

IT Markets

Super Session

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Rick Fitz

**SVP and General Manager
IT Markets Group**

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In Today's IT

Super Session

Splunk's Vision for New IT

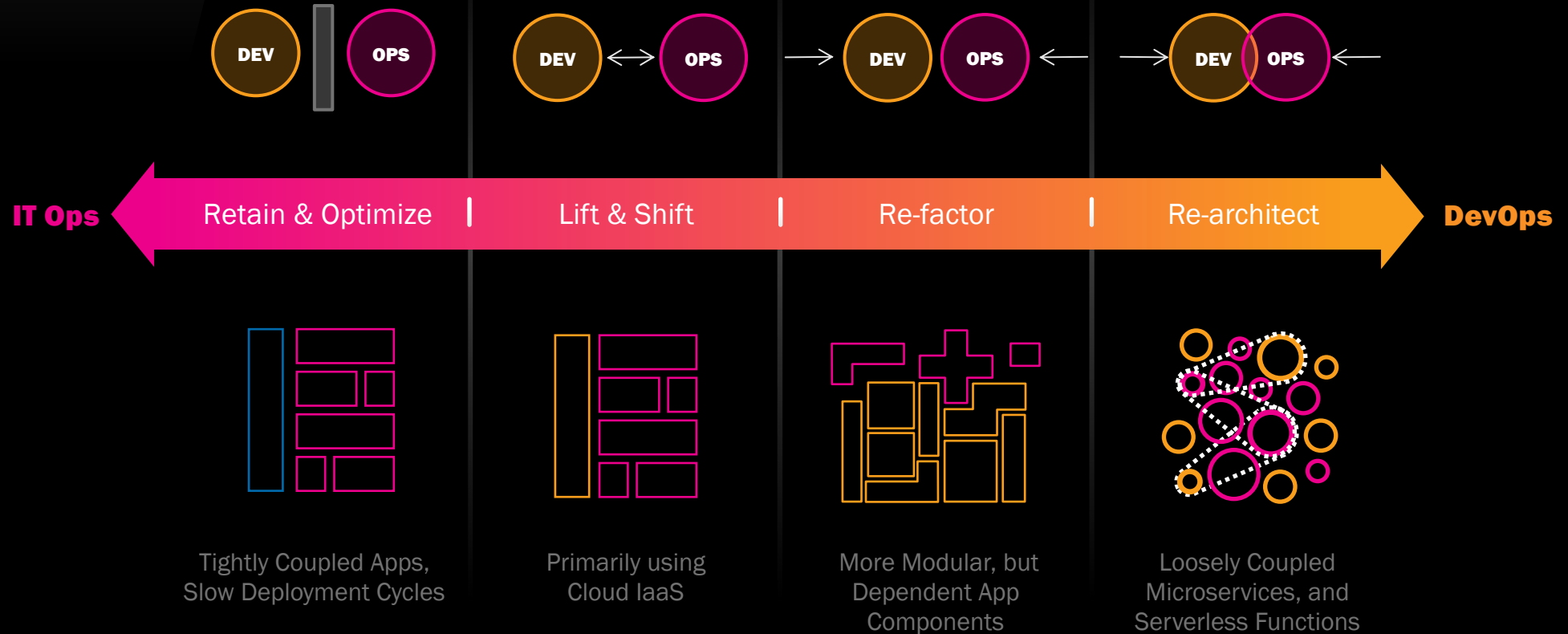
Splunk for IT Ops (feat. Dell & Arlo)

Splunk for DevOps (feat. Namely)

