

## **NOTICE OF PRIVACY**

This document will govern the confidentiality and security of the personal data of CLIENTS AND/OR SUPPLIERS AND/OR EMPLOYEES of the commercial brand called "ECOPRODEL", drafting the same under the following terms and guidelines:

### **A) OF THE IDENTITY AND ADDRESS OF THE RESPONSIBLE**

- ❖ The trademark "**ECOPRODEL**";(who will hereinafter be referred to indistinctly as "THE BRAND"); Through this document, it informs you that it cares about the confidentiality and security of the personal data of its CLIENTS AND/OR SUPPLIERS AND/OR EMPLOYEES, for which it is committed to protecting their privacy and complying with the legislation applicable to THE PROTECTION OF PERSONAL DATA IN POSSESSION OF INDIVIDUALS; therefore, "THE BRAND" is responsible for collecting your personal data.

### **B) NOTICE DESCRIPTION**

- ❖ The terms used in this "PRIVACY NOTICE" (document hereinafter referred to interchangeably as "THE NOTICE") shall have the definition assigned to them by the FEDERAL LAW ON THE PROTECTION OF PERSONAL DATA IN POSSESSION OF PARTICULARS, published in the Official Gazette of the Federation on July 5, 2010 (legislation that hereinafter will be referred to indistinctly as "THE LAW"), with the express exception of those defined here and likewise "THE NOTICE" specifies the type of data that "THE BRAND"; collects, as well as the purposes for which it carries out the treatment thereof, as well as the rights that the owner has in this regard.

### **C) PERSONAL DATA COLLECTED BY "THE COMPANY"**

- ❖ The personal data that "THE BRAND" may collect includes the following:

**I.-NAMES AND/OR SURNAME AND/OR ADDRESSES AND/OR TELEPHONE NUMBERS AND/OR EMAIL ADDRESSES AND/OR PASSWORDS OF THE FEDERAL TAXPAYER REGISTRY AND/OR INFORMATION ON PAYMENT METHODS AND/OR OTHERS SIMILAR TO THE ABOVE.**

**II.-ALL SUCH INFORMATION THAT CUSTOMERS AND/OR SUPPLIERS AND/OR EMPLOYEES HAVE PROVIDED YOU AND/OR PROVIDE YOU THROUGHOUT THE COMMERCIAL, WORK OR ANY OTHER RELATIONSHIP THEY ESTABLISH.**

**III.-THOSE OWN DATA AND RELATED TO THE SERVICES PROVIDED BY "THE BRAND".**

The data collection carried out by "THE BRAND" is in good faith and for this reason presumes that they are true, correct, complete and identify the owner who supplies them, so it is the responsibility of the owner of the same that the data that it provides to "THE BRAND", comply with such characteristics and are updated as required, in the same way, "THE BRAND", reserves the right to exercise the actions it deems pertinent in case of falsity of the data provided by said owner.

### **D) PURPOSE OF COLLECTING PERSONAL DATA BY "THE COMPANY"**

- ❖ Personal data may be processed and used by "THE BRAND" AND/OR OUR SUBSIDIARIES AND/OR AFFILIATES AND/OR THIRD PARTIES, NATIONAL AND/OR FOREIGN, to carry out some or all the activities related to the fulfillment of

the obligations that derived from the commercial relationship that originate and/or derive from the provision of the Services.

#### **E) THE PERSONAL DATA PROVIDED TO "THE BRAND" MAY BE TRANSFERRED TO THIRD PARTIES**

- ❖ **"THE BRAND"**, may transfer the personal data that it has received and/or collected and/or may receive and/or collect from its CLIENTS AND/OR SUPPLIERS AND/OR EMPLOYEES, to its subsidiaries and/or affiliates and/or third parties, whether national and/or foreigners, and/or any competent authority that requests it to carry out the purposes described in the preceding paragraph. The transfer of the user's personal data is limited to those acts and/or facts and/or procedures that "THE BRAND" requires to implement in order to be able to comply with its contractual, regulatory and/or commercial obligations in the ordinary course of its operations. If the CUSTOMERS AND/OR SUPPLIERS AND/OR EMPLOYEES do not express their opposition to their personal data being transferred, it will be understood that they have given their consent for it.

#### **F) MEANS TO EXERCISE THE RIGHTS OF ACCESS, RECTIFICATION, CANCELLATION OR OPPOSITION**

- ❖ **"THE BRAND"**, has the necessary technical, material and human resources to ensure that the user's personal data will be treated in strict accordance with "THE LAW", so that at any time, the User will have the right to request "THE BRAND", the exercise of the rights conferred by "THE LAW", by means of a letter addressed to "THE BRAND", It is understood that so that it can correctly and timely attend to any of the requests referred to in this subsection, the request of the holder must contain at least:

- 1.- Full name of the applicant.
- 2.- Telephone number of the applicant.
- 3.- Brief description of the object of the request.
- 4.- Reasons that motivate your request.

Our response to your request will be sent within the period allowed by "THE LAW" and likewise the CUSTOMERS AND/OR SUPPLIERS AND/OR EMPLOYEES, acknowledge and accept that one of the purposes of the processing of their personal data is to comply with their contractual obligations. and/or commercial that maintains and/or will maintain with "THE BRAND", for which you will not be able to cancel and/or oppose the processing of personal data that may and/or may affect and/or restrict compliance with them.

#### **G) MODIFICATIONS TO THE PRIVACY NOTICE**

- ❖ **"THE BRAND"**, expressly reserves the right, at its sole discretion, to change and/or modify and/or add and/or delete parts of this "NOTICE" at any time, so in such case "THE BRAND" will publish on its page web the modifications that are made to "THE NOTICE" and will indicate in the upper part of the electronic page of said site the date of the last version of "THE NOTICE".

Therefore, to the extent that CUSTOMERS AND/OR SUPPLIERS AND/OR EMPLOYEES do not request, in the aforementioned terms, the cancellation and/or opposition of their personal data and continue to access and/or use, partially or totally, the services, this will imply that you have accepted and consented to such changes and/or modifications.

By providing their personal data to "THE BRAND", the CUSTOMERS AND/OR SUPPLIERS AND/OR EMPLOYEES, expressly acknowledge and accept this "NOTICE", as well as that it may be modified and/or adjusted from time to time and grants its consent for "THE BRAND" to proceed with the processing of their personal data in the manner explained herein, if the CUSTOMERS AND/OR SUPPLIERS AND/OR EMPLOYEES do not accept this "NOTICE", they may exercise the rights conferred by "THE LAW", as described above within this "NOTICE".