

RIDE THE WOOSM PURCHASES THE FIRST OF THEIR FLEET OF TROLLEY'S

– Ride The Woo announces the purchase of their first Trolley –

Thursday, January 9, 2020 8:00 am EST

WORCESTER, Mass.—[Ride The Woo](#), LLC. (Ride the Woo) announced today that the Company's first trolley has been purchased.

“We are proud to announce that we have purchased the first of our six Trolley's that will make up our fleet,” said Aaron Perna, President, Ride The Woo, LLC. “This milestone emphasizes our organization's dedication to serving Worcester's downtown business, retail, sports, dining, hospitality and entertainment areas. Ride the Woo continues to innovate and develop alternative transportation solutions for Worcester's businesses, residents and visitors needs.”

Ride The Woo is designed to provide a downtown trolley service that will allow its Ride The Woo [app](#) users to navigate the downtown area of Worcester in a unique fun and exciting Trolley experience set to begin service in conjunction with the completion of Polar Park in 2021.

Ride the Woo will take delivery on the Trolley in early March, “This is a big step in our preparation for the launch of service.” said Ben White, Vice President, Ride The Woo, LLC. “We plan to use the first Trolley promotionally over the next year to let people look, touch and feel the experience. We will also provide private Trolley charter services for events like weddings, special city events or a group night out on the town.”

About Ride The Woo, LLC. (Ride The Woo)

Ride The Woo is an Experience, Marketing and Transportation service company focused on the interconnectivity of retail, sports, dining, hospitality and entertainment through innovative transportation experiences to drive change in the perception of Worcester. The company's spirit of innovation and service is driven by the conviction that an interconnected unique transportation experience paired with meaningful entertainment, sports and lifestyle choices will enhance perceptions.

Headquartered in Worcester, Mass. Ride The Woo is a privately owned business of Ride The Woo, LLC.

Additional information can be found on the company's Website: www.ridethewoo.com

Connect with Ride The Woo on Twitter, Facebook and Instagram.

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