Futures Preview

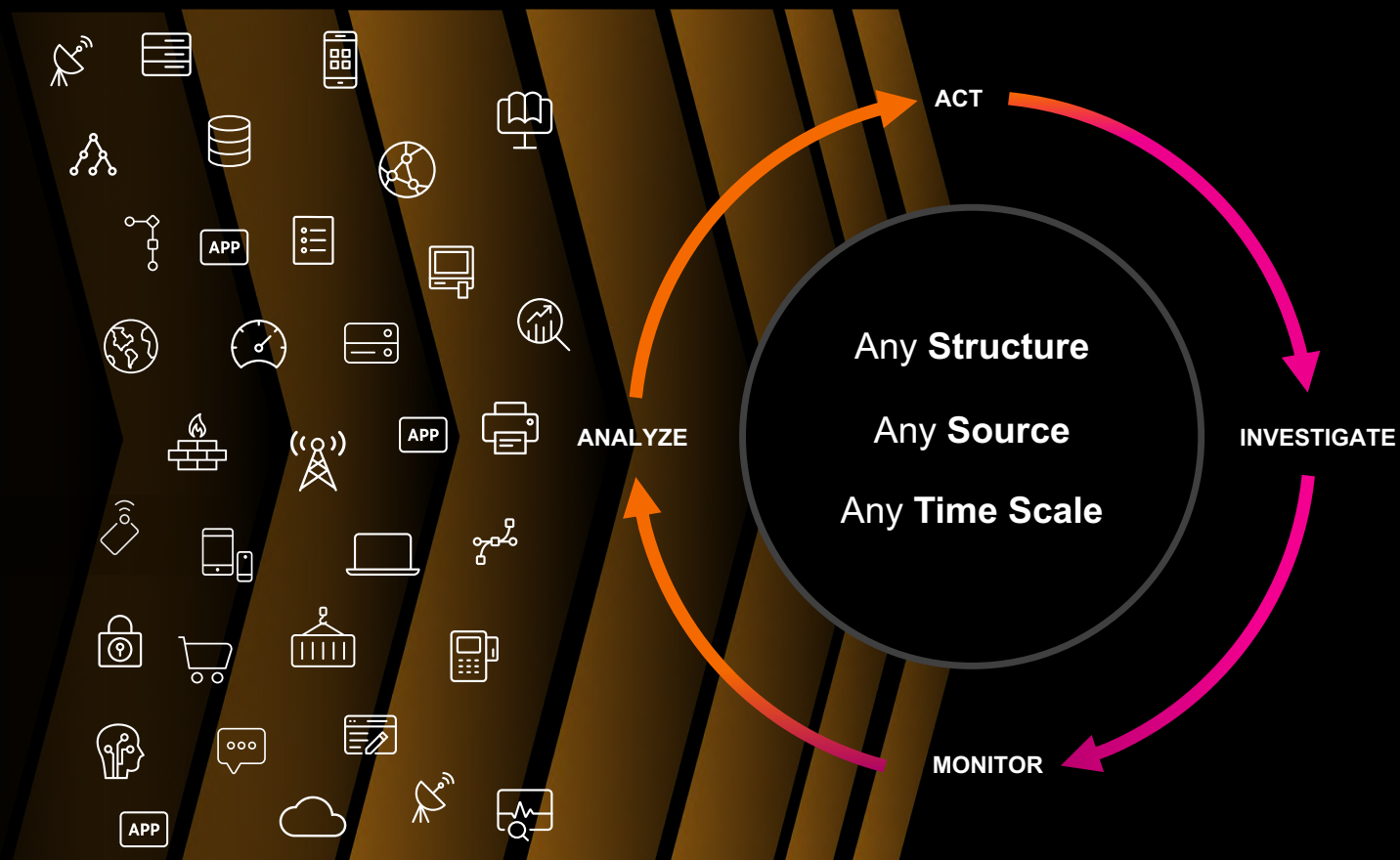
Community News

Your World of Operations and App Development



Data-to-Everything

Platform



IT



Security

