

“FREE BOOK”

# THE AFFILIATE MILLIONAIRE

WAGES CAN MAKE A LIVING, BUT SYSTEMS CAN  
MAKE A FORTUNE FOR THE REST OF YOUR LIFE!



*James Cavendish*

BY James Cavendish  
Self-Made Internet Millionaire



Discover my money-making system and step-by-step strategies that I use in 2024. It's not unusual for me to earn \$100K/Month from home...



*James Cavendish*  
INTERNET MARKETER

## **Congratulations on getting my free book, I have a personal message for you!**

Right now, you are probably sat at home reading this, while you are, have a think about what money you have coming in right now? Every avenue of money, we like to call them income streams!

### **I want you to be honest with yourself, how many income streams do you have coming in right now?**

It's clear to say that your money is probably tight and all accounted for every month, that's why you wanted this book right?

**Welcome, my name is James Cavendish, I wrote this book to help normal everyday people multiply their income streams and I have a proven system that's guaranteeing results.** Every day myself and my students log into a secret 100% legitimate money-making system online, we send a simple message using the daily mailing system provided, we ensure our affiliate link (that we are given) is also inside this simple message, then for the next 24 hours we sit back and relax. **(sound like your kind of thing?)**

You see, we know that every time we do this, there is a high probability that one of our messages will reach its end target, by then the message and system will have done the telling and selling for us, we then go on to generate and add a new monthly income stream to our system account. We repeat the process every day and it takes us about 5 to 10 minutes, **can you spare 5 to 10 minutes a day to generate multiplying income streams?**

It's an easy process that I am sure you can do as well...

### **So, you may have 3 questions right now?**

#### **Q1. Who will you be sending the message to?**

**A1.** Simple! The system provides you with 100 leads a day, every day, these leads are real people who have asked to be contacted with more information about the system, they are automatically loaded into your members account and each day these 100 leads grow, so on day 1 you message 100 leads, on day 7 you will be messaging 700 leads, on day 30 you will be messaging 3000 leads.

#### **Q2. What message do you write each day?**

**A2.** Easy! I will personally give you 80 days of messages as a free bonus, all you do is copy and paste the messages into the system and add your affiliate link, then click send.

#### **Q3. What will I be selling to make money?**

**A3.** You won't ever have to talk to the lead, you won't ever have to employ staff or run expensive premises, it's all online and this home business is already 95% done-for-you. The simple messages I give you are designed to do the telling and when the lead clicks your affiliate link inside the message, they get sent directly to the system, the system will do all the selling for you, once a lead joins and becomes a new member, a new monthly income stream commission is dropped into your account...COOL right? **So, are you ready to start learning how it all works? Let's do this my new friend...**

# **My LeadGenSecret™**

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# INTRODUCTION

In this book I am going to introduce you to a money-making system that allowed me to become a self-made millionaire over the last five years.

You have two choices right now in your life, you can read this book to the end and do nothing, and your life stays the same or you can start making some serious income with me.

Either way I will continue using this system to generate money every month and so will my students. This book will only reveal so much to you, but my free Private Members Club reveals so much more to help you.

What I am revealing is exactly how I generate real Passive Income EVERY month so you can just Copy & Paste everything I do.

This F.R.E.E book has been personally written by me, James Cavendish and is solely based on my real-life experiences of being a member of this money-making system.

Join me on this journey and reap the truly amazing rewards forever...

Good luck my friend.

# WHO AM I AND WHY LISTEN TO WHAT I TELL YOU?

Welcome, my name is James Cavendish, I am 51 years old, and I live in a beautiful area on the south coast of Devon in England, United Kingdom. I am married with 2 children and 2 grandchildren.

I would consider myself a self-made millionaire. These days I spend 60 minutes in the morning working online.

Don't get me wrong it never used to be like this, there were times when me and my wife lived on baked beans on toast for 3 months at a time, there were times when we would all hide from the debt collectors and at one point, I became bankrupt.

Believe me when I tell you that I know what it's like to seriously struggle with no money whatsoever, working all the hours I could and still having nothing left on payday after paying all the bills.

My mental health and physical appearance were slammed due to the struggles of life in general.

