

The Builders' ASSOCIATIONSM

FACILITATION AGENDA

PLAN 2023

NOVEMBER 6, 2020 8:30 - 11:30 AM

- Process & Ground Rules
- Vision 2020 Background
- Long-Term Strategic Themes
- Business Plan Pathways
- 2030 State of the Industry
- 10-Year Vision (Strategic)
- 3-Year Vision (Business)
- Bringing it Together
- Next Steps

FACILITATED BY



BREWER PRATT
SOLUTIONS

ABOUT OUR GOALS

Strategic business planning is the opportunity for the leaders of an organization to outline a desired future and define the path to that future. While both medium and long term in scope, this session will allow for both business planning and but also strategic discussion of the big picture "why."

This session during the board retreat is the formulation and affirmation portion of strategic business planning. A great deal of foundational infrastructure is in place following the success of the Vision 2020 plan.

YOUR ROLE

This facilitated strategic session will be interactive and will require your participation and input.

Through group discussion and small group exercises, the board will be drawn upon to envision, affirm and prioritize The Builders' strategic direction.

As a leaders and steward of The Builders' you know the organization and the needs of the member better than anyone else. This session will be your opportunity to give voice to the future of the industry.

The staff are looking to you to define success and endorse their charted course.