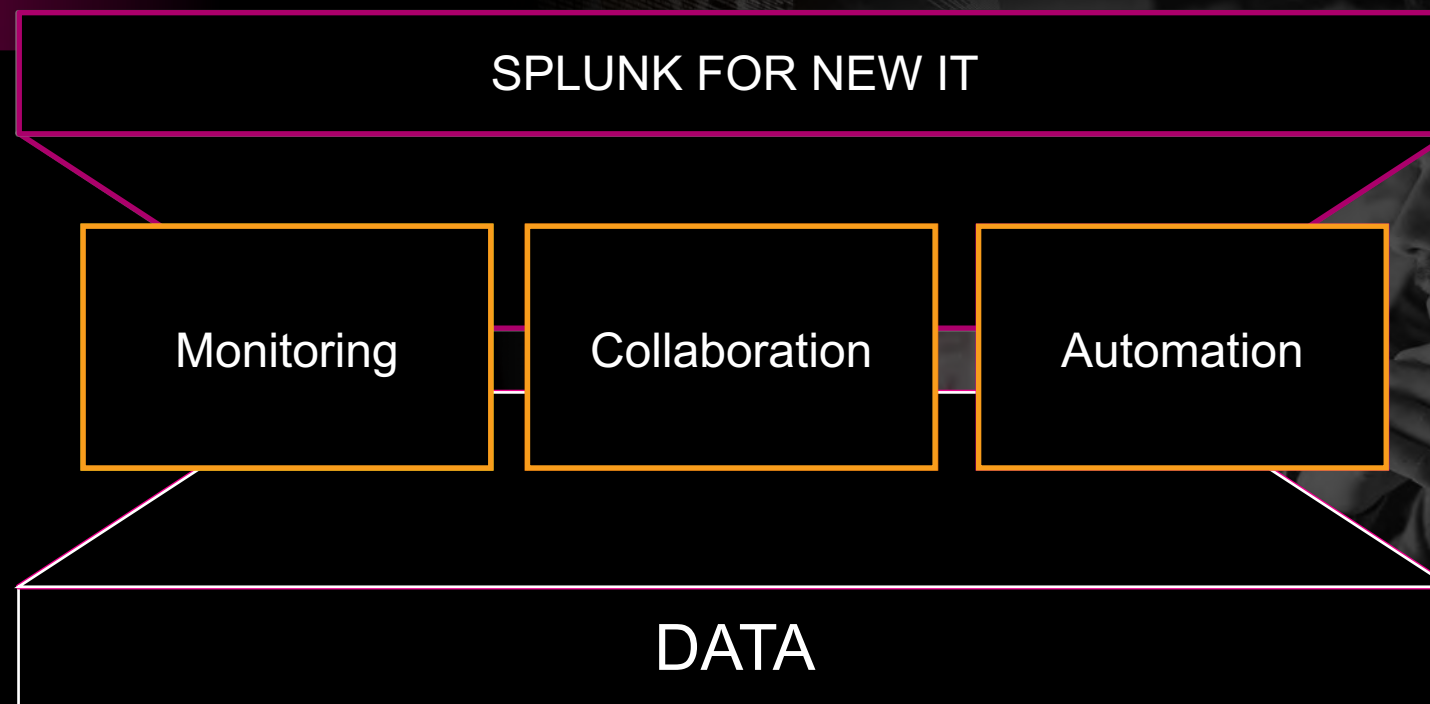


DevOps



Biz
Analytics

The Three Pillars of New IT



Splunk

for New IT

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Retrospective and
Change/Update Models

