

Vision 2020 Plan in Action – 3 Teams

A business plan for growth and organizational development has been adopted by The Builders' Association Board and is currently being implemented. Named "The 2020 Vision Plan" the purpose is to further pursue our mission of "advancing the commercial construction industry." Three teams of members and staff have been formed and are actively engaged for the following focuses:

1. **Be First in Class** – Enhanced staff culture (democratization + collaboration), staff empowerment + development, right people in right seats, lead and manage Accountability Chart
2. **Run Services Like a Business** – Survey membership more frequently for feedback and input for services, launch new services, further measure the cost of services + review pricing, institute the Entrepreneur's Operating System (EOS) of the book Traction, by Gino Wickman
3. **Grow Membership** – Further enhance our brand; strengthen, expand and continue to diversify our community of practice; evolve our database and sales management systems.