



**UNITED in  
PURPOSE**

# **CALLAWAY UNITED WAY 2024 IMPACT REPORT**

## **OUR MISSION**

**To improve the lives of everyone in Callaway County.**

## **OUR APPROACH**

**The money we raise stays in Callaway County and is distributed to local Nonprofits through a vetted grant process**

## **OUR PROMISE**

**Where you give matters! When you donate to the Callaway United Way we make sure your money stays local and makes the most impact in the community you live in!**

## **OUR 2024 GRANT RECIPIENTS**

- Callaway County 4-H
- Callaway County Extended Employment
- Callaway County Senior Center
- Heart of Missouri CASA
- Homemaker Health Care
- Our House
- SERVE
- CARDV

IN 2024 OUR GRANTS  
HELPED REACH  
**6,295 PEOPLE** IN  
CALLAWAY COUNTY



CORPORATE CORNERSTONE  
DONORS COVERED 29% OF  
ADMINISTRATIVE COSTS  
**CENTRAL BANK - \$7,500**  
**DOLLAR GENERAL - \$5,000**

11 LOCAL BUSINESSES  
HELD EMPLOYEE  
GIVING CAMPAIGNS



## 2024 Financial Overview

Callaway County United Way's expenses and income from January 1, 2024 - December 31, 2024

Actual Revenues	
Employee Payroll Deductions	\$73,168
Corporate Donations	\$63,902
Individual Donations	\$30,313
Fundraising Events	\$12,059
Penny Drives	\$5,154
Interest	\$1,119
<b>Total Revenues and Support</b>	<b>\$185,715</b>
Expenses	
Grants To Nonprofits	\$101,211
Programming and Fundraising	\$24,974
Administrative	\$42,800
<b>Total Expenses</b>	<b>\$168,985</b>
<b>Net Reserve</b>	<b>\$16,730</b>

## 2024 DONATIONS PROVIDED

- **food for 750 households**
- **494 hours of advocacy for 33 children in foster care**
- **healthy snacks at work for 39 special needs adults**
- **direct client & crisis support for 387 domestic and/or sexual assault victims**
- **direct housing & services for 49 homeless individuals and families**
- **delivery of medical equipment & family member training for 131 low income & disabled individuals in Callaway**
- **22 partial scholarships for students to attend 4-H camp**
- **Hot lunch every week day for senior citizens**

### Board of Directors

Jacquelyn Brazas, President  
 Brian Hughes, Vice President  
 Leah Laramore, Secretary  
 Kelly Trigg, Treasurer  
 Rob Barnes  
 Clay Carroll  
 Glenn Harris  
 Kasi Lacey  
 Steve Mallinckrodt  
 Russell Sing  
 Laura Burg, Executive Director



### Callaway County United Way

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Callaway County United Way is tax exempt under Section 501 (c)(3) of the Internal Revenue code. Donations are tax deductible to the extent allowed by law.