What hurt me most is the fact that all I wanted to do was provide a better life for my wife, kids and grandkids. I never wanted them to experience the pain and hardship my wife and I suffered from. Can you relate to this?

From 2004 until 2019, these were probably some of the worst years we had ever experienced, and I spent those 15 years

staying up until 3am most nights searching and hunting the internet for a way to make money online.

I kept hearing about people making millions online and I just knew I had the ability to carve out a small share for me and my family.

What I experienced for 15 years was scams, being sold one crap course after another.

The only people I ever saw making money online was the gurus themselves. It made me sick and by the time 2019 came, I realised enough was enough and I was just about to give up.

This was when I came across this money-making system called “[My Lead Gen Secret](#)”.

My life changed financially because I started to finally experience what it was like to earn real monthly recurring passive income.

This was back in 2019 and its now October 2024, I have spent 5+ years working this software to generate recurring monthly passive income, and I have helped introduce hundreds of new students to the system as well.

It wasn't easy to start though, yes it was slow to begin with, but I persevered, and I have had to use a lot of trial and error to generate my recurring monthly passive income.

# WHAT IS MY LEAD GEN SECRET AND HOW DOES IT WORK?

My Lead Gen Secret is incredible and the brainchild of Jim Harmon, Jim and his team developed this 100% legitimate system back in 2018 when it was first launched.

The logo for My LeadGenSecret features the words "My LeadGenSecret" in a bold, sans-serif font. "My" is in a dark brown color, "LeadGen" is in a lighter brown, and "Secret" is in a bright red color. A red underline is positioned beneath the word "Secret". A small "TM" trademark symbol is located at the top right of the word "Secret".

[My Lead Gen Secret](#) is available worldwide, it is a smart money-making system that gives you 100 leads **daily** and then it allows you to contact these leads each day using their mailing system. MLGS also provides members with access to an affiliate program which allows you to promote MLGS to earn monthly income streams.

This system MLGS is also known as a permission-based emailing system, everyone that receives a message has agreed to receive that message, they are expecting the messages.

Primarily, the software provides members with 100 leads every day, these leads are primarily 95% from the USA, and the remaining 5% are from Canada, Australia, the UK and so on.

These leads are real people who want to know more about making money online. We can use the mailer to provide these leads with more information about joining My Lead Gen Secret and give them our affiliate link.

When the leads receive your messages that contain the affiliate link, they may click on the link and join My Lead Gen Secret, if they do, you receive a monthly income stream. It really is that simple, you can do this:

Step #1. You log into [My Lead Gen Secret](#) each day.

Step #2. You select one of their 10 messages, there are 30 Master Email Swipes at an additional cost which I recommend you getting (plus I give you an extra 80 days of email messages)

Step #3. You choose how many leads you want to send your message to. (Always Select All)

Step #4. Then add your MLGS affiliate link, then click send.

That's it, you are done.

New Members = Monthly Income Streams for you.

This book is dedicated to walking you through every single step of that process so don't worry, I will take you by the hand and teach you everything I do, I am a seasoned veteran now after 5+ years of using My Lead Gen Secret.



# HOW TO JOIN MY LEAD GEN SECRET?

Joining My Lead Gen Secret is simple and requires around 2 minutes of your time, it's extremely affordable, it's not costing thousands of dollars like other software.

You can get started today for just \$60, this includes a one-time set-up fee of \$30, then it's just \$30 a month. You can cancel at any time if you are not happy (I guarantee you won't want to when the leads start building your list automatically and monthly income streams start flooding in).

You can join from anywhere in the world and your currency will be automatically converted for you.

Click this link to join: [My Lead Gen Secret](#)

## INSTRUCTIONS TO JOIN

When you get to My Lead Gen Secret

Click the orange "USE MY SECRET NOW" button

Then enter your best email address in the popup

Then move on to the join and payment page

Select a good login username and password

That's it, you're done! Once you join using the link above, you will automatically be added to my team, the benefit for you is that I will be rewarding you by giving you 80 days of email messages and FREE Lifetime Access to my Private Members Club.

# CHOOSING YOUR PAYOUT METHOD

If you joined MLGS just then, Congratulations on becoming a new member of [My Lead Gen Secret](#) in my team. Your first step is to login to My Lead Gen Secret using your chosen username and password.