Notable Event and Alerts
Predictive Analytics

Detect
Unexpected
Behavior

Investigate
Cause

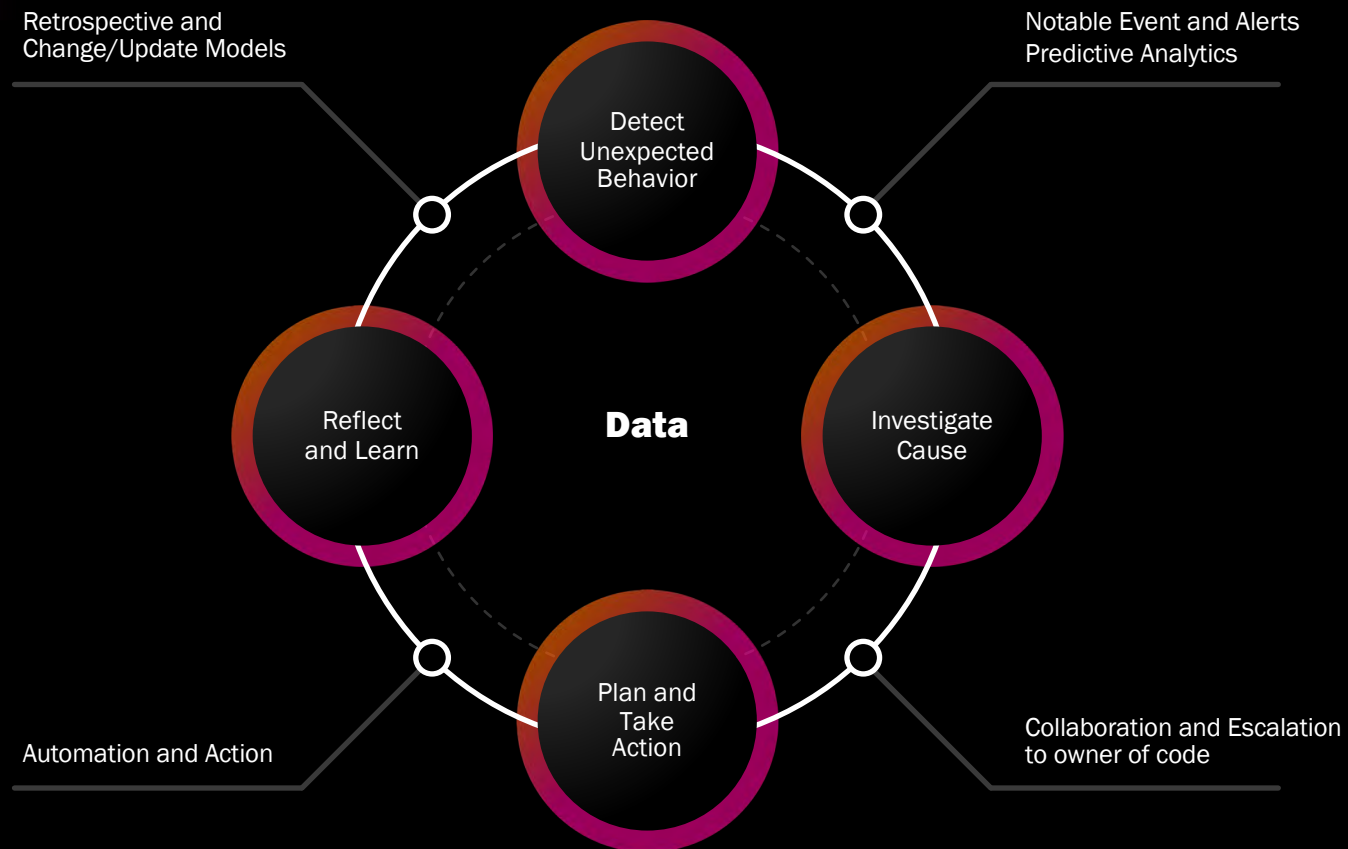
Plan and
Take
Action

Reflect
and Learn

Data

Automation and Action

Collaboration and Escalation
to owner of code



Splunk's Portfolio for New IT

Monitoring, Observability and AIOps for Every App, Every Location, Every Team

IT Ops

DevOps

VictorOps

Intelligent On-Call and Incident Response

Splunk Phantom

IT Automation and Workflow Orchestration

Splunk IT Service Intelligence

Unified Monitoring for Apps, Services and Infrastructure

SignalFx

Observability for Cloud, Microservices and DevOps

Splunk

Logs | Metrics | Traces

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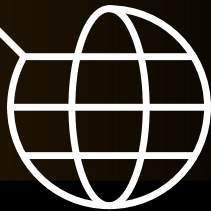
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Kara Gillis

