

TAKE HER SHOT

COMPETITION TERMS AND CONDITIONS

By entering, participants confirm that they have read, understood, and agree to be bound by these Terms and Conditions.

Promoter

The promoter of this campaign is Take Her Lead.

Campaign Overview

Take Her Shot and Take Her Signal is a campaign celebrating women's cricket and encouraging people to share their passion for the game through creative video content.

Campaign Dates

- Take Her Shot Campaign Launch: 10th June 2026
- Submission Deadline: 31 July 2026 at 11:59 PM (BST)
- Entries received after the closing date and time will not be considered.

Eligibility

- Participants of all ages may enter.
- Participants under the age of 18 must have the permission of a parent or legal guardian before entering the campaign.
- Anyone under the age of 13 who wishes to enter must do so via an account held by a parent or legal guardian.
- Take Her Lead reserves the right to verify eligibility and make a request for proof of age, identity, or parental consent where applicable.

How to Enter

To enter, participants must create a short original video that:

- Shows a batting shot or an umpire's signal.
- Includes the participant clearly saying either "Take My Shot" at the start or end of the video.

Participants may enter in one of the following ways:

Option 1 – Social Media Post

Participants should:

- Upload the video as a public post, reel, short-form video, or story on Instagram, TikTok, Facebook, or X.
 - Tag Take Her Lead in the post or story.
 - Follow Take Her Lead on the relevant platform.
 - Use the campaign hashtags:
#TakeMyShot

Option 2 – Instagram Direct Message

Participants may alternatively submit their video directly to Take Her Lead via Instagram Direct Message.

Where an entry is submitted via Instagram Direct Message:

- The entrant must follow the Take Her Lead Instagram account.
- The entrant must include their full name and age (or confirm parental permission if under 18).
- The entrant does not need to post the video publicly.

Only one entry per person is permitted unless otherwise stated by the Promoter.

No purchase is necessary to enter.

Public Account Requirement

For entries submitted via public social media posts, content must be posted from an account that is publicly viewable at the time of judging.

- Private Instagram, TikTok, Facebook, or X accounts may prevent Take Her Lead from viewing entries and verifying participation.
- Entrants using private accounts should make their account public for the duration of the campaign or submit their entry via Instagram Direct Message instead.
- Take Her Lead accepts no responsibility for entries that cannot be viewed due to privacy settings.

Content Requirements

All entries must:

- Be original content created by the entrant.
- Not infringe any copyright, trademark, privacy, or other rights of any third party.
- Not contain offensive, abusive, discriminatory, defamatory, illegal, dangerous, or inappropriate material.
- Not contain content that could bring Take Her Lead into disrepute.

- Take Her Lead reserves the right to remove, reject, or disqualify any entry that breaches these requirements.

Judging and Winner Selection

This is a judged competition and not a random prize draw.

Entries will be reviewed by a judging panel appointed by Take Her Lead.

Entries will be assessed based on:

- Creativity and originality.
- Passion for women's cricket.
- Storytelling and impact.
- Overall presentation and engagement with the campaign theme.

The judges' decision is final and no correspondence regarding the outcome will be entered into.

Prize

The winner(s) will receive tickets to an International Women's Cricket match this summer and may be featured across Take Her Lead social media channels and marketing materials, subject to permission where required.

Prize details may be amended if circumstances outside of Take Her Lead's control make this necessary.

All prizes are non-transferable, non-refundable, and cannot be exchanged for cash or alternative prizes.

Ticket prizes remain subject to match organiser terms, availability, venue regulations, and event policies.

Winners under the age of 16 must attend the fixture with a legal guardian or suitable adult over the age of 18.

Winner Notification

Winner(s) will be contacted via the social media account used to enter, direct message, email, or any other reasonable method determined by Take Her Lead.

Winner(s) may also be announced publicly on Take Her Lead social media channels and website.

If a winner does not respond within 48 hours of notification, the Promoter reserves the right to select an alternative winner.

Prize Distribution

Digital prizes, including event tickets, will be delivered electronically via email, app, or other appropriate digital platform.

Take Her Lead is not responsible for delivery failures caused by incorrect contact information provided by the winner.

Content Rights and Consent

By entering the campaign, participants grant Take Her Lead a non-exclusive, worldwide, royalty-free licence to repost, share, publish, display, edit, and use submitted content for campaign, promotional, marketing, educational, and publicity purposes across all media channels.

Participants retain ownership of their original content.

For participants under 18 years of age, parental or guardian consent is required for any promotional use of submitted content.

By entering, participants also consent to their name, social media handle, comments, captions, hashtags, photographs, and submitted content being used in connection with the campaign.

Data Protection

Any personal information collected will be used solely for the administration of the campaign, prize fulfilment, and related communications.

Personal information will be handled in accordance with applicable UK data protection laws and the [Take Her Lead Privacy Policy](#).

Liability

To the fullest extent permitted by law, Take Her Lead shall not be liable for:

- Technical failures, website issues, platform outages, or unsuccessful uploads.
- Lost, delayed, corrupted, incomplete, or inaccessible entries.
- Any injury, loss, damage, or expense arising from participation in the campaign.

- Travel, accommodation, visa, transport, or other costs associated with prize use unless expressly stated.
- Any circumstances outside the Promoter's reasonable control.

Nothing in these Terms and Conditions excludes liability for death or personal injury caused by negligence or any liability that cannot legally be excluded.

General

Take Her Lead reserves the right to amend, suspend, postpone, or cancel the campaign where necessary due to circumstances beyond its reasonable control.

Any attempt to manipulate, interfere with, or undermine the operation of the campaign may result in disqualification.

These Terms and Conditions are governed by the laws of England and Wales. Any disputes relating to the Competition or these Terms and Conditions will be subject to the exclusive jurisdiction of the courts of England and Wales.