--	36.5 mg	95.4 mg	--	--
PHOSPHORUS	70 mg	158 mg	525–635 mg	103.33 mg	--
POTASSIUM	260 mg	170 mg	48.2–75.0 mg	52.33 mg	902.67 mg
SELENIUM	16.5 mg	11.8 mg	--	--	--
SODIUM	--	--	25.01 mg	295.1 mg	19.54 mg
ZINC	0.16 mg	3.3 mg	0.05–1.54 mg	--	15.89 mg
ESSENTIAL AMINO ACIDS					
HISTIDINE	149.8 mg	615 mg	--	1.93 mg	--
ISOLEUCINE	299.6 mg	1,500 mg	--	4.23 mg	--
LEUCINE	492.2 mg	1,995 mg	--	3.83 mg	--
LYSINE	342.4 mg	1,300 mg	--	0.31 mg	--
METHIONINE + CYSTEINE	117.7 mg	470.23 mg	--	1.99 mg	--
PHENYLALANINE + TYROSINE	310.3 mg	1,390 mg	--	5.8 mg	--
THREONINE	117.7 mg	1,255 mg	--	3.02 mg	--
TRYPTOPHAN	107.0 mg	--	--	--	--
VALINE	374.5 mg	--	--	1.08 mg	--

-- Not listed in study or not detectable.
Zija's SuperMix, SmartMix, and XM+ combines the Moringa leaf powder, seed cake, and fruit powder. Nutrients are per 100 grams of superfood. Nutrients in bold indicated that botanical has the highest value of that nutrient among plant parts tested.



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