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During my career I have had extensive experience in the Aged Care sector.

I have witnessed many issues and problems with the current catheter system. Operational problems such as tubing dislodgement, blockages, leakages or kinking seriously needs to be addressed.

Examples of problems within the current practices are;

- Scenario one - the tubing is placed under the client's leg to redirect sideways from the client to attach to an operational problematic liquid bag hanging on a bedrail. These liquid bags often siting on the floor causing contamination issues or infection problems.
- Scenario two - tubing climbing up over the client's leg anti-gravity to reach an awkwardly positioned liquid bag attached to the bedrail to expose their coloured substance.
- Scenario three - bedrail pulled up by caregiver so now the tubing is well above the client to opposing gravity, causing many health issues.
- All three examples above are a major cause for concern and would have to contribute towards UTI's (Dr's feedback). Apart from the operational problems, lack of dignity, embarrassment even depression cause clients to self-isolate. A liquid bag hanging from one leg with visual tubes for everyone to see make clients feel unpleasantly mortified as their liberty and freedom is immobilised.

Dignify's new revolutionary bladder system for urinary catheters is discrete, solving the major health problems listed above. This new dual technology consists of pressure care management, an issue that also needs addressing.

As the aging population rapidly increases, comfort, independence, dignity and mobility become paramount. Dignify significantly improves client care and is tailored to keep people in their own homes, which in-turn prevents extra burden on the assistant living facilities and the current overloaded Hospital system. Dignify's new technology functions with the natural force of gravity with the bladder holding 3 litres of urine. As the bladder does not require emptying or replacing for a full 24 hours, this will assist care givers by saving time. This is therefore more cost-effective for aged care providers.

As a general manager and CEO within the aged care sector, myself and other CEOs in other organisations have the authority to order products for assisted living facilities. Dignify's products will be very beneficial for all concerned, and I am looking forward to seeing these products being used in our facilities.

Regards

*Troy Smith*

General Manager/CEO