

NASCAR and Bubba Wallace to Host Bubba's Block Party for the First Time on Chicago's South Side at DuSable Black History Museum

Lupe Fiasco to perform at free-ticketed, family-friendly community event, featuring local Black-owned food vendors and NASCAR Pop-Ups in partnership with Xfinity

CHICAGO (June 14, 2023) – NASCAR today announced plans to bring Bubba's Block Party, a nationwide community initiative hosted by 23XI Racing driver Bubba Wallace, to The DuSable Black History Museum and Education Center on Wednesday, June 28 from 5 p.m. to 9 p.m.

The community event, presented in partnership with Xfinity, will precede the first-ever Chicago Street Race Weekend, featuring the NASCAR Cup Series' Grant Park 220 and NASCAR Xfinity Series' The Loop 121.

"We look forward to hosting Bubba's Block Party on the South Side of Chicago before NASCAR drivers compete in the first-ever Chicago Street Race," said Pete Jung, NASCAR Chief Marketing Officer. "We are proud to partner with The DuSable Black History Museum and Education Center, the nation's first independent museum celebrating Black culture."

The DuSable Black History Museum and Education Center, a Smithsonian affiliate, is the nation's first independent museum dedicated to the collection, preservation and study of the history and culture of African Americans and people of African descent.

"The DuSable is thrilled to partner with NASCAR and racing great Bubba Wallace to present this exciting community event. We are dedicated to teaching stories of Black excellence and so happy that Bubba and NASCAR are committed to expanding their reach to connect directly with our communities. We're looking forward to a growing and impactful partnership with NASCAR in Chicago," said Perri Irmer, President and CEO of The DuSable Black History Museum and Education Center

Bubba's Block Party is a national community-focused NASCAR initiative that aims to drive awareness, access and engagement to the sport among the Black community while generating excitement around the race weekend.

QUOTE FROM BUBBA

The free ticketed event will offer guest performances by Chicago-born, Grammy Award-winning rapper Lupe Fiasco who gained national attention with his 2006 album Food & Liquor, which helped cement a new wave of Chicago rappers in the national conversation.

Attendees will enjoy a Kids Zone, free haircuts, and health & wellness activities. Guests will also take laps on racing simulators and enjoy live pit stop demonstrations by Wallace's No. 23 pit crew. Wallace will visit with the audience as part of a fireside chat which will focus on his career journey and NASCAR's efforts to promote diversity and inclusion across the sport.

In keeping with the local connection, NASCAR will join forces with House of RaimYah Consulting, based in the Chicagoland area, for a food truck village at the event serving up local bites from Black-owned businesses to drive awareness, support and economic impact. Featured businesses CharnzKitchen, Culture Food & Entertainment, One Plate at a Time, Reggie's Ribs, Chicken/Beef Sausage, Ribs, Jerk Chicken Quesadilla, Can't Believe It's Not Meat, Mike's Lemonade & Cheesesteaks, Curbside Food Express, and Taste-E Cookies and Co.

QUOTE FROM XFINITY

Bubba's Block Party is open to the public and is a family friendly event suited for children ages 4 and up. For more information and to RSVP visit xxxxxx

Chicago Street Race

As part of NASCAR's 75th anniversary season, the first-ever Chicago Street Race Weekend will feature the NASCAR Cup Series' Grant Park 220 and NASCAR Xfinity Series' The Loop 121 competing on a 12-turn, 2.2-mile street course, along with full-length concerts by The Chainsmokers and Miranda Lambert with the support of The Black Crowes and Charley Crockett over Fourth of July Weekend on July 1-2.

General admission and reserved tickets are on sale for the Chicago Street Race. Two-day general admission tickets start at \$269 and reserved tickets that offer an array of opportunities including reserved seating and a wide variety of premium experiences start at \$465. To purchase tickets, fans can log onto NASCARChicago.com or call 1-888-629-7223.

The Grant Park 220 will be nationally broadcast on NBC on Sunday, July 2 at 5:30 p.m. ET/4:30 p.m. CT and The Loop 121 will be broadcast nationally on USA Network at 5:00 p.m. ET/4:00 p.m. CT.

To stay up to date with the Chicago Street Race, fans can subscribe to receive exclusive Chicago Street Race emails, follow @NASCARChicago on Twitter and Facebook and download the NASCAR Tracks App for the latest real-time updates on all aspects of the event.

About Chicago Street Race

The Chicago Street Race is the first-ever NASCAR Cup Series street race. Located in downtown Chicago, the event will take competitors past and through many of the city's most renowned downtown landmarks on Michigan Avenue, South Columbus Drive, South Lake Shore Drive and the start-finish line near Buckingham Fountain. The Cup Series will be joined by the NASCAR Xfinity Series as part of a one-of-a-kind sports and entertainment festival headlined by Miranda Lambert, The Chainsmokers, Charley Crockett, and The Black Crowes over the Fourth of July Weekend on July 1-2, 2023. For more information, visit [NASCARChicago.com](https://www.nascar.com/chicago).

About NASCAR

Celebrating its 75th Anniversary in 2023, the National Association for Stock Car Auto Racing (NASCAR) is the sanctioning body for the No. 1 form of motorsports in the United States and owner of 16 of the nation's major motorsports entertainment facilities. NASCAR sanctions races in three national series (NASCAR Cup Series™, NASCAR Xfinity Series™, and NASCAR CRAFTSMAN Truck Series™), four international series (NASCAR Brasil Sprint Race, NASCAR Mexico Series, NASCAR Pinty's Series (Canada), NASCAR Whelen Euro Series), four regional series (ARCA Menards Series, ARCA Menards Series East & West and the NASCAR Whelen Modified Tour) and a local grassroots series (NASCAR Advance Auto Parts Weekly Series). The International Motor Sports Association™ (IMSA®) governs the IMSA WeatherTech SportsCar Championship™, the premier U.S. sports car series. NASCAR also owns Motor Racing Network, Racing Electronics, and ONE DAYTONA. Based in Daytona Beach, Florida, with offices in eight cities across North America, NASCAR sanctions more than 1,200 races annually in 12 countries and more than 30 U.S. states. For more information visit [www.NASCAR.com](https://www.nascar.com) and [www.IMSA.com](https://www.imsa.com), and follow NASCAR on Facebook, Twitter, Instagram, and Snapchat ('NASCAR').