**Director, Product Management
IT Markets**



Splunk for IT Ops



Data-to-Everything for IT Ops

Faster time to business outcomes



INVESTIGATE

IT Ops

Speed up investigations:

Spot trends and pinpoint root causes leveraging metrics and logs



MONITOR

Streamline monitoring:

Visibility to services, apps, physical, virtual, and cloud infrastructure



ANALYZE

Understand health of systems:

Service Insights & Event Analytics to focus on what's important, not just what's noisy



ACT

Increase productivity:

Smart collaboration, orchestration and automation

Splunk's Portfolio

for IT Ops & AIOps



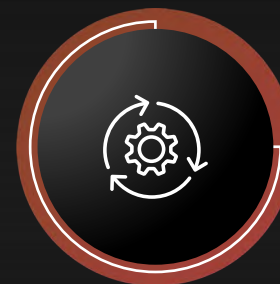
Splunk Enterprise

Investigate IT Problems



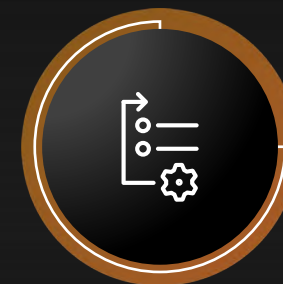
Splunk IT Service Intelligence

Monitor & Analyze



Splunk + VictorOps

Intelligent On-Call and Incident Response



Splunk Phantom

IT Automation and Workflow Orchestration



Product Tour





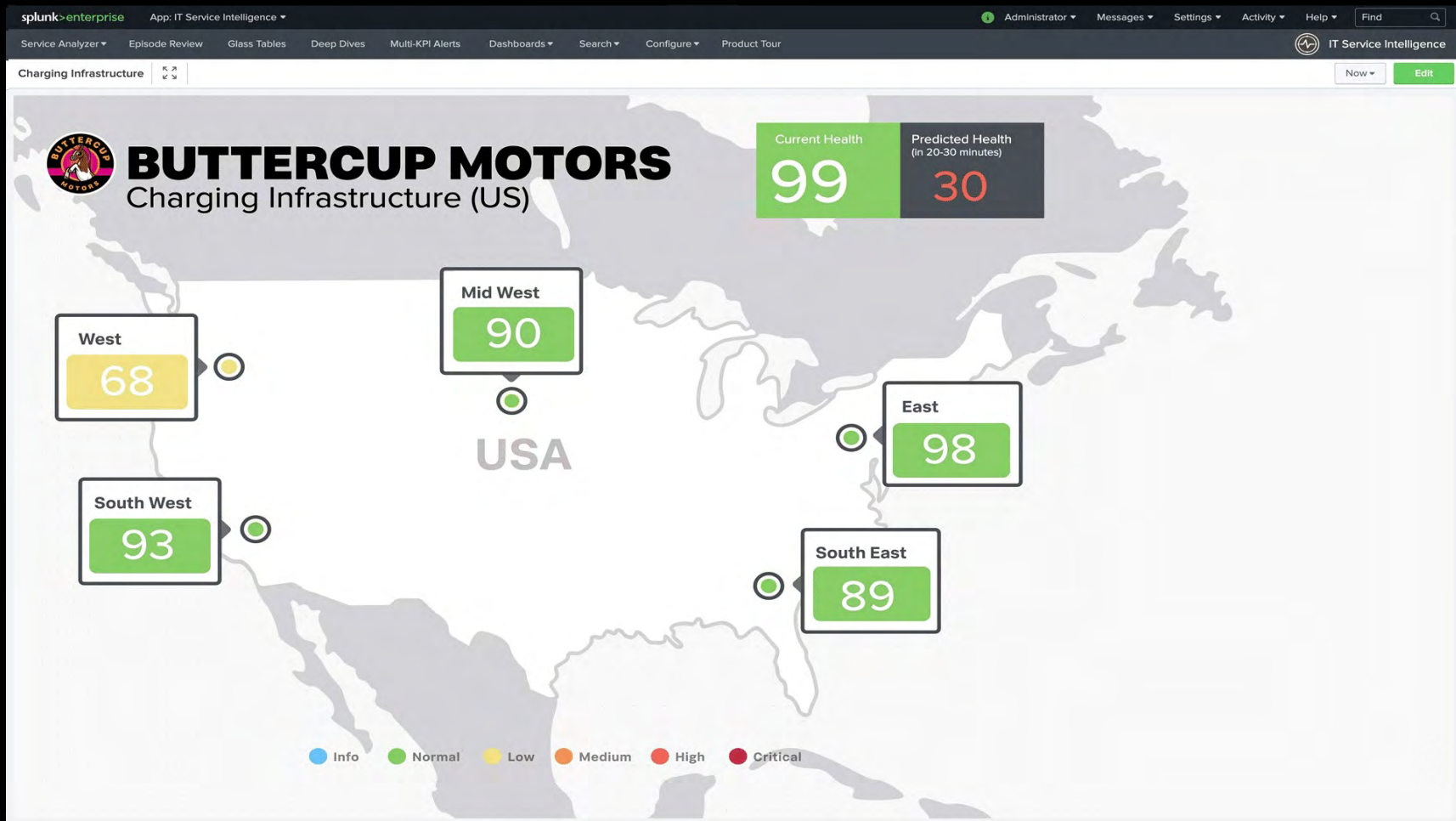
VICTOROPS

now

Incident #78928 - Triggered

"Alert: Charging Service Health Score is predicted to drop below 50 within 30min": - "Alert: Charging Service Health Score"

