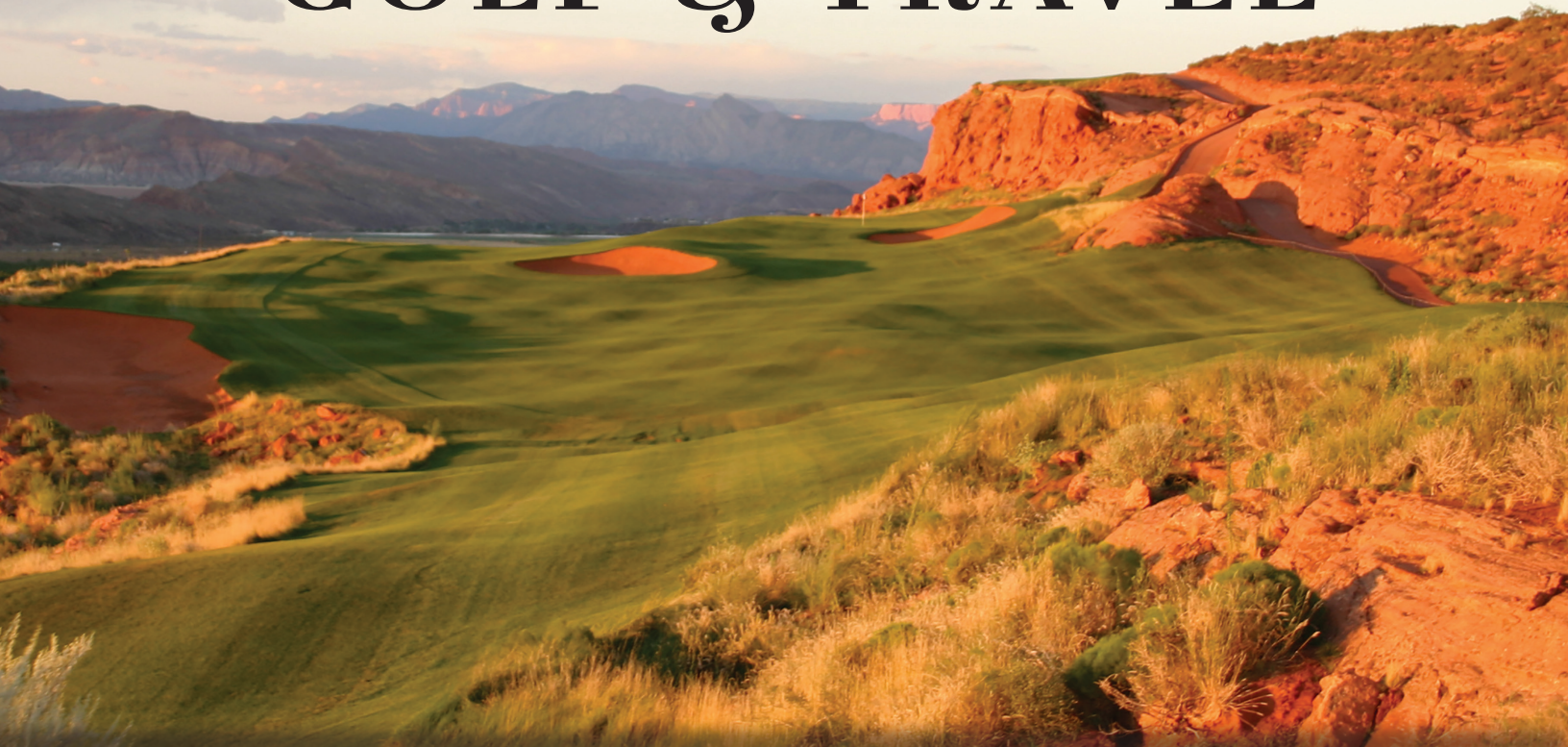


# UTAH

## GOLF & TRAVEL



**UTAH'S PREMIER  
GOLF & TRAVEL MAGAZINE**  
2024 Media Kit



We are excited to offer the Utah Golf & Travel Magazine for 2024 with seven editions set to be released. The digital magazine is emailed to over 25,000 avid golfers in Utah and an additional 25,000 more in California, Colorado, Texas, Nevada and Arizona. Your marketing message is hitting not only Utah resident but as an added bonus, you are reaching avid golfers in popular regional drive/fly markets for Utah tourism

