



## TIPS FOR A SUCCESSFUL FOOD DRIVE

### Plan Ahead

- Get other people, particularly senior management, administrators, organization officers, teachers, friends and/or neighbors committed to the drive.
- Choose a theme or name for your drive (for example: "Tons of Tuna," "Oodles of Noodles," "Halloween Trick or Trunk").
- Set a goal for how many pounds of food, how many cans or the dollar amount you will collect.

### Promote the Drive

- Schedule a fun kick-off event.
- Educate your group about the issue of hunger.
- Decorate a container to hold donated food.
- Place posters and flyers in highly visible places.
- Distribute memos or send letters to parents, neighbors, area businesses, etc. Include flyers with employee paychecks.
- Set up a collection schedule to collect certain types of food on specific days or during designated weeks.
- Provide each person with a bag to fill with food. Issue reminders throughout the drive.

### Make It Fun

- Encourage friendly competition between departments, offices, classes, etc.
- Challenge a rival company or school. Conduct a raffle for prizes.
- Offer incentives such as stickers, pins and office dress-down days.
- Reward groups and individuals who collect the most food.

### Thank the Participants

- Certificates of appreciation, thank you cards or letters.
- Throw a party to celebrate your successful food drive.

### What to Donate (only non-perishable items)

- **Food Items Most Needed:** 100% Fruit Juice (cans / bottles / boxes), canned vegetables & fruit, soups & beef stew, macaroni & cheese, jelly, shelf stable milk, kids cereal, rice, dry & canned beans, spaghetti & sauce, "sugar free," "low sodium" & "no salt" items, tuna & other canned meat.
- **Personal care items most needed:** Toilet paper, paper plates, paper towels, shampoo, toothpaste and toothbrushes, diapers, detergent, deodorant, shaving cream, razors, towels, kitchen towels and hairbrushes.