

804-586-5547

dmart_09@yahoo.com

www.devon-martin.com

Northern Virginia



Devon Martin

UX/UI Designer

Education

Bachelors in Multimedia Communication

Virginia Tech

2013

Certification in UX Design (100 hrs.)

Springboard

2018

Skills

- Sketch
- Adobe XD
- Adobe Photoshop
- Adobe Indesign
- Invision
- Zeplin
- User Research
- Wireframing
- Prototyping
- Requirement Gathering

References

Scott Mayer

VP, UX Design and Content | Juniper by IMC

Phone: 561-307-8668

Email: smayer16@gmail.com

Brandon Ward

SVP, Head of Product and Design | Juniper by IMC

Phone: 708-224-5620

Email: brward143@gmail.com

Dan Caro

Senior Director of Product | Juniper & Whereoware

Phone: 703-244-4538

Email: dcaro12@gmail.com

Profile

I'm a Designer based in Northern Virginia interested in creating and improving awesome products. I enjoy figuring out how to make things work better. I care about the details and am a firm believer in creating inclusive products. I enjoy working in collaborative environments and building great relationships across people and teams. I thrive on learning new things. I challenge myself to always look at things from a fresh perspective.

Experience

UX/UI Designer | Juniper by IMC

Jan 2020 - Nov 2022

Remote

- Worked as design lead on multiple SaaS products in the digital suite; both designing new features for established products, as well as designing an entirely new Sales product from the ground up.
- Utilized the Continuous Discover Process to validate ideas & designs at every step.
- Reviewed designs with PMs, BAs, QAs, and Dev teams to answer questions and support successful implementation.
- Became the Lead UX Researcher for four product offerings under the Juniper Commerce suite, conducting qualitative & quantitative user research.
- Worked with a design system, style guides, content guides, and proven industry patterns to deliver UX.

Product Designer | Whereoware

Mar 2019 - Jan 2020

Chantilly, Virginia

- Worked as sole designer on multiple SaaS products, designing creative solutions to enhance user experience.
- Partnered with Architecture, PMs, Tech Leads and Designers to grow a fully integrated product suite by creating clean, user-centered solutions that translated across devices and products.
- Strategized, collaborated and contributed to all phases of the development life cycle, delivering research, sketches, wireframes, prototypes, and high fidelity mockups.

Digital Project Manager | Whereoware

May 2016 - Mar 2019

Chantilly, Virginia

- Managed the execution of website development projects, from inception to completion: developing project scope, creating the project plan, gathering business requirements, and ensuring all projects were delivered on time, in scope, and within budget.
- Led the design & development two products, Product FastLane & Code Perfect, from their beginning market research and planning phases to the full product release and subsequent version releases.

Marketing Coordinator | Commonwealth Architects

Jul 2015 - May 2016

Richmond, Virginia

- Developed strategy on project-specific marketing activities, and coordinated production of project marketing support materials (project proposals, presentations, etc.), while managing the tasks of the Marketing Assistant.

UX Designer | Workshop Digital

July 2014 - May 2015

Richmond, Virginia

- Designed and developed landing pages and banner ads to support our clients' PPC campaigns, as well as supporting creative materials like eBooks & whitepapers.
- Strategized conversion optimization and performed A/B testing on the live webpages.