Press home to unlock



Customer Panel

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Scott Mosqueda

**Sr. Director of Site
Reliability Engineering, Dell**



Tanuj Arcot

**Site Reliability Engineering
Lead, Dell**



Jishnu Kinwar

**VP of Cloud Platform Engineering,
Arlo Technologies**





Patrick Lin

**Chief Product Officer,
SignalFx**

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Splunk

for DevOps

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Cloud Native & DevOps

Accelerate Innovation & Growth

Improve

Application
Experience

Ship

Code Faster

Cloud-Native Increases Velocity

But it Also Increases Operational Complexity

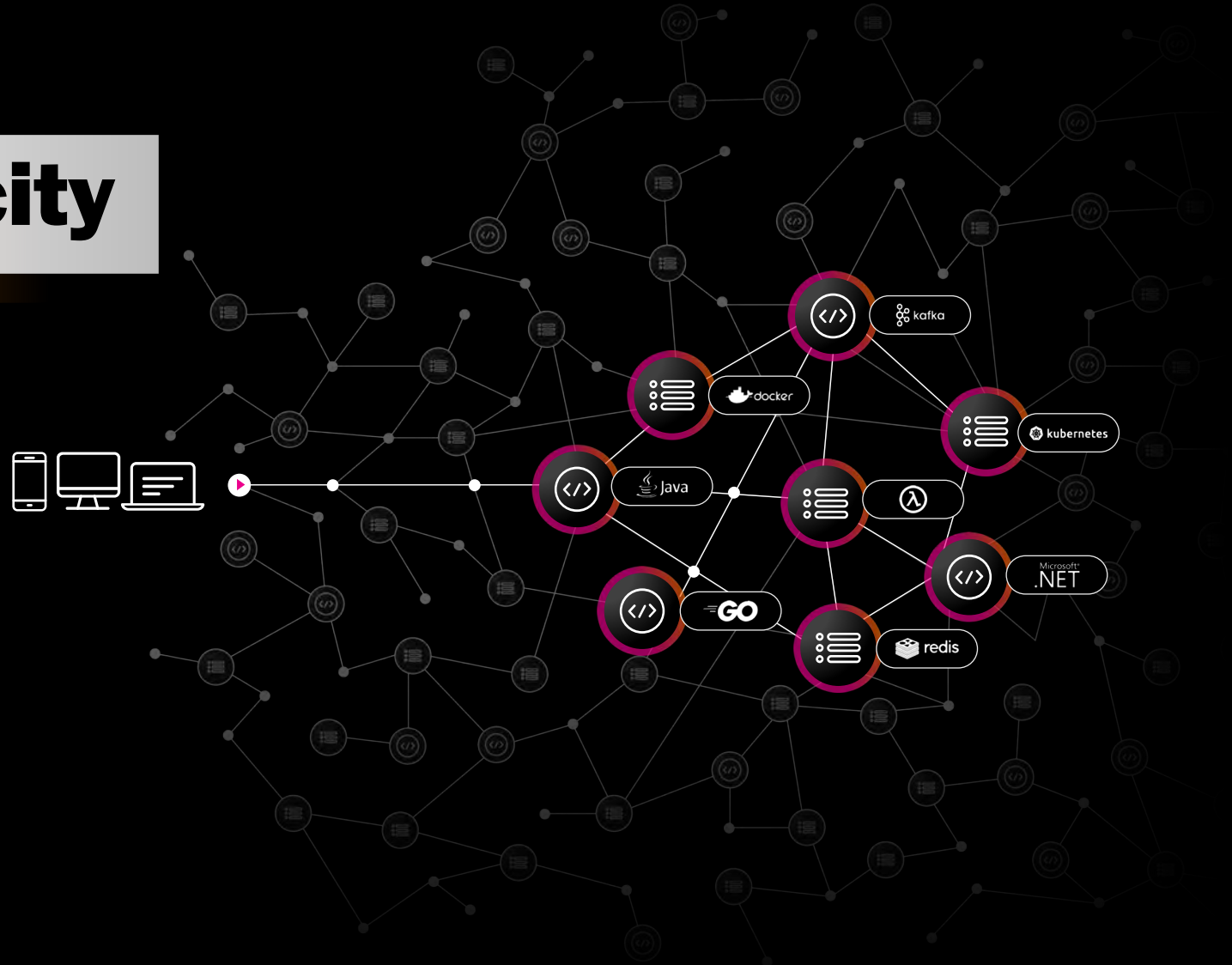
Millions of metrics
and traces

Weekly/daily
code releases

Complex
dependencies

"You build it,
you run it!"

High churn



Monitoring must evolve
into **observability** to
support cloud-native
environments

Monitoring



Keep an eye on things
we know can
go wrong

Observability



Find the unexpected
and explain why
it happened

Three Pillars of Observability

The more observable a system,
