

Magazine Rate Card

Full Page

*Frequency	26x	12x	open

Full Page \$550 \$750 \$950

\$475 \$575 \$775 2/3 Page

1/2 Page \$400 \$500 \$700

\$250 \$450 \$650 1/4 Page

\$200 \$300 \$500 1/3 Page

\$150 \$250 \$450 1/8 Page

1/6 Page \$100 \$175 \$375

1/12 Page \$75 \$150 \$350

1/2 Horizontal

1/4 Horizontal

*Frequency discounts are based on the number of ads scheduled in a year and will be honored for any size.



