

The Wake & Bakery: Unique, healthy cannabis edibles and bakeables!



Our Opportunity

Problem worth solving

Cannabis consumers seek healthier alternatives to smoking and more flavorful, substantial edibles beyond current options like gummies, chocolates and mints. They also want locally grown, boutique cannabis products.

Target market

- 1. Medicinal Users and Wellness Advocates
- 2. Parents and Professionals where discretion is a priority
- 3. Connoisseurs, Aficionados, Stoners
- 4. Creative Types, Artists, Musicians, Performers

Our solution

The Wake & Bakery offers a discreet and satisfying cannabis experience through thoughtfully crafted edibles and take home bakeables. Partnering with Treebased will allow both companies to provide a local, unique and boutique experience for consumers statewide!

Competitors	How our solution is better
<i>gummies</i>	more satisfying
<i>chocolates</i>	less messy
<i>mints</i>	more flavors

Funding needed

\$250K

We're seeking \$100,000-\$250,000 to become fully operational. This initial investment will establish our cannabis cookie bakery in the market. As we grow and expand our unique product line, we'll pursue additional funding rounds to capitalize on emerging opportunities.

Sales and Marketing

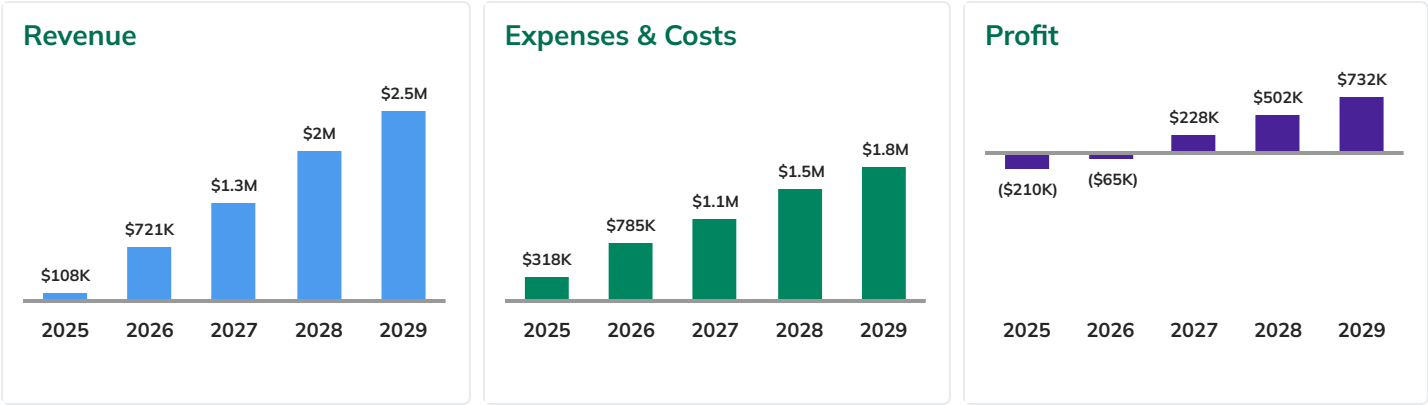
Sales channels

We'll launch our flagship store in a prime location, backed by statewide marketing. Our multi-channel approach includes direct delivery, partnerships with dispensaries, and an e-commerce platform. Post-federal decriminalization, we'll expand nationwide, establishing The Wake & Bakery as a household


Marketing activities

We will create engaging cannabis-infused bakery content and target key demographics through popular social media advertising.

Financial Projections




Milestones




Mar 1, 2025

Acquire Full License



Jun 1, 2025

Find location



Sep 1, 2025

Open the retail a wholesale business

Team and Key Roles



William Bird

Chief Executive Officer



Treebased Inc.

Treebased is a startup cannabis cultivator and processor.