



## **EXECUTIVE SUMMARY**

Brewer Pratt Solutions LLC is an association advancement consulting firm specializing in the delivery of candid and hyper-custom solutions that transform associations and instigate increased organizational success, as well as the implementation of project-based professional service improvements to ensure organizational evolution for non-profit staff, elected boards and volunteer leadership.

Brewer Pratt Solutions (BPS) works to identify and implement answers to those challenges holding small and medium associations back. Yet, these challenges can take many forms. In some cases, longer term, strategic solutions are necessary to enable an association to recalibrate and develop the roadmap to a successful future. Sometimes the executive staff simply don't have the bandwidth to deliver those much-needed projects or address shorter-term organizational and membership needs. Consequently, BPS offers two consulting approaches: 1) strategic-based solutions; and/or 2) project-based professional services; both providing customized and impactful results.

Each approach begins with an ardent discovery phase. BPS understands that listening is the key to developing unique and tailored strategies and tactics. Unlike other consultants, Brewer Pratt Solutions sees clients through not only the launch and rollout, but throughout the entire life-cycle of a project. Additionally, following a project or initiative, BPS provides a six-month follow-up assessment to ensure clients have the necessary support and can plan appropriately for any next steps. Brewer Pratt Solutions' exhaustive and personal approach is anything but traditional.

Brewer Pratt Solutions is a Limited Liability Corporation, incorporated in Sterling, Virginia. For more information about Brewer Pratt Solutions please visit [www.brewerprattsolutions.com](http://www.brewerprattsolutions.com).

### **ELISA BREWER PRATT, MA, CAE** Founder & CEO

Brewer Pratt Solutions LLC was conceived and founded in 2016 by association management executive Elisa Brewer Pratt. Prior to consulting, Elisa served as a senior staff member for several national trade and individual membership associations for nearly 20 years. Her focus has always been on engagement, whether grassroots advocacy or the development and advancement of regional chapter affiliates both domestically and internationally. With a unique background in advocacy and activism, membership and stakeholder relations, as well as association management operations, Elisa's diverse expertise and makes her a valuable partner and advisor to both non-profit and corporate clients. Elisa holds the Certified Association Executive (CAE) credential from the America Society of Association Executives (ASAE).

The CAE is considered the highest level of professional competency in the area of association management and serves to elevate professional standards.