

You're stepping into a new chapter. Your brand should evolve with you.

ABOUT US

Champ/Cast is a boutique, strategy-first creative agency helping business owners and founders build brands people recognize and trust through marketing and branding support.

If your messaging feels inconsistent, unclear, or scattered, we bring clarity and structure through content creation, creative development, and digital account management.

OUR SERVICES

Content Creation

- Long- and short-form video content
- Persuasive brand copy and ads
- Carousels and static posts
- Podcast clips optimized for social
- Email sequences and drip campaigns
- Performance insights and reporting

Creative Development

- Photography and videography
- Logo design and brand assets
- Branded decks and documents
- Founder narrative development
- Custom design templates
- Creative briefs for internal teams

Account Management

- Content scheduling and posting
- Platform oversight and management
- Caption writing and content formatting
- Community and forum engagement
- Google review acquisition
- Strategic collaborations

Production Day

- Half-day creative production session
- Brand video filming
- Professional photography
- Strategic B-roll capture
- Creative direction and light retouching

Brand Refresh

- Full brand and account audit
- Updated logo and visual assets
- Brand deck and style page
- Custom Canva templates
- 90-day social media plan

Consulting

- Positioning guidance
- 90-day strategic roadmap
- Sales conversion strategy
- Content systems and workflows
- Clarity on what, when, and why



LET'S CONNECT

For portfolio requests or to schedule a complimentary call, please email: rachael@champcast.co

Website: champcast.co