

4th Annual



Lychee Summer CELEBRATION

JUNE 29, 2019

SCHNEBLY'S WINERY & MIAMI BREWING CO.

20205 SW 217th Ave. Homestead, FL 33030



HOURS

Saturday June 29, 2019 from 12pm to 10pm

SET UP

Saturday June 29, 2019 from 8am to 11:00am

BREAK DOWN

Saturday June 29, 2019 from 10pm to 12am





WHAT IS THE 4th ANNUAL

LYCHEE SUMMER CELEBRATION

ALL ABOUT?





ousands of consumers - in 2018, with rain part of the day, about 4,000 consumers attended. In 2019, we expect 5,000-6,000 weather permitting

- The event is about all things Lychee - drink, food and more
- Beer Mile for the American Cancer Society
- Amazing Fireworks

Also Featuring:

- Kid Zone
- VIP Area
- Live Music
- Beer & Wine
- 75 Exhibitors
- Interactive Mural Painting Sessions
- FIU Lychee Test Kitchen & Cooking Demo
- Car Show
- Demos & Contests



THE 4TH ANNUAL LYCHEE CELEBRATION IS...

Fully supported and promoted by the South Dade Chamber of Commerce

Mr. Nice Guy- #1 Classic Rock Band in South Florida along with AJ Gaytan with Southern Stampede and Mantrap performing Latin and top 40!

Schnebly Winery itself is a major draw and the reason for consumers to attend the festival

Miami Brewing Company is also located on premises

Multiple Sponsorship Opportunities are still available





- Who attends?
Anyone who loves having fun, eating, music & learning about new things
- Event marketing is focused on:
 - * Women, Men & Children of all Ages
 - * 21-65 Years of Age
 - * Average Household Family Income
 - * Attendees come from Tri-County areas such as Broward, Miami, and the Keys College Educated

