

The Wake & Bakery: Unique, healthy cannabis cookies and more!



Our Opportunity

Problem worth solving

Cannabis consumers seek healthier alternatives to smoking and more flavorful, substantial edibles beyond current options like gummies, chocolates and mints.

Target market

1. Medicinal Users and Wellness Advocates
2. Parents and Professionals where discretion is a priority
3. Connoisseurs, Aficionados, Stoners
4. Creative Types, Artists, Musicians, Performers

Our solution

The Wake & Bakery offers a discreet and satisfying cannabis experience through thoughtfully crafted edibles.

Competitors	How our solution is better
<i>gummies</i>	more satisfying
<i>chocolates</i>	less messy
<i>mints</i>	more flavors

Funding needed

\$20K

We believe acquisition of our NYS cannabis license is imminent. At that time we would need additional funding of \$100,000 - \$200,000 to bring the business to fully operational. Once we have established ourselves in the market we will seek additional funding as we continue to grow.

Sales and Marketing

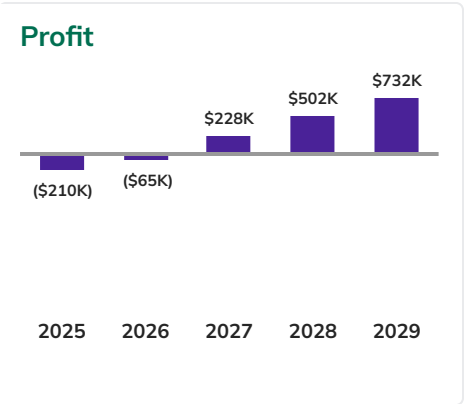
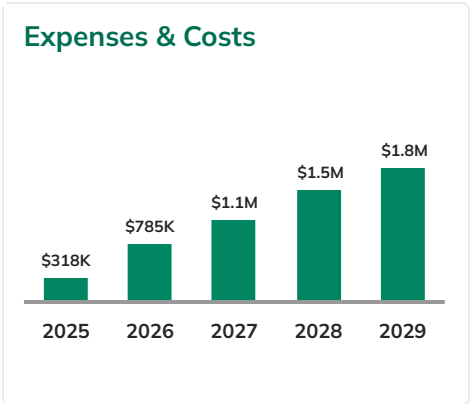
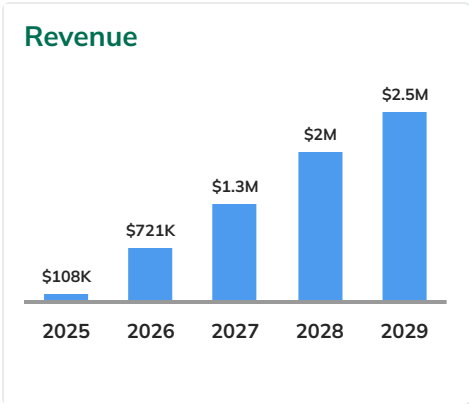
Sales channels

The Wake & Bakery will open a retail store in a busy, hip location. We will advertise statewide and deliver our products to our customers and hope to be in many dispensaries as well. We also aim to expand our reach beyond the state borders after the federal decriminalization of cannabis.

Marketing activities

We will create engaging cannabis-infused bakery content and target key demographics through popular social media advertising.

Financial Projections




Milestones



Mar 1, 2025
Acquire License



Jun 1, 2025
Find location

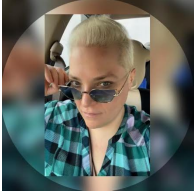


Sep 1, 2025
Open the retail a wholesale business

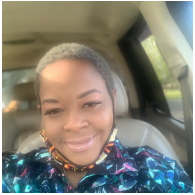
Team and Key Roles



William Bird
Chief Executive Officer



Deborah Garfinkel
Manager



Lennisha Swinney
Assistant Manager



Tara McLoughlin
Sales & Marketing