

Community Impact Survey Results



In August 2025, the Campbell County Conservation District (CCCD) conducted an Impact Survey to gather community feedback. The goal was to understand residents' perspectives on potential future changes to CCCD programs and services.

The 91 responses received included survey questions on conservation priorities, desired programs, and a open text box for additional comments. It was promoted via the Campbell County Weekday Update, the CCCD website, newsletter, social media, and a LinkNKY article.

Conservation District awareness is low in Campbell's Citizens, particularly those in urban areas

- 52% of respondents had never heard of the Conservation District before, and only 11% were very familiar with their programs.
- The District appears more visible in rural areas but lacks presence according to those in urban Campbell County.

There is strong citizen support for:

- **Soil erosion control:** 65% ranked this as having the greatest positive impact.
- **Tree planting and urban forestry:** 57% support, with strong demand for native species.
- **Water quality protection:** Consistently ranked as important across multiple questions.
- **Youth environmental education:** 25.3% supported.
- **Invasive Species Removal** was frequently mentioned in the comments.

While not asked in the survey, there was a theme regarding overdevelopment in the comments:

- Citizen respondents shared concerns about "Maintaining a balance between farmland and overdevelopment".
- There is strong sentiment about protecting the county's rural character while managing growth sustainably.

When asked about developing new programs, the most popular responses included:

- **Native plant education and distribution** - 65.9% want this programming.
- **Rain garden and stormwater management workshops** - 51.6% and 48.4% support, respectively.
- **Invasive species management** - frequently mentioned in comments.
- **Wildlife habitat enhancement** - 57.1% support.

The survey shows that the community is eager to get involved in conservation efforts, yet many are unfamiliar with the resources offered by the Conservation District. This presents a great chance for the District to broaden its reach.

The Campbell County Conservation District team is analyzing these findings, along with other data, to improve future programs for the 2025/2026 fiscal year and beyond. The team values citizen input and thanks everyone who participated in the Impact Survey.