

IN RECENT YEARS GONE BY. . . .

Regular “JOBS” Dominated the World of WORK!

THAT WAS THEN

Most people worked one or two full-time “jobs” for 20 or 30 years, retired and died by their mid-to-late 60’s.

THIS IS NOW

Because of multiple advances in life expectancy, technology, global and local shifts, new ways to “WORK” dominate a fast-emerging market of new opportunities.

Today, the world of work is driven by choice and by financial and societal need. Whether you wish to work in a full-time, part-time or in a just-in-time capacity - for a fee or for free - here are fast emerging trends in many new ways to work whether in your 50’s, 60’s, 70’s or beyond.

1. The contingent (as needed) workforce today is stronger than 40 percent of the overall workforce with remote full-time or part-time workers growing faster than most can measure. One person predicts (yes, that would be me) a growth rate of remote workers to 25% by 2025. An additional 25% will work by combining remote and in-person work with one or more clients. Google it!
2. Here are a few other ways of working that are marketable right now – today.
 - Adjuncts and Subject Matter Experts – people who teach, coach, support and use their experience to fill-in or augment specific needs when required.
 - Barterers – people who trade goods or services for gainful exchange (not necessarily money).
 - Crowdsourcing and Shared Sourcing – people who provide needed services by soliciting multiple contributions from a co-committed group.
 - Small Business Buccaneers – people who begin new businesses during times of change. By the way, the fastest growing group of new business champions are over 50! Look it up.
 - Network Marketers – today’s answer to yesterday’s instore retail sales!
 - Portfolio Jugglers – people who apply their talent in several areas to develop, and then ensure, a balanced flow of income from multiple sources.

The question is: Are you ready for your future?

The Bureau of Labor Statistics states that

“Labor force participation is expected to increase fastest for the oldest segments of the population – most notably people aged 65 and older.”

Ask us for ideas and contacts to help you reach your goals. We are ready to help because we are ready for the “gray wave” that is expected to multiply beyond your wildest dreams over the next few years.

And, if you seek a purpose-driven life and income is not your primary driver, let us help you to explore the hundreds of volunteer options at your fingertips. Keep in mind that longer, healthier, purposeful lifetimes are, in large part, achieved by a commitment to your own active aging goals.

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