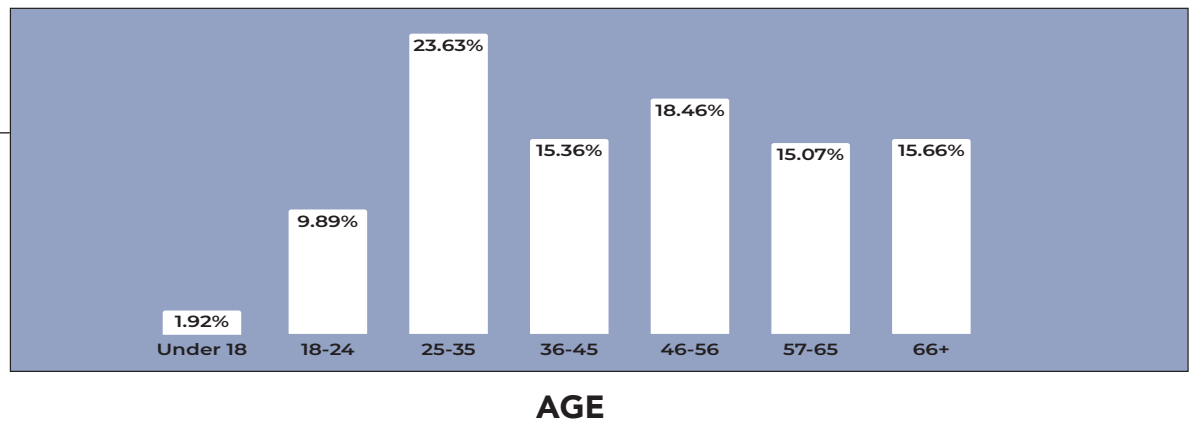
- 7 Digital Editions Slated for 2024 from March to December
- Emailed to OVER 25,000 email addresses in UTAH and boosted to an additional 25,000+ email addresses in Nevada, California, Colorado, Texas, and Arizona courtesy of Rogue 5 Media's golf database.
- Over 10,000 unique visitors to the website
- Social media posts on Facebook pages for multiple magazines and website posts as well. Includes the following social sites and websites:
  - » Golfing Nevada Magazine
  - » Golfing Southern California Magazine
  - » Las Vegas Golf & Leisure Magazine



### IN EVERY ISSUE

- Utah vacations and staycations
- Course spotlights
- Specials & Promotional Offers
- Regional Travel Features (Drive & Fly)
- Product Guides/Recommendations
- Events & Tournaments at Partner Facilities

### AUDIENCE



### DEADLINES

ISSUE	MATERIALS DUE	PUBLISH DATE*
March	3/1/24	3/15/24
April	4/1/24	4/14/24
May/June	5/31/24	6/3/24
July	7/1/24	7/12/24
August	8/1/24	8/9/24
Sept/Oct	9/27/24	10/4/24
December (TRAVEL ISSUE)	12/13/24	12/20/24

\*Publish dates are approximate

**CAMERA READY ART**

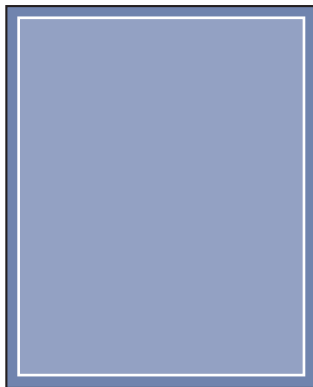
- FILE FORMAT: PDF
- All fonts outlined and images embedded
- All images must be high-resolution, 300 dpi at 100%
- RGB or grayscale
- Build document using listed dimensions

**EMAIL SUBMISSIONS**

- Files not exceeding 10MB can be emailed to ryan@utahgolfexpo.com
- Please include you business name and publication name in the subject line

**AD SPECIFICATIONS**

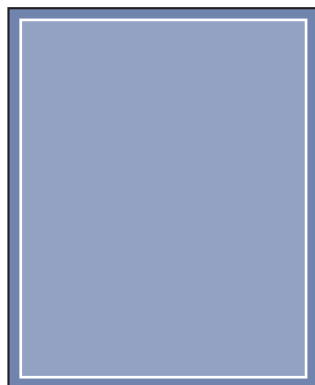
**(PLEASE NOTE NEW SIZES)**



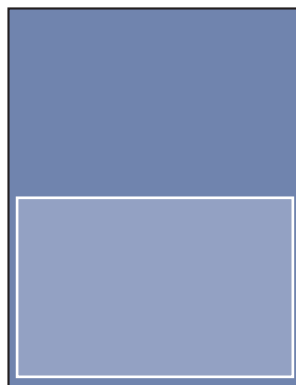
Cover: \$1750  
8.375W x 10.875T inches



2-Page Spread: \$995  
16.75W x 10.875T inches



Full Page: \$795  
8.375W x 10.875T inches



1/2 Page: \$495  
Trim: 7.35W x 4.8125T inches

**PHOTO & LOGO**

- Photos should be TIF, high resolution JPG at 300 dpi, RGB or grayscale
- All logos must be in a vector EPS format
- Do not use a screen shot or low resolution version downloaded from a website
- Microsoft Word format documents are not accepted

**CONDITIONS**

- Color Proofs available for a fee and by request only
- Ad content, copyrights, proper grammatical and punctuation is the responsibility of the advertiser
- Utah Golf & Travel Magazine reserves the right to refuse placement of any ad for any reason

Save money by reserving multiple months in some or all of our 2024 digital issues of Utah Golf & Travel Magazine.

To receive bundle pricing please contact Ryan Chackel at **rc@rogue5media.com**, or call **702-802-9776**.