Next you want to look at the top right of the members area where you will find a button that says “Account” so when you click that, a dropdown menu will appear, click the profile text option.



It's here that you need to finish completing your personal details, checking your details are correct and then including your chosen payout method for your monthly income streams, this can be paid to you by paycheck, PayPal or even Bitcoin, whichever one you prefer.

# FINDING WHERE YOUR FIRST 100 LEADS ARE KEPT

When you became a member of My Lead Gen Secret, your first 100 leads will have been automatically added to your account, waiting for you to message them.

To see all 100 of your leads look at the top left for the button which says, “My Leads”. This is where you will find the full details of your leads. The first name, their last name, their IP address, their country and the time they signed up to receive more information about My Lead Gen Secret.

Your 100 leads are real people, and they are certainly interested in joining My Lead Gen Secret but for some reason they have not joined but are giving you permission to email them with messages to build their confidence and encouraging them to join My Lead Gen Secret.

It could be they are not decided yet, it could be they do not have the money, or it could just be they have questions they want answered before they commit to joining My Lead Gen Secret.

# SELECTING YOUR FIRST MESSAGE

Now it's a good idea to check out all the buttons on My Lead Gen Secret to familiarise yourself with all the areas within.

Click on the "Affiliates" button at the top of the screen and select one message from the 10 messages provided for you on this page "Promo Tools".

It's very easy, under the message is a link that says "Import Affiliate Email into the mailer" so you just choose a message and click on this link.

What you will find is that the software will move the whole message you chose right on over to the mailing system for you, it will also contain a LIVE affiliate link inside the message.

This is how you are rewarded when the system detects it was you who referred this new member when they join the My Lead Gen Secret system.

After you have used these 10 messages you can start using the 80 days of messages I give you...

# IMPORTING YOUR MESSAGE TO THE MAILER

As I explained on the last page the software does all the heavy lifting for you when it comes to importing your message into the mailer.

It's highly sophisticated and done-for-you which saves you time and the headache of writing this all out yourself and creating a LIVE affiliate link as a beginner.

Many new members appreciate this benefit when they first get started.



# HOW THE MAILER WORKS

The mailing system also known as the mailer works by sending your message out to however many leads you choose. The lead receives this message in an email.

## THE GOLDEN RULES OF THE MAILING SYSTEM

1. Always send from you – NOT My Lead Gen Secret. It's the first option you see on the mailing page, just leave it as it is – no changing this.
2. Next click the “SELECT ALL LEADS” feature.
3. Next if you are using my 80 email messages, one at a time, copy and paste the Subject Line and the Message include your affiliate link, then click the “Perfect Timing” feature so that a tick appears within it.
4. Before you send, click the preview button to preview the message and make sure your affiliate link is highlighted and test it works when you click on it, it should take you to the MLGS home page.
5. Then when you click “SEND” and your message goes out to ALL your leads.

It's important to note that My Lead Gen Secret will start with you messaging your first 100 leads, each day another 100 is added to your account so by the end of the first week you will be messaging 700 leads every day, after 30 days you will be messaging 3000 leads every day.

## **SENDING YOUR FIRST MESSAGE**

Like above, you simply follow the golden rules, import your message from the MLGS Affiliate section first, this will automatically load the message into the mailing system, so you are ready to go.

You can only send one message every 23 hours so be sure to “Preview” your message before you send it, look at it to make sure it looks right and test the website link to check it works.

These rules are best obeyed, do not try to be clever and start changing the email message when you first set out with My Lead Gen Secret, gain some confidence with the mailing system first.

### **TOP TIP: (ALWAYS PREVIEW)**

The number of times I have clicked the send button without checking the message first is unreal, it’s a lot of times, once you click send you have to wait 23 hours then before you can send your next email message.

If there are spelling mistakes or even worse, the link isn’t working correctly it will be too late to make any amendments once you have clicked send.

# FINDING YOUR SALES COMMISSIONS

Once you have sent your email message out to ALL your leads each day, your leads receive them at different times of the day, if you ticked the perfect timing feature this could stagger your email sending but only to your advantage.

