



DESIGN SERVICES (priced per hour)

Graphic Design Services **\$65.00 / hr**

Desktop Publishing **\$65.00 / hr**

PDF Document Formatting/Form Design **\$65.00 / hr**

Image Retouching (flaw removal, resizing, airbrushing, etc.) **\$65.00 / hr (min. 1 hr)**

SPECIFIC PRODUCT DESIGN

Business Card Design **\$275.00**

Stationary (Letterhead, Envelope, Business Card) **\$600.00**

Flyer / Sell Sheets **\$150.00 - \$300.00**

Brochure Design & Layout (8.5 x 11, 3 fold) **\$400.00 - \$600.00**

Brochure Design & Layout (11 x 17, custom fold) **\$600.00 - \$800.00**

Catalog Design & Layout (up to 16 pgs) **\$800.00 - \$1,200.00** *(does not include product photography)*

Catalog Design & Layout (16 - 32 pgs) **\$1,200.00 - \$2,400.00** *(does not include product photography)*

Catalog Design & Layout (32 pgs and up) **\$2,400.00+** *(does not include product photography)*

Postcards **\$275.00 - \$475.00**

Posters **\$500.00+**

Banners **\$125.00 - \$250.00**

Ads (Newspaper) **\$175.00 - \$350.00** *(depending on size)*

Ads (Magazines) **\$350.00 - \$800.00** *(depending on size)*

IDENTITY PACKAGES

Standard Logo Package or Revision of Existing Logo \$800.00

- 2 preliminary concepts to choose from, up to 2 design revisions edits.
- Pantone Matching System (PMS) color provided for color matching accuracy.
- Print ready file (eps, pdf) and web file (jpg, png) formats included.

Corporate Identity Package \$1,200.00

- 3 preliminary concepts to choose from, up to 3 design revisions edits.
- Pantone Matching System (PMS) color provided for color matching accuracy.
- Print ready file (eps, pdf), high res (tif) and web file (jpg, png, gif) formats included.
- Stationery Design (business cards, letterhead & envelope).

Corporate Identity Plus Package \$1,500.00

- 4 preliminary concepts to choose from, up to 4 design revisions edits.
- Pantone Matching System (PMS) color provided for color matching accuracy.
- Print ready file (eps, pdf), high res (tif) and web file (jpg, png, gif) formats included.
- Stationery Design (business cards, letterhead & envelope).
- 1 Corporate Flyer or Brochure Design

WEBSITES & SOCIAL MEDIA PLATFORMS

Starter Sites (up to 5 pages) **\$1,250.00 - \$1,800.00**

Mid-Size Sites (5 - 10 pages) **\$1,800.00 - \$3,000.00**

Large-Size Sites (up to 20 pages) **\$3,000.00 - \$6,000.00**

E-Commerce **call for pricing**

Facebook Page (Account Setup & Design) **\$300.00**

Twitter (Account Setup & Design) **\$250.00**

YouTube Channel (Account Setup & Design) **\$350.00**

Website Maintenance **\$65.00 / hr**

Self-Maintenance Training **\$65.00 / hr**

EMAIL MARKETING

Account Set-up **\$175.00**

Customized Template Set-Up **\$450.00**

Email Campaigns **\$250.00 each**

SERVICES FOR BOOK PUBLISHERS

Formatting for print-on-demand book publishers **\$800-\$1200.00** (*Lulu.com, Create Space, etc.*)

Book Cover Design **\$600-\$1800.00** (*final price depends on complexity, use of graphics, revisions, etc.*)

Price includes front cover, back cover and spine)

Proofreading **\$3 per page**

Copy Editing **\$4 per page**

Content Editing **\$7 per page**

CUSTOM PHOTO EDITING

Photo on demand (any photo required for your project) **\$20.00**

Removal or replacement of unwanted details or persons **\$20.00**

Photo isolation (object extraction) **\$30.00**

Imperfections / blemishes removal, digital rejuvenation **\$20.00**

Damaged or old photo repair or restoration **\$40.00**

Removal of time/date marks imprinted by photo camera **\$20.00**

Lossless editing and resaving of JPEG photos **\$25.00**

Photo to painting conversion (oil, watercolor, crayon) **\$65.00**

Black & white to color photo transformation (coloring) **\$200.00**

Panoramic photo making (from up to 4 images) **\$100.00**

Opening of the closed eyes (eye-wink removal) **\$100.00**

Lens flaws correction (distortions, vignetting, c.a.) **\$20.00**

Photo noise reduction (dots/grain reductions) **\$20.00**

Correction of underexposed (silhouetted, dark) photos **\$30.00**

Color and tonal adjustment, up to 3 photos **\$25.00**

Lossless red eye effect correction, up to 3 photos **\$25.00**

Note: Client will be billed for any photos/graphics they request be used in their design but cannot supply themselves. *Client is billed 20% over cost of each stock photo image to cover the time spent sourcing specific images. Client must also provide any written permissions to use photos that contain people or places. Custom artwork or illustration is billed at \$65.00 per hour.*