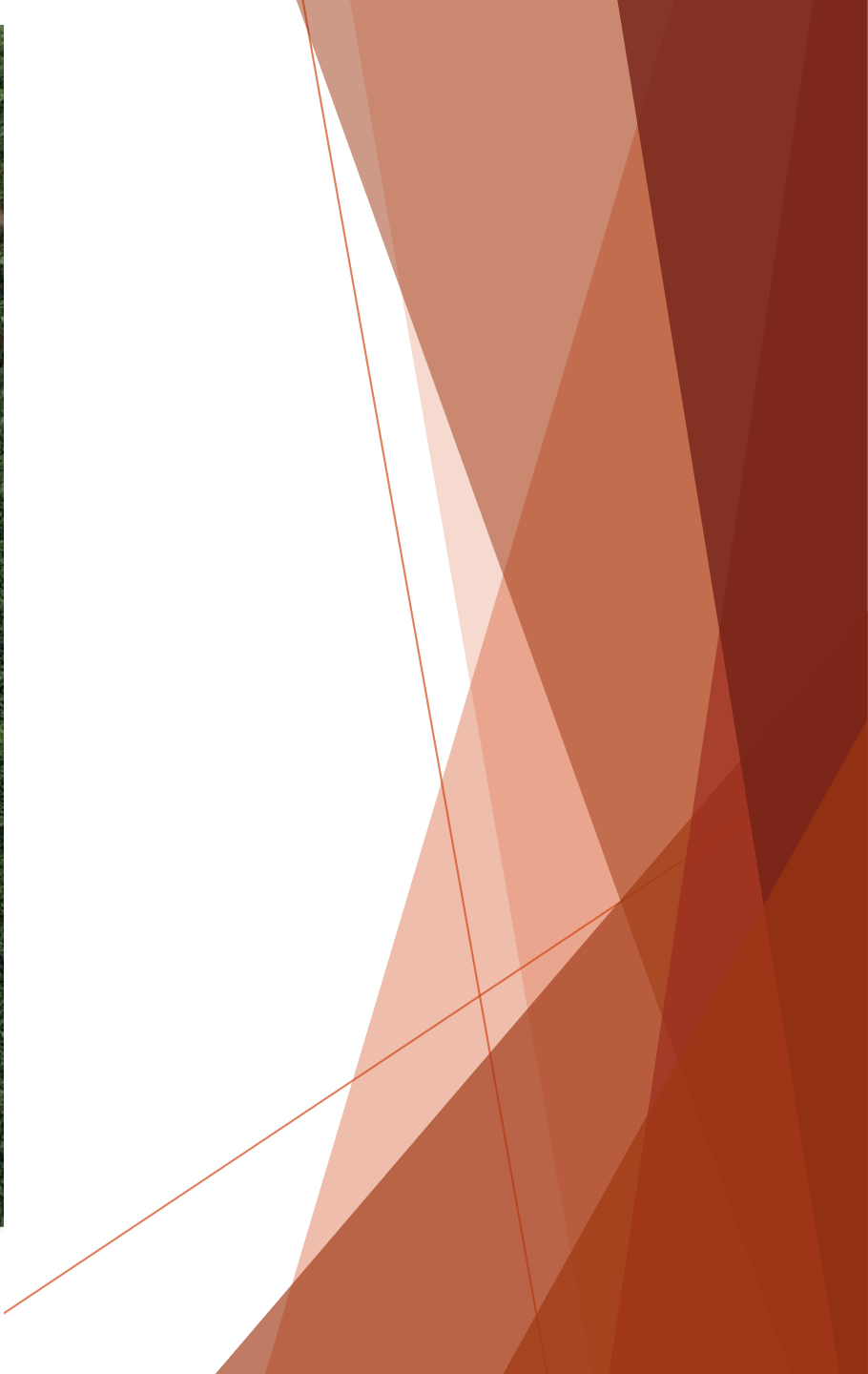
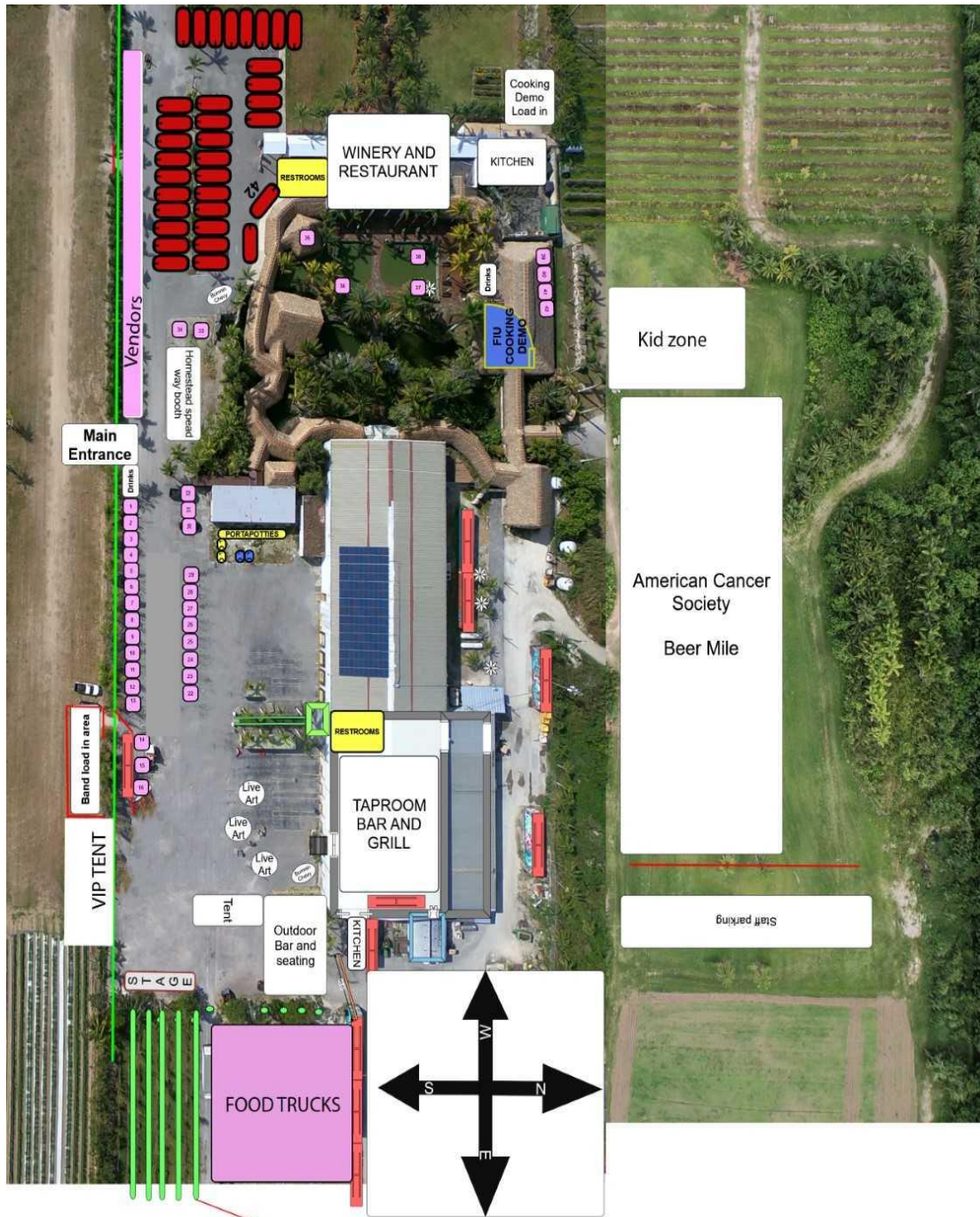




PROMOTIONS

- E-mail blasts to our existing data base
- MiamiEventsandFestivals.com & Schnebly web site
- Social Media - Facebook, Instagram & Tweeter
- Digital Media Campaign
- Exhibitor - web sites and social media
- Press releases
- Blogs
- Much, much more





EXHIBITING - what is included

Booth size - 10' x 10'

Logo on Our Web Site

Social Media Posts

Press Release

Free Exhibitor Parking

Admission Tickets at 50% off

3 Exhibitors per 10 x 10 booths

Set Up Personal - as many as you need



STILL NEED MORE INFO?

PLEASE CONTACT US AT

(305)242-1224

LSC@schneblywinery.com



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CELEBRATION

JUNE 29TH , 2019 at
Schnebly Winery & Miami Brewing Co.

30205 SW 217th Ave, Homestead, FL 33030