Once a lead receives, opens and clicks on the link inside your email they could sign up there and then with My Lead Gen Secret.

When this happens a recurring income stream commission is automatically displayed into the “Affiliate” section on your My Lead Gen Secret account. You will see a tab on this page that says “COMMISSIONS”.

Roy	18:56 05/02/2019	OTO1 \$5.00	43048769	Yes
Roy	18:55 05/02/2019	\$5.00	43048769	Yes
Joo	09:28 05/02/2019	\$5.00	43036429	Yes
<b>Total earned</b>		<b>\$19,777.00</b>		
<b>Total paid</b>		<b>\$19,681.00</b>		
<b>Not paid</b>		<b>\$96.00</b>		

[Request Payout](#)

Commissions will be paid out on request once your balance reaches \$30. (Update your payout preference [here](#))  
\$100 Superstar bonuses are added manually which can take up to 24 hours.  
(RC) = Recurring Commission

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# REQUESTING A PAYOUT

Once your affiliate commissions reach \$30 an orange button will appear on the affiliate page automatically, it will say “Request Payout”. If you want to cash out your commissions at this point, simply click on this orange button.

If you have already inputted your chosen payout method as discussed earlier then the commissions will automatically be processed for you, depending on which method you chose will depend on the length of time it will take to receive it.

TOP TIP:

From my personal experience of testing all 3 payout methods, PAYPAL is the fastest method of receiving your commissions, this is normally within 24 hours...

I have never had any issues when requesting a payout from My Lead Gen Secret and this is the truth. Every time I have requested my commissions, they have always been paid without fail.

# YOUR NEXT AUTOPILOT 100 LEADS

Each day another 100 leads will automatically be added to your account, these are fresh leads, and I have always received my leads for over 5 years now without fail.

100 leads every day is 3000 per month

100 leads every day is 36,000 per year

Imagine when you are mailing 36,000 leads every day, can you imagine what this does for you and your income.

**Can I Share 100 of These High-Quality Leads With You... Every Single Day?!**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					100	100
100	100	100	100	100	100	100
100	100	100	100	100	100	100
100	100	100	100	100	100	100
100	100	100	100	100	100	100

100 leads x 30 days = **3,000 leads** per month!

# YOUR NEXT AUTOPILOT 100 LEADS

There is a bonus which will automatically happen, as soon as you get your first signup of My Lead Gen Secret, income streams start to grow and the 100 leads everyday double to 200 every day, it will remain this way so long as you have a referred member in your account.

200 leads every day is 6,000 per month

200 leads every day is 72,000 per year



# THE 23-HOUR ROLLOVER

Every time you send out an email message to all your leads a timer will appear underneath the mailing system for you counting down from 23 hours.

This means you will be unable to edit, make changes to the last email message you sent, it is imperative you get the message right before clicking send.

This 23-hour time gap is to allow for your next 100 leads to be acquired and loaded into your account by the software system automatically.

## TOP TIP:

When the timer reaches zero it is a good idea to refresh the page before starting your next email message to send to ALL your leads. I have spent hours curating messages on the mailing system only to find that the page needed refreshing. There is no way of over-riding the timer system so you will always need to wait before sending again.

## WHAT DOES PERFECT TIMING MEAN?

Underneath the mailing system there is a box next to the text that says, “Perfect Timing”. I have tried ticking this box and sending my email messages over the years and I have also sent email messages with this box unticked.

There is a definite difference when you keep the box ticked as the results are much faster than unticked.

The perfect timing feature when ticked sends your email messages to the leads at the exact time they signed up to request more information, they call this the sweet spot.

It's the most likely time that the lead could sign up with My Lead Gen Secret, it has been proven time and time again to work.

When you send your email message with this perfect timing feature box ticked, the system automatically organizes your emails into their original time slots providing you with a bigger advantage for sure.

# THE PASSIVE INCOME PROCESS

Every time you earn a commission for a new sign up to My Lead Gen Secret your affiliate commissions account will be deposited automatically with another income stream, a cash commission.

Then in 28 days' time your account will be deposited with the same commission again so long as the new member did not give up.

Most new members understand the value of what they are receiving is super incredible, so they don't want to give it up, this makes it more profitable for all members.