the quicker we can understand
why it's acting up and fix it



Metrics
Do I have a problem?

Traces
Where is the problem?

Logs
What is causing
the problem?

Observability

Best of Breed

SignalFx

Metrics

Do I have
a problem?

**SignalFx +
Omnition**

Traces

Where does the
problem live?

Splunk

Logs

What is causing
the problem?

Combined Portfolio

Delivers Unique Value

Flexible Data Ingestion

Streaming Architecture

NoSample™ Distributed Tracing

AI-Driven Analytics



Splunk's Portfolio

for Observability



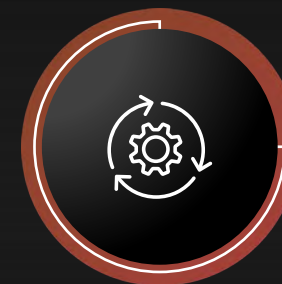
SignalFx

Real-time Cloud and
Microservices Observability



Splunk + VictorOps

Intelligent On-Call
And Incident Response



Splunk Enterprise

Bring Data to Every
Decision in DevOps

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Sahinaz Safari

Senior Product Manager





Demo Recap

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Namely

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Congratulations, Controlware GbmH!

Boss-of-the-NOC Winners!



Boris Grochalski

Thomas Göllner

Daniel Seifert

Jorg Veit





Thank You