

https://friendsoflcp.org

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#### **Greetings!**

#### February 24, 2025

The Lakeview Swimming Pool, a beloved community gem since its construction by the Lakeview Lions Club in 1952, faces an uncertain future due to financial challenges. The Town of Lakeview has announced it can no longer support the pool beyond summer 2024, leaving many residents concerned about losing this vital resource for youth and families in our area.

In response to this crisis, Charley Tracy, a Town Council member, spearheaded the formation of a dedicated committee in October 2024. This committee comprises nine passionate community members, bringing together expertise in grant writing, project management, business operations, education, and public service. Together, they established the Friends of Lakeview Community Pool (FLCP), a nonprofit 501(c)(3) organization with an unwavering mission: to ensure that the Lakeview Swimming Pool remains open, operational, and sustainable for current and future generations.

The Town of Lakeview's financial reports show an annual payroll of \$71,000, operational costs of \$32,000, and \$30,000 needed for repairs and maintenance. Total revenue from pool passes, lap swim, swim team activities, and aerobic classes is approximately \$33,000, leading to a deficit of \$100,000.



Without immediate action, the Lakeview Swimming Pool will not open in summer 2025. To prevent this loss, FLCP is seeking to secure funding through sponsorships and grants for essential infrastructure, operations, and staffing, estimating total needs of \$100,000 to \$135,000. It is imperative to have community support in order to secure grant funding for long-term sustainability.

Please join us in preserving this invaluable community asset. Your generous contributions—whether small or large—will significantly impact the pool's future and ensure it remains a source of joy for families and youth for years to come.

Sincerely,

Friends of Lakevien Community Pool



## SPONSORSHIP PACKAGES

#### LIFE RAFT

\$10,000

- Featured as Partner on Website
- Social Media Highlight x 7
- Recognition on radio and in all newspaper press releases and ads
- Large Logo displayed at pool for 2025 season

#### LIFE VEST

\$5,000

- Featured as Sponsor on Website
- Social Media Highlight x 5
- Recognition in newspaper & radio
- Logo displayed at pool for 2025 season

#### KICK BOARD

\$2,500

- Featured on Website Sponsorship Page
- Social Media Highlight x 3
- Recognition in newspaper & radio
- Listed on 2025 display at pool

#### WATER WINGS

\$1000

- Featured on Website Sponsorship Page
- Social Media Highlight x 1
- · Recognition in newspaper\*
- Listed on 2025 display at pool

### **DOGGIE PADDLE**

\$500

- Featured on Website Sponsorship Page
- Recognition in newspaper\*
- Listed on 2025 display at pool

#### TREADING WATER

\$250

- Featured on Website Sponsorship Page
- Recognition in newspaper\*

## Every donation helps keep us afloat.

If you would like to donate a different amount, we would be grateful!

Please complete the form on following page or donate directly through our website.



<sup>\*</sup>One time mention in local newspaper



# SPONSORSHIP FORM

Contact Details									
Contact Na	ıme:	Phone #:							
Company N	Name:	Email:							
Address:									
City:									
Sponsorship Package Selection									
Sponsors	hip Packages:		Select One Option:						
	LIFE RAFT \$10,000	Package includes <ul> <li>○ Pool Partner Status</li> <li>○ Social Media Highlight x 7</li> </ul>	<ul> <li>Logo Displayed at Pool for 2025</li> <li>Recognition in Newspaper</li> <li>&amp; All Press Releases</li> </ul>	)					
	LIFE VEST \$ <b>5,000</b>	Package includes <ul> <li>○ Pool Sponsor Status</li> <li>○ Social Media Highlight x 5</li> </ul>	<ul> <li>Logo Displayed at Pool for 2025</li> <li>Recognition in Newspaper</li> </ul> (Check the Box)	)					
	KICK BOARD <b>\$2,500</b>	Package includes <ul> <li>○ Featured on Sponsors Page</li> <li>○ Social Media Highlight x 3</li> </ul>	<ul> <li>✓ Listed on 2025 Pool Display</li> <li>✓ Recognition in Newspaper</li> </ul> (Check the Box	)					
	WATER WINGS \$1.000	Package includes <ul> <li>○ Featured on Sponsors Page</li> <li>○ Social Media Highlight x 1</li> </ul>	<ul> <li>✓ Listed on 2025 Pool Display</li> <li>✓ Recognition in Newspaper*</li> </ul> (Check the Box	)					
	DOGGIE PADDLE \$500	Package includes  Featured on Sponsors Page Listed on 2025 Pool Display		)					
000	TREADING WATER \$250	Package includes  Package includes  Featured on Sponsors Page		)					
	DIVE IN	Write In Donation Am	nount: \$ (Check the Box	)					
Payment Details									

Pay	/mo	ent	D	eta	IIS

Payment method: Check (enclosed)

Cash (enclosed)

Credit/Debit Card/ACH (Website)

Donate Directly:	Return To:	Questions?
https://friendsoflcp.org	P.O. Box 608 Lakeview OR 97630	541-207-4480 (Kelsie)