Email Marketing is like owning your own plot of land, it's more valuable than real estate, especially when you grow your list into the tens or hundreds of thousands of leads. Who would want to lose that equity, this is why I have stuck in there for 5 years now, the commissions are super easy to grow, and they pay you every month.

# THE PASSIVE INCOME PROCESS

There are millions of people out there in the world that have never even heard of My Lead Gen Secret, what the software does is load your account with fresh leads each day.

THESE LEADS ARE HIGHLY INTEREST IN JOINING MY LEAD GEN SECRET BECAUSE THEY WANT TO LEARN HOW TO MAKE MONEY ONLINE.



# THE DO'S AND DON'TS OF MY LEAD GEN SECRET

My Lead Gen Secret is a legit software, the leads are provided daily, you get to use the mailing system daily and you can earn recurring monthly passive income with it.

Jim Harmon the owner would not allow any illegal activity to take place in the messages, they would be intercepted beforehand, and the messaging member would or could be banned from the software.

Don't try to add emoji's into your email messages or the subject line. Don't try to add pictures into the mailing system, these images must be inputted a certain way which I will go through with you later.

Remember, the leads we receive are real people, they have feelings, they have requested more information about My Lead Gen Secret so if we stick to that agenda professionally, everything will be fine.



# WHEN IS BETTER TO SEND, MORNING OR NIGHT?

I have been studying this for 5 years after sending my email messages during different times and I can assure you that I send my email messages from the UK at 7am but remember this is UK time.

Most leads are USA based leads and I am presuming that if you are in the USA then that would equate to around 3am sending time.

I have noticed that I get a lot more opens, clicks and sales sending at this time of day that's all.



# PICTURES LOADED CORRECTLY

The mailing system will not be able to send your pictures in messages unless you use <https://imgur.com> to process them, get a free account and when you upload a new picture to imgur you can get the share code and add it to the mailing system picture option to send out. This works!



Thank you for taking the time to read my book. If you want to learn even more,  
JOIN MLGS using my link:

**[My Lead Gen Secret](#)**

# THE PRIVATE MEMBERS CLUB

After you join MLGS, click the link below for your FREE Lifetime Membership to my “Private MLGS Members Training Club”:

<https://cremarsel.com/>

*Using this training club, I walk you through every trick, tip and strategy I use to generate even more signups to MLGS. I share all of them with you and take you by the hand to get the most out of MLGS.*

**SECRET TO MAKING MONEY ONLINE**  
For Anyone Wanting To Earn Residual Monthly Income From Home!

**USE MY SECRET NOW!**

An honest message for struggling internet marketers who are sick and tired of doing everything alone...

**“Want My **Secret** To Making Money Online?”**  
Give me just 7 minutes, and I'll reveal how online fortunes are **REALLY** made...

**MEMBER LOGIN**

**USE MY SECRET NOW!**

**SECRET**

# THE SENDSHARK SOFTWARE

When it comes to your internet business profits it pays to do more, this is optional but you must have the right tools. I use Sendshark for:

- Creating “Landing Pages” to collect emails
- Creating “Subscriber Email Lists”
- Creating “Autoresponders” for subscribers
- Creating “Bridge Pages” for giving away my book
- Creating “Webpages” for Home Income Machines
- Earning “Recurring Monthly Income”

If you give Sendshark a try, you are welcome to give this book away on your landing pages and bridge pages as a free incentive to get new MLGS signups...

It’s easy to see why over 336K Entrepreneurs use Sendshark for building their online businesses and GROWING their profits. They help Entrepreneurs build Massive Mailing Lists and Massive Residual Income streams...It’s What They Do!



The advertisement banner features a red shark logo on the left with the text 'SEND SHARK' below it. To the right of the logo, it says '50,000 Subscribers Only \$25/m'. Further right is a laptop displaying a woman using a tablet. Below the laptop, a red arrow points down with the text 'Click Below To Get SendShark'. Underneath the arrow, it says 'AutoResponder' and 'Send Your Conversion Rate Through The Roof'. At the bottom of the banner, there are five white stars on a red background.

[Click Here To Visit Sendshark To Learn More:](#)